

## Publishing Archival Photographs Concerns, Pittfalls and their technical implications

## October 2015 – Brussels, JPEG







## EuropeanaPhotography



1 February 2012 – 31 January 2015 Over 450,000 early photographs

selection, digitization, enrichment, ingestion to Europeana

Boris III of Bulgaria and Giovanna of Italy – the celebration of the royal wedding in Sofia.

© NALIS (Bulgaria)





19 partners - 13 EU countries, 3 associate partners **Coordinator: KU Leuven** 

**Technical Coordinator: Promoter srl** 



מוזיאון ישראל, ירושלים the israel museum, jerusalem متحف إسرائيل، أورشليم القدس

The Israeli Museum in Jerusalem





Alfieri | Bridgewater - Somerset (England), undated N TEL Y J a.

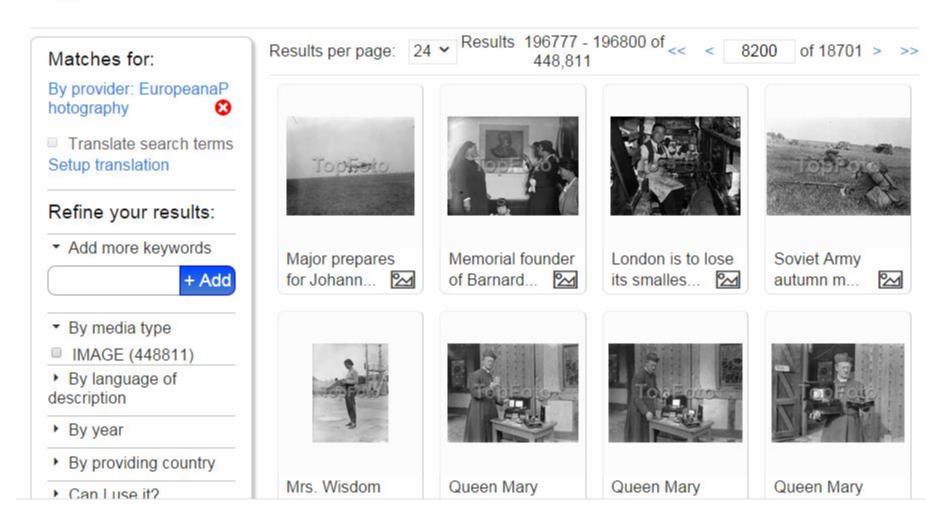
Gelatin dry plate

NIL MAN SPALTIN M: BOYS

Miss Edna Maude, a 17 year old dancer on holiday, offering the blacksmith a drink.

Help







#### Return to search results

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Free access - no re-use

View item at Parisienne de Photographie C<sup>2</sup>



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#### PARIS - TRAIN

Description: Voyageurs prenant un train de banlieue. Paris, 1908.;

DATA PROVIDER:"Parisienne de Photographie"

Travellers taking a suburban train. Paris, 1908.

Creator: MAURICE-LOUIS BRANGER (1874-1950)

Geographic coverage: PARIS PARIS ILE-DE-FRANCE FRANCE

#### Date of creation: 1908

Type: photography

Search Y

#### Format:

Gelatin dry plate negatives; Gelatine-Trockenplatten-Negative; Black-and-white negatives; schwarz-weiss Negati ve; 13x18; cm

#### Subject:

Travel; Reisen; Railway station; Eisenbahnstation; Lifestyle and leisure; Lebensstil und Freizeit; Railway; Bahn; Lif Mode De Vie Et Loisir; Voyage Et Deplacement; Voyageur; Voyageuse; Quai; Wagon; Chemin De Fer; Train



**Q**Search







Klementyna Zubrzycka-Bączkowska | Raszówki (Poland), ca. 1910 Silver gelatin print Picnic in the forest: a favorite pastime of the Polish gentry at the break of the 20<sup>th</sup> century. Franciszka Zubrzycka is enjoying a day out with her daughters and the local notary.





#### Courtesy of GenCat Cultura

Portrait of the actress Míriam, dressed with Manila shawl and Cordovan hat. Author: Antonio Esplugas Owner: Antonio Esplugas Owner: National Archive of Catalonia (ANC).



Generalitat de Catalunya Departament de Cultura







Chinese men smoking in Opium room. © United Archives (Germany)



# What will we discuss?

- Experience of the project EuropeanaPhotography
- Identified Problem areas
  - Analog to Digital
  - Privacy and Ethics
  - IPR







- 1. 451,178 digitized images accessible through Europeana currently
- 2. Digitization and metadata best practices
- 3. Multilingual vocabulary in 16 languages
- 4. EP-MINT mapping tool
- 5. IPR Guidebook
- 6. 'All Our Yesterdays' exhibitions
- 7. PHOTOCONSORTIUM established







# **Techniques**



Unknown woman. © M. K. Čiurlionis National Art Museum (Lithuania)

- Daguerreotype
- Tintype Ambrotype
- Wet collodion
- Albumen print

- Gelatin dry plate
- Silver gelatin print
- Autochrome
- Nitrate film





# ALLOUR YESTERDAYS

(1839-1939) LIFE THROUGH THE LENS OF EUROPE'S FIRST PHOTOGRAPHERS





#### Photos contributed by visitors









# Data?



Free access, no re-use

#### **DIGITIZATION AND METADATA BEST PRACTICES**

#### **GUIDELINES > DIGITIZATION**



- Capture according to EP 1. specifications
- Device conformance testing and 2. calibration, based on established benchmarks and specifications
- 3. **Digital conversion**
- Image processing: 4. correction/editing/processing to digital files
- 5. File naming
- 6. File formats and compression for archiving and preservation





РНОТО

CONSURTEMISATION



#### **GUIDELINES > PRE-INGESTION QUALITY CHECK**

# Standards and guidelines are a first guarantee for image quality

## After digitizing, images are tested on

- $\checkmark$  correct file naming
- ✓ size of images
- $\checkmark~$  acceptable borders and margins
- ✓ images completeness
- ✓ correct graphic files
- ✓ image characteristics (resolution, bit-depth, colour space, etc.)







## **GUIDELINES > POST-INGESTION QUALITY CHECK**

Metadata Task Force tests content uploaded on MINT for the following criteria

✓ Quality of the Metadata
 ✓ Findability in multiple languages
 ✓ Quality of the Digitization
 ✓ Quality and Resolution of the Preview







#### Archival preparation of originals

- Analysis
- Physical and intellectual organization

#### Preservation preparation of originals

- Evaluation of physical condition
- Cleaning
- Restoration



ICT



# The digital object

Image, Negative, Photo, Document, ... Representation

## Retouching, Restoring what? Edmond Couchot, Image puissance *Image* 1984

Vincenzo Balocchi | Firenze (Italy), 1938 Silver gelatin print Photographer at work at the Piazza della Signoria.







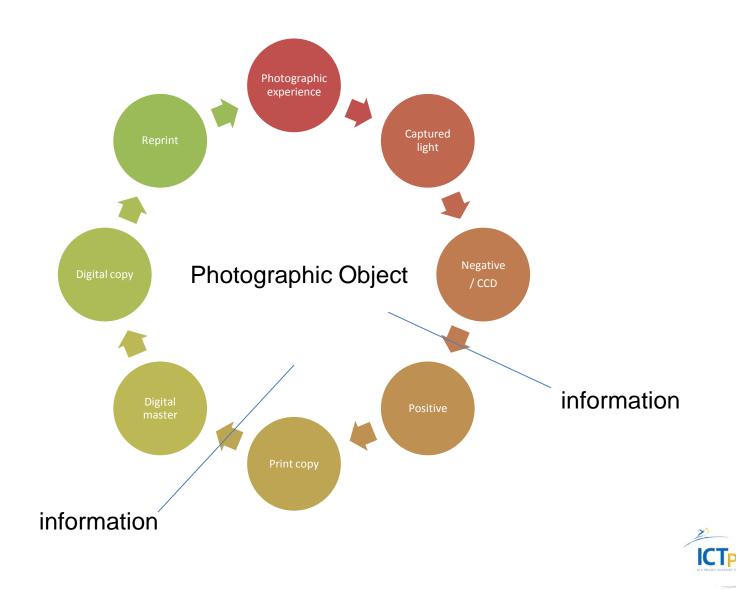


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# From Image to Photo







# **Incremental information**













# **Digital Reframing**

- Detachment from original bearer
- Decontextualisation
  Recontextualisation
- Remediation
- The photo as information vs. its materiality



Karl Heinrich Lämmel | Koblenz (Germany), 1930s With the Köln Düsseldorfer white fleet on the river Rhine near Koblenz.



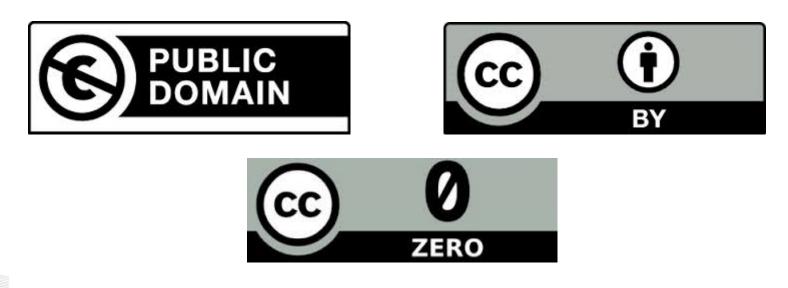




John Topham | Swanscombe (United Kingdom), 1938 - Gelatin dry plate - Lovers Lane, Swanscombe.



- Europeana's Rights Labels are inspired by Creative Commons Licenses
  - Public Domain Mark
  - Creative Commons CC-BY licenses







Tools: IPR GUIDEBOOK

The IPR Guidebook sheds light on the Europeana IPR model, the Data Exchange Agreement, and lists online supporting tools for companies and institutions:

## Online guidebook:

http://europeana-photography.iprguide.org

IPR blog:

http://ep-blog.iprguide.org



Courtesy of MHF





# **IPR overview**

Label	#in Europeana
Rights Reserved – Free Access	127682
Rights Reserved – Paid Access	117993
Public Domain Marked	90490
CC-BY-NC-ND	85067
Unknown	16107
CC-BY-NC	1221
TOTAL	438560



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- Issues
  - Each internet use involves a copy
  - Is the digital master a new work or a technical copy?
  - Public domain is moving target
  - Need for OOC-NC label
  - Are labels rights claims? By whom?
  - No real fair use, unclear educational context
  - Orphan Works directive insufficient







# Privacy and ethics

- Issues
  - Not everything in an archival collection can be published
  - The meaning changes over time, also the sensitivities
  - Privacy of people depicted
  - Performative effects of publishing







# **Technical implications**

- Analog to Digital
  - Need for multispectral information, e.g. RGB + 2 IR + 1 UV
  - Definition of Master object
- IPR
  - More refined rights metadata included in popular image standards
- Ethics
  - Better protection of image integrity by digital fingerprinting









Paul van Hinderburg enters Koblenz 1930

## Hack Your Photo Heritage

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Where & When

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Photography

We ask developers to hack the massive photographic heritage content on Europeana, ESpace and other public repositories to mash them up with user-generated smartphone photos and stories. Creating a new environment to experience our cultural past, using apps, websites and virtual

environments.





# www.photoconsortium.net info@photoconsortium.net



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