

International Consortium for
Photographic Heritage

PHOTO
CONSORTIUM



4 MAY 2016, 2.30 pm - 6.30 pm

Pisa, Palazzo Lanfranchi, **MUSEUM OF GRAPHICS**

VIRTUAL MUSEUMS AND PHOTOGRAPHIC HERITAGE

INTERNATIONAL SEMINAR, free entrance. Participants
are invited to enjoy an aperitif at the end of the seminar.

Virtual museums are not the simple transposition of a real museum on the Internet. They are not only archives of digitized cultural objects. Virtual museums are instead complex and interactive systems that allow access to a broader level of knowledge, experience, emotions.

What role can the photographic heritage play in this new context of exhibitions and digital services? What changes must implement the photographic archives to meet the new

challenges of the digital world? Why should creative industries feel attracted by the photographic heritage?

The seminar will offer the opportunity to hear the opinion of technical and academic experts, to observe demonstrations of innovative museum services, and to learn about the collections of archive members of Photoconsortium, the International Association for the enhancement of photographic heritage.

Photographs: Promoter Digital Gallery, CC BY-NC



www.photoconsortium.net



The event is hosted by Museum of Graphics



In collaboration with

associazione culturale
imago

Official Media Partner

DIGITAL CULTURE
www.digitalmeetsculture.net