

# Thematic Collections on Europeana: a one-stop-shop for storytellers

ICERI - 16 November 2017, Sevilla

Sofie Taes & Fred Truyen, PHOTOCONSORTIUM | KU Leuven



Untitled  
Anonymous  
Circus Museum  
Netherlands, CC BY-  
SA

# europaena

Add a search term



Browse ▾

Explore 54,381,023 artworks, artefacts, books, videos and sounds from across Europe.

Mode à Longchamp, Agence de presse Meurisse  
Bibliothèque nationale de France  
© Public Domain

THEMATIC COLLECTIONS

EUROPEANA ART

THEMATIC COLLECTIONS

EUROPEANA MUSIC

FEATURED SITE

1914-1918

WHAT'S NEW

ALLEZLITERATURE!

FEEDBACK

# Thematic Collections > why?

- Create engaging, collaborative and **interactive** platforms, offering
  - a) a superior user experience
  - b) higher value to content providers
- Increase audience by aligning collection themes with existing **communities of interest**
- Show that Europeana is **not just another search engine** > impossible value proposition (Google!)



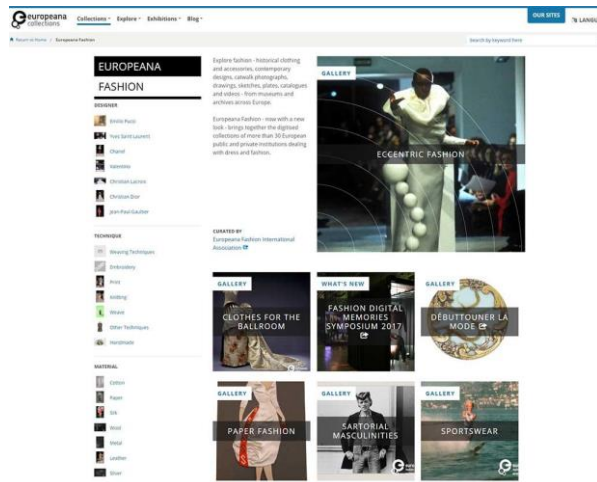
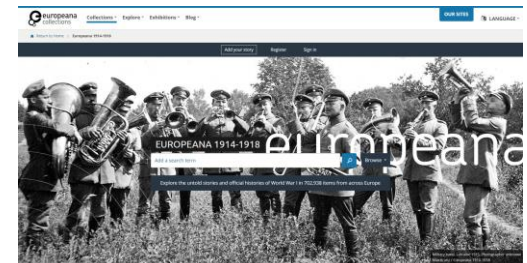
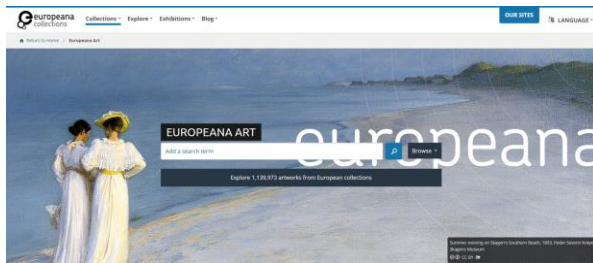
Moses with the tablets of Law and History (detail)  
Rijksmuseum. Public Domain.

# The way to go

- Inspire **discovery** through stimulating content & design
- Improve **search** functionalities
- Promote **open culture** & stimulate (re-)use
- Build **partnerships** within and beyond our network

# 5 fully curated Thematic Collections

## Art, Music, Fashion, Photography, 1914-1918



# 3 semi-curated thematic collections

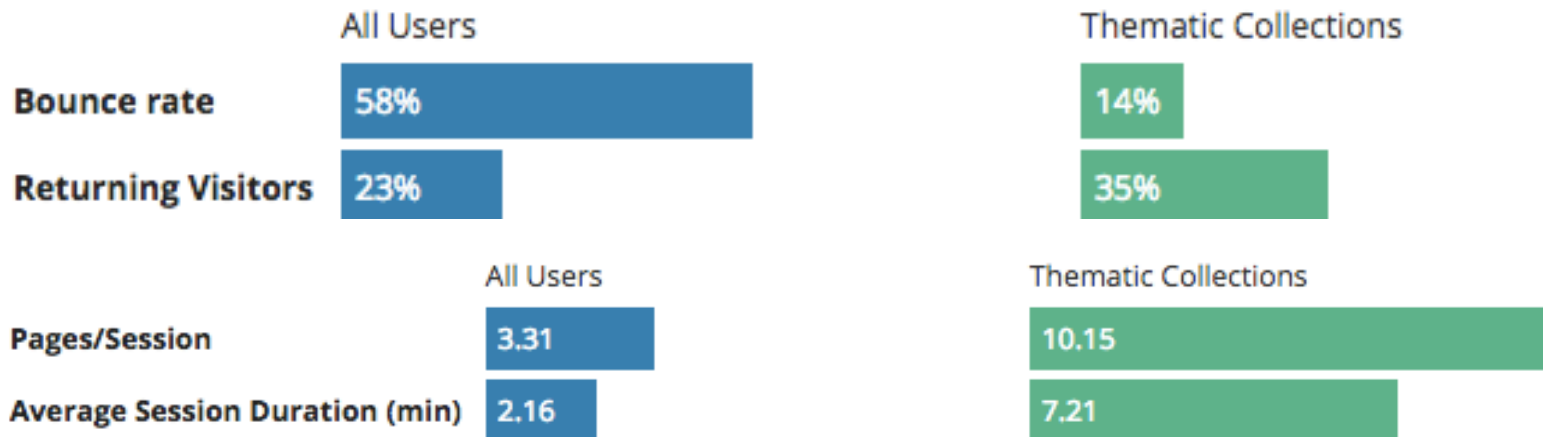
Pilot project (July - September 2017):

- Maps and Geography
- Natural History
- Sport

# What our users think

Initial findings show that all thematic collections (both automated and curated) are more engaging than the generic Europeana portal.

Curated Collections produce the best results:



# Let me show you what we've got



Basque children  
revel in the sun at  
Clapton, 1937  
Alfieri -  
TopFoto.co.uk  
In Copyright

## The case of 'Photography'

[photography.europeana.eu](http://photography.europeana.eu)

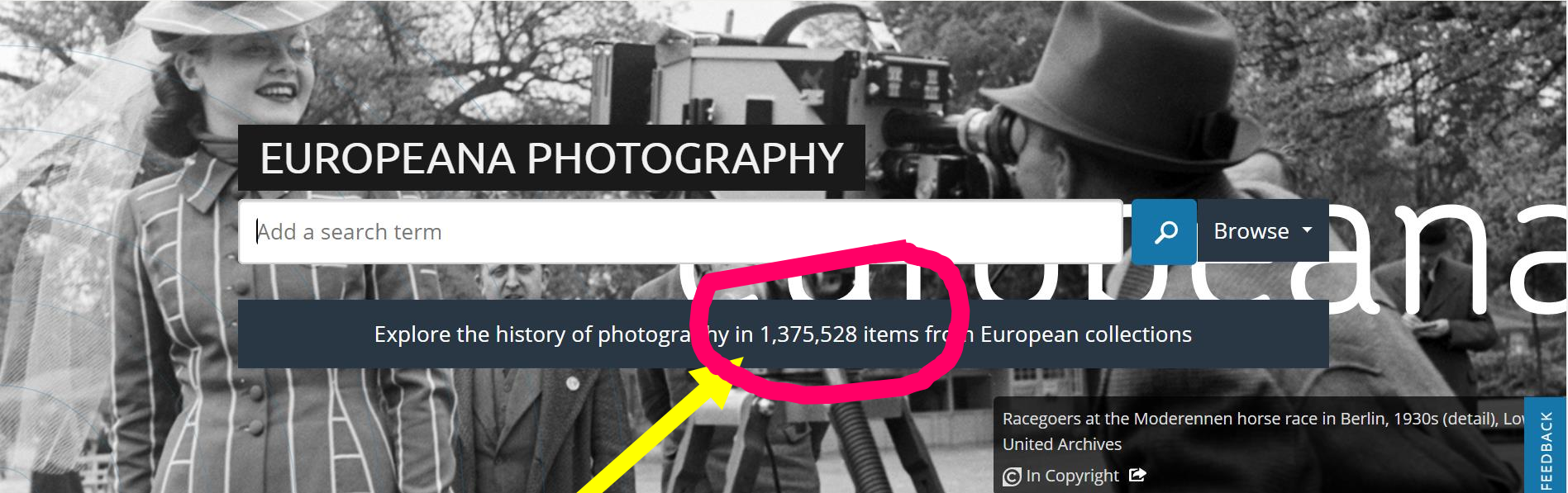


# PHOTO CONSORTIUM






**Editorial  
features**





# EUROPEANA PHOTOGRAPHY

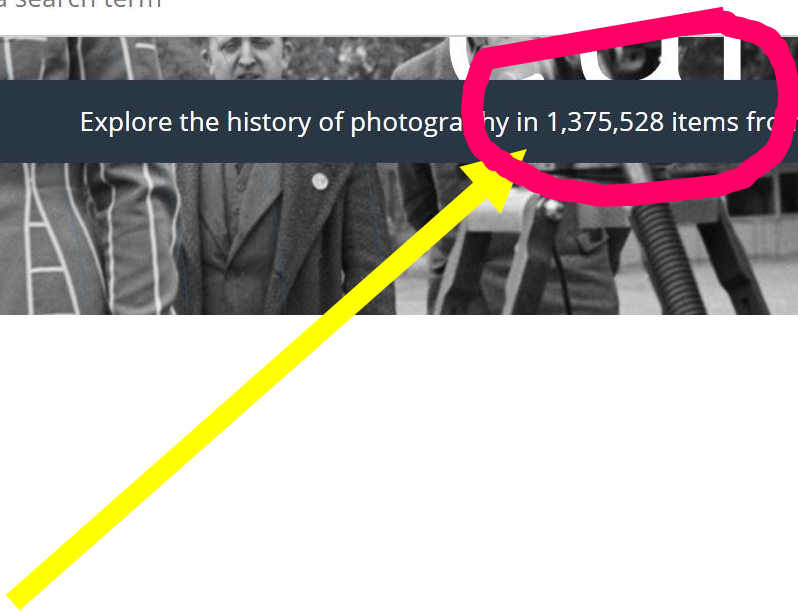
 [Browse](#) ▾

Explore the history of photography in 1,375,528 items from European collections

Racegoers at the Moderennen horse race in Berlin, 1930s (detail), Lovell Collection, United Archives

 In Copyright 

FEEDBACK



George Breitner and Marius Bauer in a carriage in London, c. 1897-1910, George Hendrik B  
Rijksmuseum  
© Public Domain



Karl Heinrich Lämmel



Nicola Perscheid



Man Ray

[More people...](#)



Cartes de visite



Stereoscopes



Cyanotypes

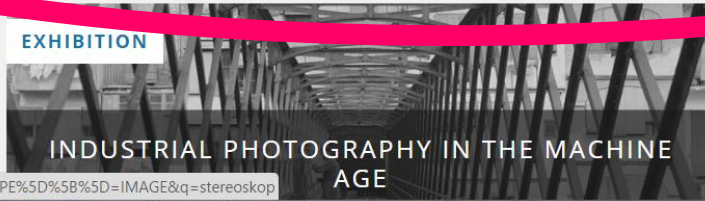
[More topics...](#)

WHAT'S NEW



INTRODUCING  
EUROPEANA

EXHIBITION



INDUSTRIAL PHOTOGRAPHY IN THE MACHINE  
AGE

GALLERY



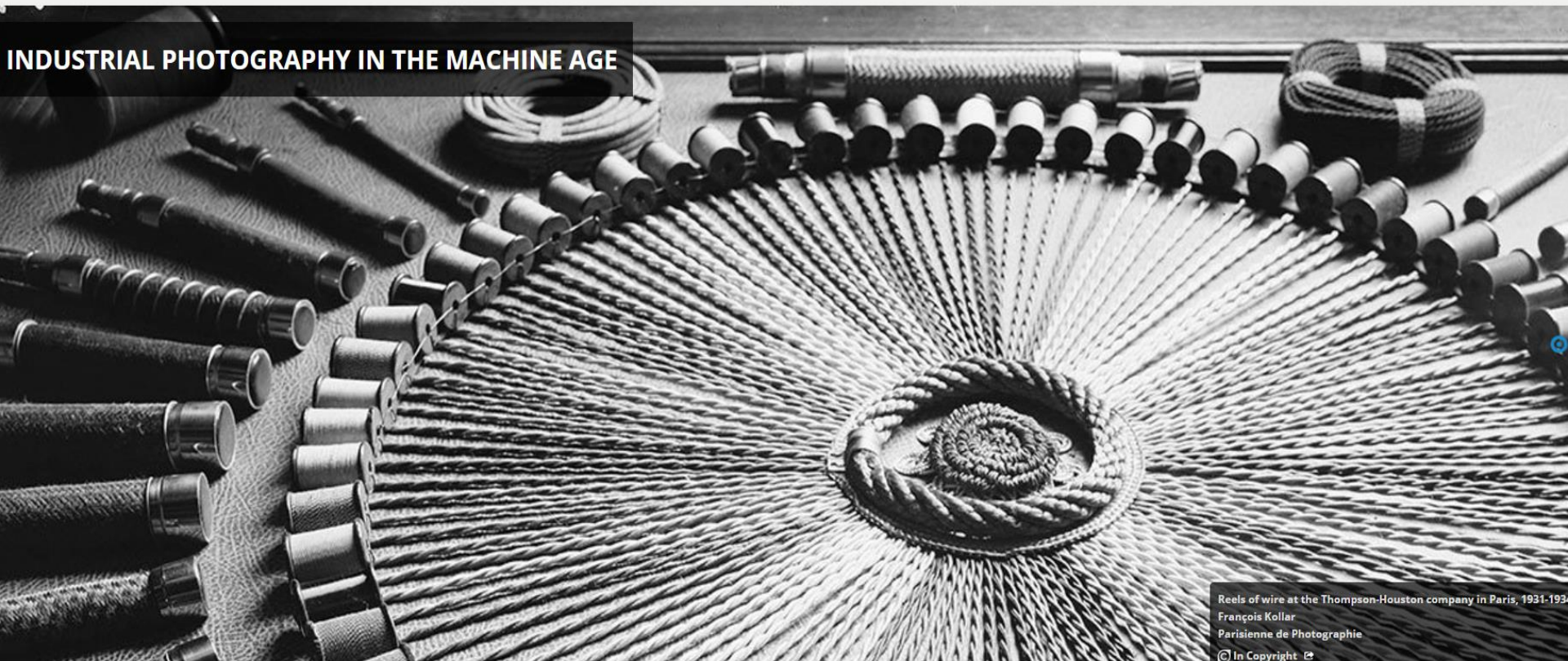
THE MAGIC LANTERN

GALLERY



WILHELM WEIMAR

## INDUSTRIAL PHOTOGRAPHY IN THE MACHINE AGE



Reels of wire at the Thompson-Houston company in Paris, 1931-1932  
François Kollar  
Parisienne de Photographie  
© In Copyright



**NEW PERSPECTIVES**



**MADE IN CATALONIA: FÀBRICA GRÒBER**

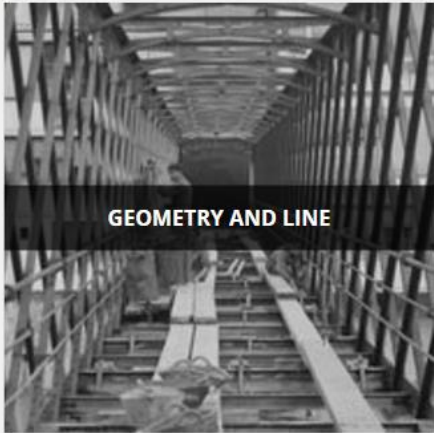
*Cà. - Fàbrica de Girona - Tinte y Blanqueo*



**HAND-MADE**



**BEAUTY IN BANALITY**



**GEOMETRY AND LINE**



**PHOTO CREDITS**  
**CONSORTIUM**





This gelatin dry plate [📷](#) photograph of the Peixateries Velles bridge in Girona demonstrates how direction and perspective can work wonders for otherwise trivial scenes. When trying to take in this picture's many elements and details, our eyes are guided by strong lines and patterns that help us "find our way" through the scene.

# POWER TO THE PEOPLE

Mass-photography with major impact

The filming of 'The Manxman', a tale of star-crossed love on the Isle of Man, Alfieri  
Topfoto.co.uk

© In Copyright







Stereoscopes



Cyanotypes

More topics..



GALLERY

THE MAGIC LANTERN



GALLERY

HEALTHY MIND,  
HEALTHY BODY



GALLERY

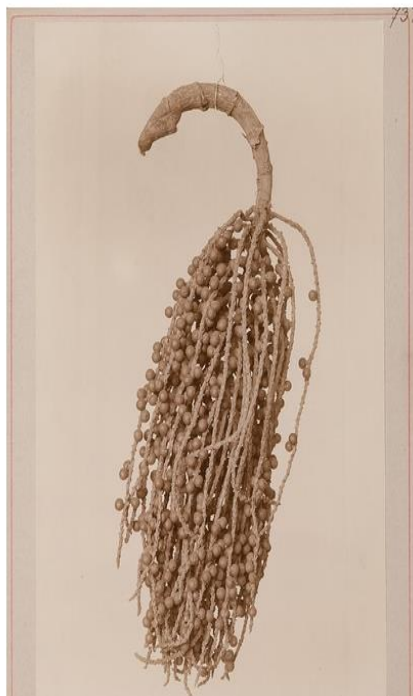
WILHELM WEIMAR



# Wilhelm Weimar

Photographer Johan Wilhelm Weimar (1857-1917) had a highly individual style. His *Herbarium* of 1901 is a unique portfolio of organic compositions that testifies to his striking sense of composition, texture and detail.

SHARE THIS GALLERY



Mit Flechten, Kumpferwurz, Gabelwedelgewächse



Lilie  
Weimar, Wilhelm





**LA FRANCE  
TRAVAILLE. LA VIE  
PAYSANNE**

**Creator**

FRANÇOIS KOLLAR  
(1904-1979)

**Creation date**

1931

**Institution**

Parisiennne de  
Photographie

**Rights statement**

In Copyright

**[View entire  
collection](#)**





## Art Up Your Tab now available for Firefox

In April, we announced that Art Up Your Tab was available as an extension for the Chrome internet browser. Now, we're pleased to say it's also available

<http://europeana.eu/2017/08/art-up-your-tab-now-available-for-firefox/>



## Picture of the Month: Lover's Lane by John Topham

John Topham was a British documentary photographer who captured a changing Britain. Today, PHOTOCONSORTIUM's Fred



## Reflections on Europeana Photography

Europeana Photography, our latest thematic collection, features over 2 million images from the first 100 years of photography. The collection is curated by Photoconsortium and today



Climb on boulder for exercise in La Saxe, 1912  
Giotto Dainelli  
SGI/ICCU - In copyright

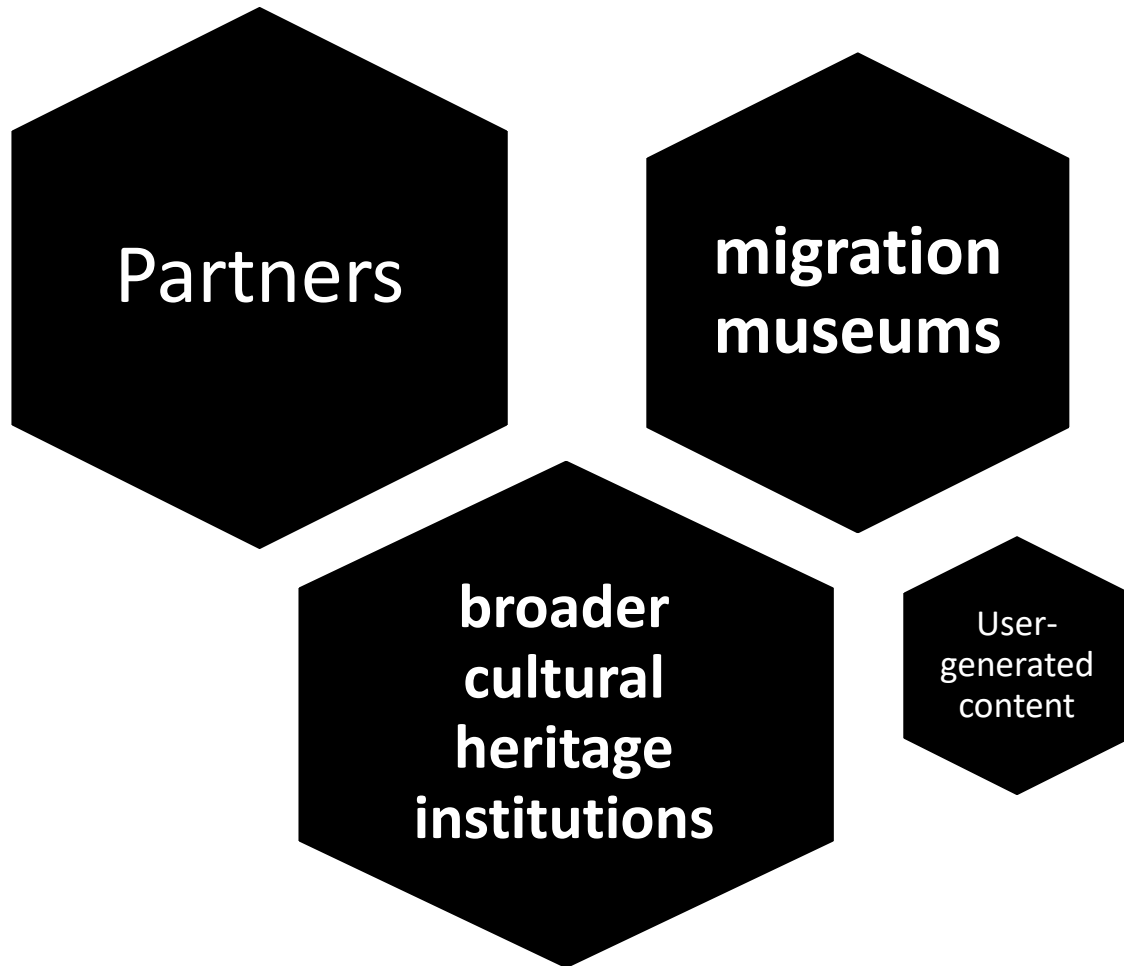
# New collection: Migration



Emigrants at Ellis Island  
Bibliothèque Nationale de France  
Public Domain

35148

# Diverse sources & materials





Born on a Scottish Island became a popular music hall artist in Spain. ' La Yanqui ', 1926  
Topfoto.co.uk - In Copyright



Princess Douri Shevar, the ex Caliph's only daughter, is now in Switzerland. 15 March 1924  
TopFoto.co.uk - In Copyright



# Why give Europeana a go?

Multilingual

Safe

Versa  
tile

Open/clear  
right  
statements

Self-  
learning

Inspiring

Top-  
notch

Tools



**Europeana for  
education pros**

Curated  
datasets >  
Open  
Educational  
Resource

Euroclio /  
Historiana

Tools,  
Apps

Crowd and  
match  
funding for  
innovative  
projects

Education  
community  
>  
advocacy

MOOCs,  
Webinars

APIs

Europeana brand

Apps

Tools

Curated datasets

APIs

Document archive

Standardisation

Statistics

## EXPLORE OUR APIS



### Europeana REST API

The Europeana REST API allows you to build applications that use the wealth of cultural heritage objects stored in the Europeana repository.

[SEE MORE](#)



### Provider & Datasets API

This page describes the API calls that retrieve information about Europeana data providers and datasets that comprise the repository.

[SEE MORE](#)



### Linked Open Data

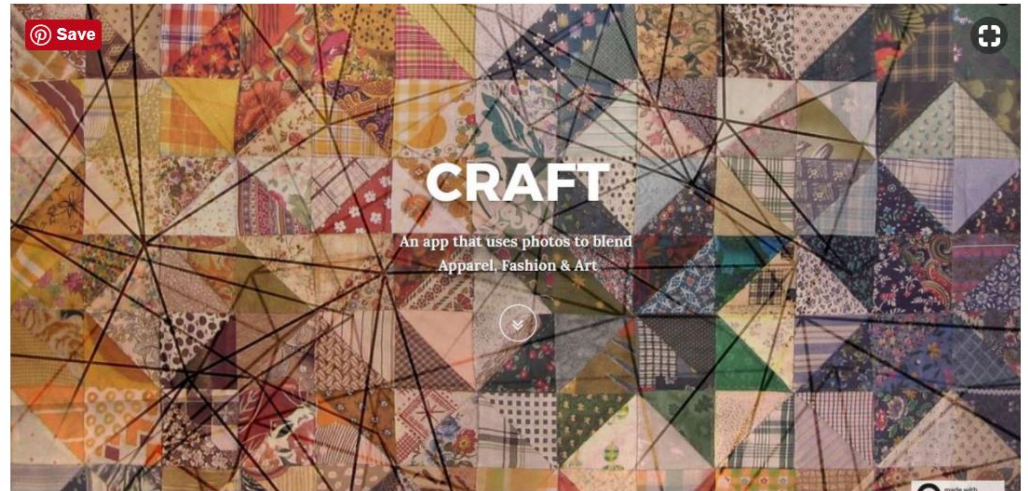
Linked Open Data is a way of publishing structured data that allows metadata to be connected and enriched and links made between related resources.

[SEE MORE](#)



## CRAFT

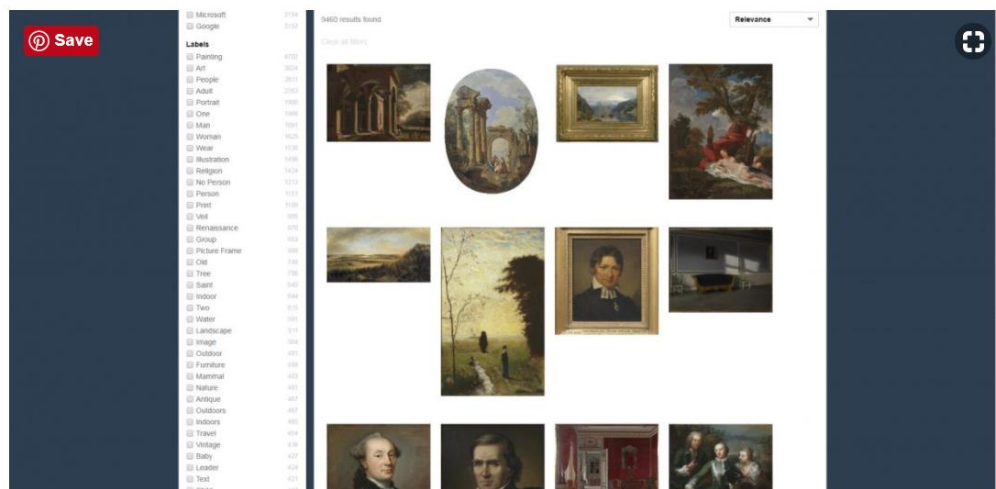
- The user **uploads** photo which is automatically segmented into different fashion items
- Visual styles, four in Europeana Collections or provided by the user, are **blended** with the segments
- Result: a new image which can then be downloaded and **shared**

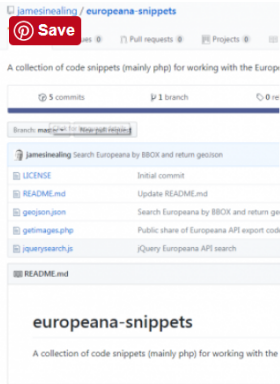


- IIF Presentation and Image APIs used to gather inputs on:

- image **recognition**
- automatic tagging
- colour **analysis**
- **finding** similar images

## Automated image analysis with IIF





TOOL

Updated: 16 November 2017

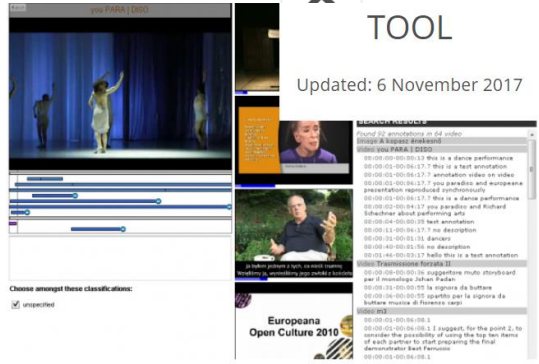
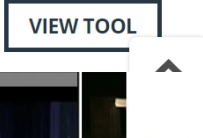
Annapaula Freire de Oliveira

## Europeana bulk downloader

[Creative industries](#) [api](#)

A collection of code snippets (mainly php) for working with the Europeana API. Get bulk downloads of specific subsets of items, including both their ...

1 minutes to read



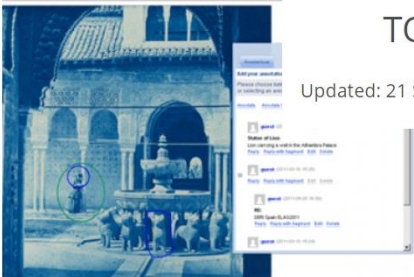
Updated: 6 November 2017

## MyStoryPlayer

[Education](#) [R&D](#)

MyStoryPlayer - MyStoryPlayer is an audiovisual annotation tool developed by the project ECLAP, the e-library for performing arts.

2 minutes to read



TOOL

Updated: 21 September 2017

## Europeana Connect Annotation Suite

[Creative industries](#) [R&D](#)

The EuropeanaConnect Annotation Suite - A tool that allows end-users to annotate digital images, maps, audio and video files.

2 minutes to read



Gymnast  
Heinrich Hamann,  
Museum für Kunst und Gewerbe  
Hamburg. CCO



“I like the ready curated Exhibitions and even the small posts on Facebook or the Europeana blog. These materials only need to be adapted and linked to up to date problems and the learning scenario is ready.”





“I used Europeana to connect students’ prior knowledge, life experience and personal life with our learning goals.”

Christmas play, 1934  
Lithuanian Museums  
Public Domain

# Go, explore, ...



... and give us a shout!

H2709



[sofie.taes@arts.kuleuven.be](mailto:sofie.taes@arts.kuleuven.be)

[photography.europeana.eu](http://photography.europeana.eu)  
[www.photoconsortium.net](http://www.photoconsortium.net)

 @PhotoConsortium

French championships – the speaker, 1921.  
Agence de presse Meurisse.  
Bibliothèque nationale de France. Public Domain

# Thank you!



Sevilla.  
Collection Tomás Sanz  
FEDAC: Archivo de Fotografía Histórica de  
Canarias (BVPB). In Copyright

*Sevilla. En la huerla del tío Milindris.*

Colectión Tomás Sanz, Sevilla. No. 31