

PHOTOCONSORTIUM actively liaises with cultural institutions, archives and collectors to **help discover and unlock photographic heritage**. By making it accessible to a large user community — education and research networks, creative industries, designers and developers, photography professionals and amateurs — oeuvres that have often remained hidden for decades finally resurface to be enjoyed by all.

By creating new points of access to photographic culture and bringing communities close to heritage collections, PHOTOCONSORTIUM helps bridging generation gaps and divergent visions, and **connects cultural** heritage professionals with photography enthusiasts.





Europeana DSI and Europeana Migration are co-funded by the European Union under the CEF Connecting Europe Facility programme.

www.europeana.eu/portal/en/collections/photography www.europeana.eu/portal/en/collections/migration

Official Media Partner





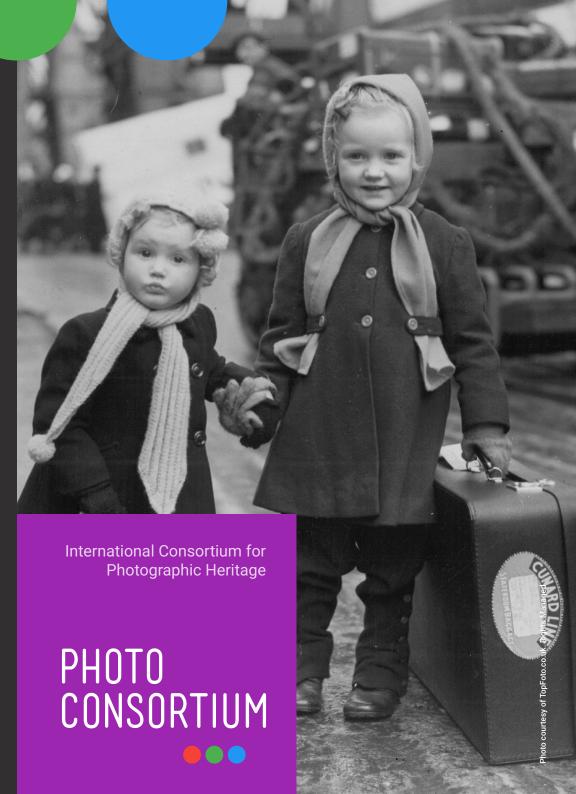
International Consortium for Photographic Heritage Via della Bonifica 69, 56037 Peccioli, Pisa, Italy

www.photoconsortium.net









## Centre of expertise, hub of knowledge

PHOTOCONSORTIUM is an **expert hub on historical photography**, uniting the experience and knowledge of photography professionals from all over Europe. As a result, the association has unique expertise and insights to offer on topics such as digitization, curation, intellectual property rights, image quality and metadata standards, archive management, indexing, cataloguing and the use of controlled vocabularies.

PHOTOCONSORTIUM offers personalized advice, training, consultancy and technical support to any organization in need of assistance with digitizing and sharing photographic collections. PHOTOCONSORTIUM's Metadata Taskforce specializes in **creating, improving and enriching digital records**, so as to generate optimal visibility in digital repositories such as Europeana.eu.





## **Curating for Europeana**

PHOTOCONSORTIUM operates as a thematic aggregator for Europeana: Europe's most trusted portal to Cultural Heritage. Europeana.eu currently holds over 51 million objects provided by thousands of institutions. Unlike Google, Europeana's data and metadata are contributed by professionals and come with a **quality and safety guarantee**. To make this monumental database more accessible and encourage reuse of its content, the "Thematic Collections" have been established, offering access to well-defined, manually curated, top-quality subsets. PHOTOCONSORTIUM coordinates the efforts toward content selection and curation for two of those Collections: Europeana Migration and Europeana Photography.

## **Europeana Photography**

The thematic platform on photography contains over 1 million high-quality images, and invites visitors to explore its treasures by using the search bar or browsing options. Furthermore, users are guided through the content more intently via a plethora of curated features, from predefined queries and blog posts, to picture galleries and large-scale exhibitions – all handpicked and narrated by PHOTOCONSORTIUM curators. Never heard of John Topham, Gaston Paris, Josep Maria Lladó Bausili or Karl Heinrich Lämmel? These masters of early photography are creating a furore once again, exhibited at their best in this magnificent digital showcase.

photography.europeana.eu

## **Europeana Migration**

At a time when the word 'migrant' is often accompanied by the word 'crisis', PHOTOCONSORTIUM is joining Europeana in its efforts to show Europe's history of migration in a different light. Through a thematic collection containing a varied range of objects from all over the continent, stories great and small tell the tale of our past (and present!) as a product of many cultural influences. Our heritage shows that Europe is the result of a flow of people and ideas, and that migration is woven through our everyday lives - from our choice of cuisine to the way we dress. Focusing on the effects of migration on the arts and the sciences in particular, Europeana Migration promises to enlighten and enrich, to surprise and to inspire those who are curious about Europe's shared and multifaceted identity.

migration.europeana.eu