



Photograph: Samuli Paulaharju, 1923

Ismo Malinen
11.6.2018
Photographs:
Museovirasto



Museovirasto

A photograph showing two women in a museum or archival setting. The woman on the left is wearing a patterned vest and a yellow scarf, looking down at a photograph on a table. The woman on the right is wearing glasses and a dark jacket, holding up a large, framed historical photograph. The background shows a clean, modern interior with white walls and a wooden cabinet.

The Public and the Hidden Finland

at The National Museum of Finland
Exhibition and a book by Picture Collections of
the Finnish Heritage Agency

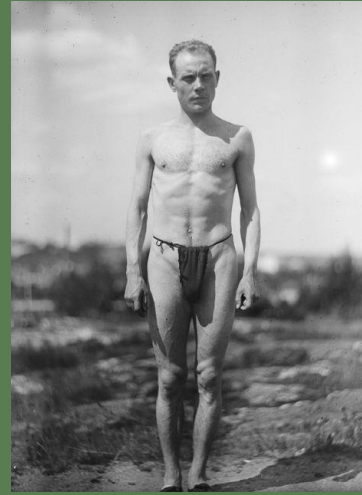
2017



Museovirasto



Photograph: Samuli Paulaharju, Children cleaning the curb in Saaristokatu, Raahen, in 1923



Photographs: Neittamo or Heinrich Iffland, "Superman" Paavo Nurmi, 1925 / Unknown, "Fair weather for haymaking"



Photograph: Viljo Pietinen, Mrs. Sydhaus reciting a poem in the Helsinki German School 8th May 1941

“The Public and the Hidden Finland: what a stunningly negative and low-minded cliched exhibition. This kind of bitter and sour exhibition could only be created by people with low self-esteem. The exhibition had a grey and boring look. It is shocking that an underachievement like this was an exhibition for celebrating Finland’s centenary. At least I never have to come here again, let alone recommend the place to anyone. An all-time low. I hope it was cheap at least. It certainly looked cheap. Hopefully the people responsible will quit and find themselves a new line of work.”



Power of Photographs

The photo exhibition made me cry, good job.

The Public and the Hidden Finland: A great visual recap of the last 100 years.

Thank you for a very informative and fun tour of The Public and the Hidden Finland exhibition! Regards: class 9c of Kulosaari Secondary School



6 themes + interactive photo wall

- Stand-up citizens
- Race and body
- War on the home front
- Equality, democracy, welfare
- Technology and nature
- **Unruly citizens**

Photographs: Unknown, Summer festival of the Awakening movement in Ylivieska, July 1937. Kaleva, JOKA / V.K. Hietanen, "Time of Liberation", the first Ruisrock festival in Turku, 1970





**Photograph: Hannu Paju, The riches of the "Hunger Country",
Talvivaara mine in Sotkamo, 2013**





Photographs: Soile Tirilä, 2017

All in all: 101 945 visitors

Discussions and articles in different media

Prize: Best Museum Publication in Finland 2018

“The Museum Publication of the Year 2018 is a convention-breaking, high-quality and unprejudiced photo book. The work provides a comprehensive and even questioning look into the history of Finland and Finnishness as part of global trends. The straightforward visual and written presentations flow side-by-side in a balanced manner. The pictures reflect the life of a culturally, ethnically, religiously, socially and linguistically diverse people.”

