

PHOTO  
CONSORTIUM



# GENERAL ASSEMBLY

**Girona 8 June 2017**

Activities done since the last assembly  
held in Pisa on 5<sup>th</sup> May 2016

Antonella Fresa

- Maintenance and population of the project website and social media; dissemination activities
- Pisa event for the launch of Europeana Photography Thematic Collection
- Participation in EU proposals and projects
- Europeana DSI-2 project
- All Our Yesterdays moving back from Copenhagen
- Barcelona edition of All Our Yesterdays
- New members joining the association

The project website is kept updated and populated with blogs and news, that are also shared in social media (Twitter and Facebook)

If you haven't done it yet, please follow Photoconsortium!



[@PhotoConsortium](#)



[PhotoConsortium](#)

The website performance notably increased after the launch of Europeana Photography Thematic Collection

Tutti gli utenti  
100,00% Sessioni

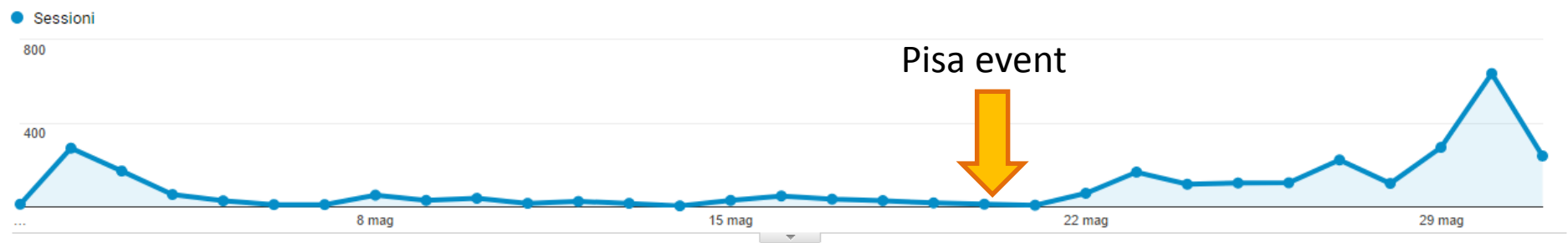
+ Aggiungi segmento

Panoramica

# WEBSITE PERFORMANCE MAY 2017

Sessioni e Seleziona una metrica

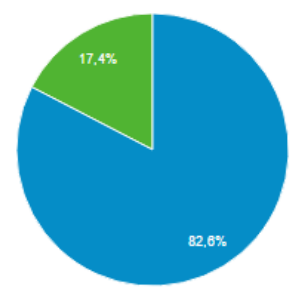
Ora **Giorno** Settimana Mese



Summary metrics for May 2017:

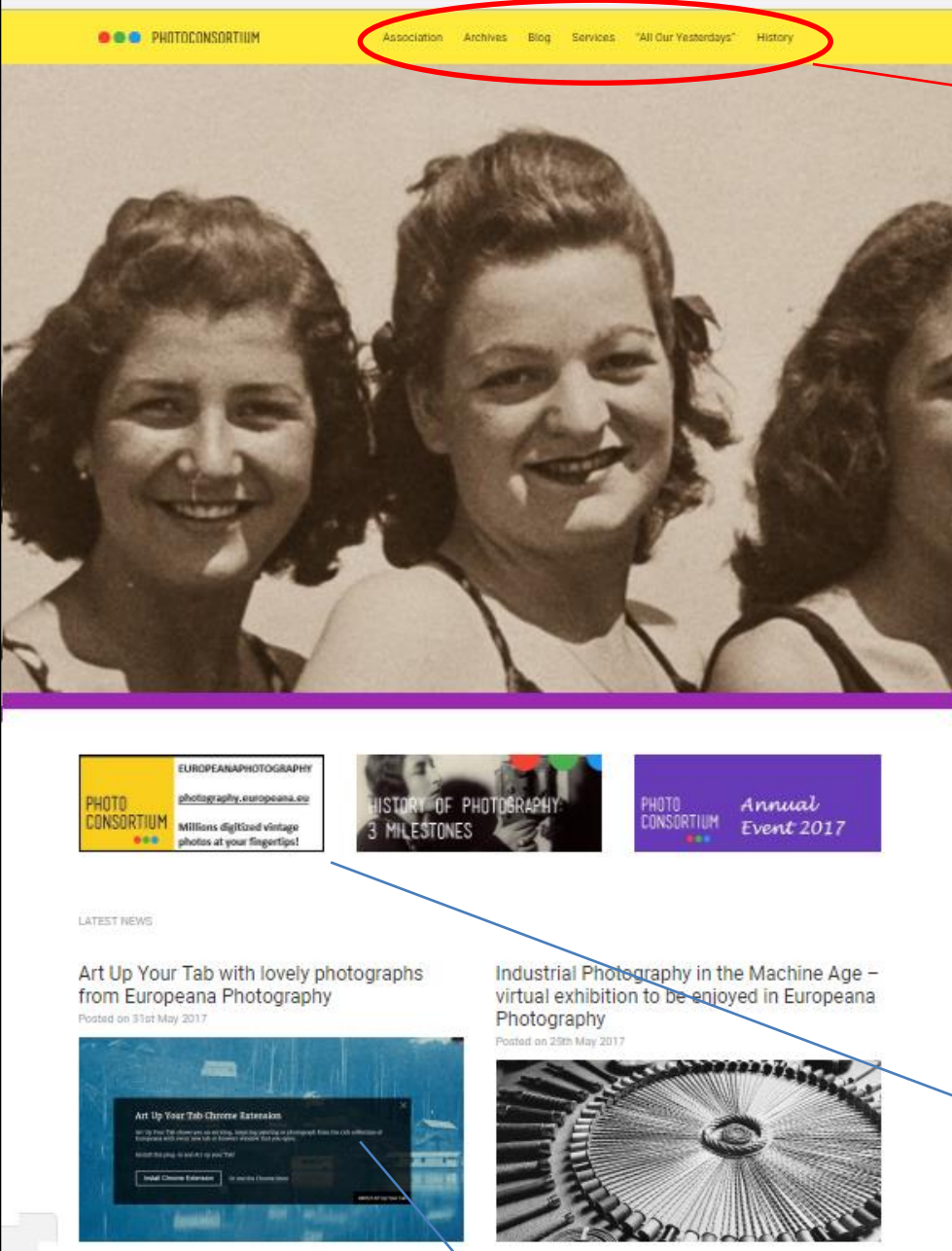
- Sessioni: 3.024
- Utenti: 2.554
- Visualizzazioni di pagina: 6.189
- Pagine/sessione: 2,05
- Durata sessione media: 00:01:30
- Frequenza di rimbalzo: 63,26%
- % nuove sessioni: 82,51%

New Visitor Returning Visitor



Paese	Sessioni	% Sessioni
1.  United States	638	21,10%
2.  Spain	521	17,23%
3.  Italy	313	10,35%
4.  United Kingdom	155	5,13%
5.  France	132	4,37%
6.  Germany	122	4,03%
7.  Netherlands	117	3,87%
8.  Canada	87	2,88%
9.  Belgium	81	2,68%
10.  Brazil	65	2,15%

[www.photoconsortium.net](http://www.photoconsortium.net)



Sections:

**Association**, with description and link to members' individual pages

**Archives**, description with link to members' websites and collections

**Blog**, with summary of published news

**Services** with description of Photoconsortium expertise

«**All Our Yesterdays**», the 8 chapters of the AOY exhibition with gallery of images + the virtual exhibition

**History**, the milestones of photography

Presenting **Europeana Photography**

Latest news and blogs

- The virtual exhibition, which was produced in the context of Europeana Photography project and is available on the website and in AppStore, was updated with Photoconsortium logo.
- It would be good to produce a new trailer that explores the updated exhibition (*David?*)

PHOTOCONSORTIUM Association Archives Blog Services "All Our Yesterdays" History

## All Our Yesterdays, Virtual Exhibition

All Our Yesterdays is an interactive and virtual exhibition that allows to access the images through a digital walk, moving across the different rooms. It is possible to move everywhere in the rooms, zoom the photographs, and learn more thanks to the descriptive panels. Check out the video presentation for further informations.

[Click to download \(PC\)](#)  
\*.zip file (139 Mb) for Windows OS

[Click to download \(MAC\)](#)  
\*.zip file (112 Mb) for MAC OS

The virtual exhibition is also available as an app for iPad and iPhone

Available on the **App Store**

SEARCH  
Type to search, then press enter

RECENT POSTS

- [Art Up Your Tab with lovely photographs from Europeana Photography](#)
- [Industrial Photography in the Machine Age – virtual exhibition to be enjoyed in Europeana Photography](#)
- [Man Meets World, virtual interactive exhibition where vintage photography joins digital technologies](#)
- [Highlights from Europeana Photography launch event in Pisa, Museo della Grafica, 20th May 2017](#)
- [Explore a wealth of vintage photographs with Europeana Photography](#)

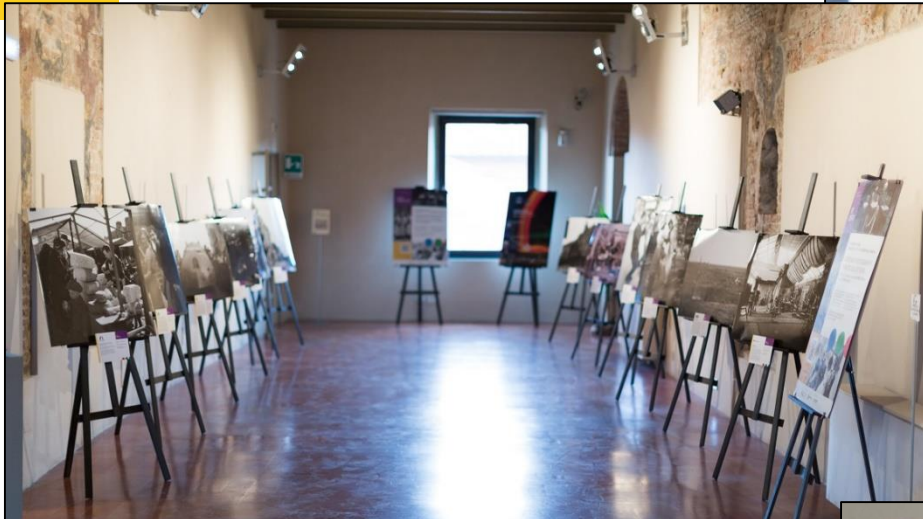
# DISSEMINATION MATERIALS

Some general dissemination material of Photoconsortium, produced in 2015, is still available: two types of postcards; a leaflet of the association; a roll-up of the association; poster of the association.

- Perhaps we will need to produce some more in the next period.

For advertising the recent event in Pisa we produced leaflets, posters, and invitations. We also reprinted the representative photographs of Photoconsortium member archives and a selection of crowdsourced photos from 2014 Pisa exhibition.

- The materials for the Europeana Photography event are funded by DSI2 budget.





# DISSEMINATION ACTIVITIES

Photoconsortium was presented at the following international events:

- **EUROMED conference in Cyprus** (October 2016)
- **I&R Image and Research in Girona** (November 2016)
- **Upcycle Digital Heritage workshop in Derry** (October 2016)
- **Baltic Audiovisual Archival Council conference in Vilnius** (November 2016)
- **Networking sessions** organized by Europeana Space (Berlin November 2016 ) and Preforma (Padua in March 2017)

# EU PROPOSALS and PROJECTS

Photoconsortium was included in various proposals submitted to EC:

- CEF with a project about migration, coordinated by KU Leuven
  - ✓ Passed!
- TAPAS (H2020 Cult-Coop 09,
  - ✓ Passed to stage 2!! To be submitted by September
- TranscenDance
  - ✓ .... Keep fingers crossed....
- Letters of support as third party to other proposals
- We are also invited to the next CEF DSI3 for the prosecution of DSI2 activities
  - ✓ Discussions are already in an advanced stage with Europeana.  
The DSI3 should start in September.

Activities we are doing in the DSI2 are:

- Participating in the **metadata improvement** (WP1)
- Curating the **Europeana Photography** Thematic Collection (WP2)
- Participation in meetings

Via the DSI2 Photoconsortium was able to employ the necessary personnel and to establish subcontracts for specific activities.

We plan to have a very similar structure for DSI3.

Please consider to participate, aligning your collections to tier 2 (good metadata + 800 px preview) and participating in the editorial work of the thematic collection.

# EUROPEANA and DSI-2 MEETINGS

KICK OFF MEETING DSI2  
Vienna 7-8 September

AGGREGATORS TASK FORCE  
The Hague 23 September  
Hilversum 26 October

AGGREGATORS FORUM  
Frankfurt 5-6 October  
The Hague 19-20 April

ANNUAL GENERAL MEETING of EUROPEANA  
Riga 8-9 November



# ALL OUR YESTERDAYS

After the Copenhagen edition of AOY (Summer 2015), the printed photographs and all the materials of the exhibition were stored at Arbejdermuseet's warehouse.

In March 2017 we were able to re-collect all the material in Copenhagen and move it to Leuven, now hosted at KU Leuven's warehouse, in sight of organizing another exhibition in Antwerp soon.

In the meantime, GENCAT has been organizing a new edition of AOY in Barcelona/Sant Curat with re-prints of the photographs, which will be launched tomorrow 9 June 2017.

Despite few of our colleagues decided to resign, there are new members who joined Photoconsortium, also because of their interest in participating in the DSI2:

- ARCHIVO JALON ANGEL (Zaragoza), represented by Pilar Hortal and Alicia Mellen
- KIK-IRPA (Belgium), represented by Erik Buelinckx
- The Digital Heritage Lab of Cyprus University of Technology, (Cyprus), represented by Marinos Ioannides
- ALINARI ARCHIVES (Italy), represented by Andrea de Polo
- ISRAEL MUSEUM (Israel), represented by Allison Kupietsky
- Rudy Pessina, President of photographic association IMAGO (Italy)
- Valentina Bachi