



# Citizen Scientists Investigating Cookies and App GDPR compliance (CSI-COP)

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PI – CSI-COP



# EU and Citizen Science Experience

- Hidden trackers extract personally identifiable information (IP address, location, name, gender, birthday, credit card details, travel information) from individuals navigating the web and using a variety of smartphone apps (healthcare, transport, games, entertainment)
- CSI-COP - a research and innovation 30-month project, 11 partners, 10 EU Member States and Associated Countries, will leverage citizen science in collaboration with a transdisciplinary team to investigate tracking-by-default in website cookies (small text files) and smartphone apps.

# CSI-COP

- informal education (workshops, free online MOOC course) citizen scientists and the general public will find out about the purpose of different cookies, and app trackers
- privacy champions of protections and privacy rights accorded under GDPR
- collaborate with AI research scientists, technology and privacy lawyers, gender experts, historians, philosophers, digital humanities and open science experts to build a web-based open-access knowledge-resource detailing the extent of tracking-by-default
- reveal types of trackers (third-party, Facebook) and targeted profiles (children playing digital games, teenagers seeking friends, women's and men's health problems) across a range of websites and in smartphone apps

# keep in touch

help us to tackle the growing concerns in society around privacy issues and make a major contribution to the methods that attempt to ensure integrity in the use of data

Thanks!

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