KU LEUVEN

Kaleidoscope MOOC update

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The Fifties in Europe

Planning a MOOC

Goals, deadlines & action points





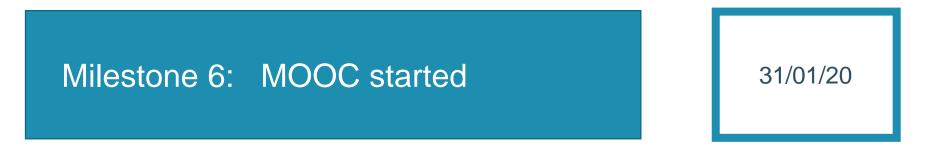


Task 4.3: a quick reminder

"(...) the Kaleidoscope MOOC will **guide** interested **learners** – whether they are educators, students, amateurs, GLAM pro's, entrepeneurs or developers – how to implement and use the Kaleidoscope to their benefit. It will also introduce the users to the **diversity** of the Fifties in Europe, stimulating the **discovery** of Europeana contents and their reuse."



Goals & deadlines



"The page of the MOOC is online (link provided to INEA) and MOOC activities by students started"



4



Last time, we...

- Talked about the planning
- Presented the MOOC building blocks
- Framed the learning scopes
- Discussed the collab with CultureMoves
- Brainstormed in smaller groups

In the meantime, we...

• Designed the modules

Now, we should...

- Agree on the planning
- Assign tasks, write & film the modules!











Planning & quality gates: an update

- QG1 About page and design approval
- QG2 Test module
- Designing the other modules
- QG3 Intermediate feedback
- QG4 Final check

(in progress) SEPT & OCT 2019 OCT & NOV 2019 DEC 2019 JAN 2020

Designing a MOOC

Content, guidelines & building blocks





Common narrative? Creative with culture!

- "Building a digital cultural heritage community. Innovative practices for user engagement with Europeana."
- In this MOOC professionals and volunteers in cultural heritage institutions as well as teachers, students and amateurs can learn how to engage users with digital cultural heritage by using Europeana content.

From the pitch/about page

 "After having followed the course, learners will have explored many examples of user engagement, as well as participated in discussions in the field. They will have gained the knowledge and skills necessary to create and critically reflect on strategies for user engagement in cultural heritage institutions."

MODULE	SUBJECT	WHO?
1	Introduction	KUL
2	User Engagement	KUL, COVUNI, NTUA, IMEC,
3	Photography	KUL, CRDI, TopFoto, KIK-IRPA,
4	Museums	KUL, SPK, OSZK,
5	Intellectual Property	COVUNI
6	Historical Dance	CultureMoves
7	Objects in dance	СМ
8	Looking at tourism	СМ
9	Cities & artistic production	СМ



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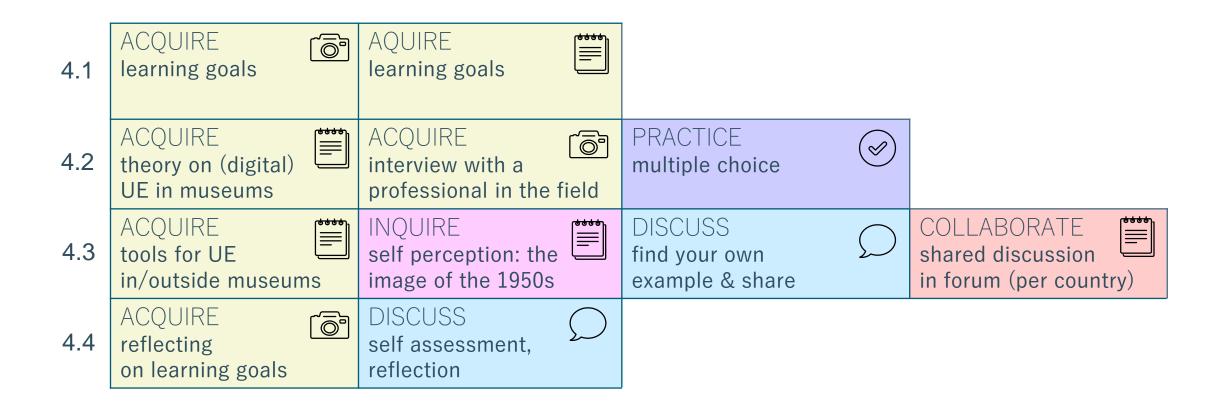
2. USER ENGAGEMENT

2.1	ACQUIRE learning goals of the module	Ō	AQUIRE learning goals	**** 				
2.2	ACQUIRE theory on user engagement	Ō	ACQUIRE reading assignment (framewo	ork)	PRACTICE multiple choice questions	\oslash	ACQUIRE list of terminology in pdf	
2.3	ACQUIRE UE in digital cultural heritage	Õ	INQUIRE introduction to Europeana & WITH		DISCUSS describe experiences	\bigcirc	ACQUIRE video on annotation	Ō
2.4	ACQUIRE reflecting on learning goals		DISCUSS self assessment, reflection	\bigcirc				

3. PHOTOGRAPHY

3.1	ACQUIRE learning goals	Ō	AQUIRE 1950s photography who, what, how (media)	PRACTICE	
3.2	ACQUIRE photographic techniques	Õ	ACQUIRE technique as basis for societal framework	CREATEکیquery Europeanaکی& WITH > make collection	DISCUSS write about experiences
3.3	ACQUIRE self perception of the 1950s	Ō	ACQUIRE self perception: the image of the 1950s	DISCUSS specialized discussion:	
3.4	ACQUIRE perception now vs. then		ACQUIRE case studies (East-West, migration,)	PRACTICE <	DISCUSS write about assignment
3.5	ACQUIRE reflecting on learning goals	Õ	DISCUSS self assessment, reflection		

4. MUSEUMS





To be continued!