Kaleidoscope
MOOC update

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(slides by Ana Schultze)

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The Fifties in Europe

Planning a MOOC

Goals, deadlines & action points

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Task 4.3: *a quick reminder*

"(…) the Kaleidoscope MOOC will **guide** interested **learners** – whether they are educators, students, amateurs, GLAM pro's, entrepeneurs or developers – how to implement and use the Kaleidoscope to their benefit. It will also introduce the users to the **diversity** of the Fifties in Europe, stimulating the **discovery** of Europeana contents and their reuse."

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Goals & deadlines

| Milestone 6:   MOOC started | 31/01/20 |

"The page of the MOOC is online (link provided to INEA) and MOOC activities by students started"

Last time, we…

- Talked about the planning
- Presented the MOOC building blocks
- Framed the learning scopes
- Discussed the collab with CultureMoves
- Brainstormed in smaller groups

In the meantime, we…

- Designed the modules

Now, we should…

- Agree on the planning
- Assign tasks, write & film the modules!

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Planning & quality gates: *an update*

- QG1 – About page and design approval   (in progress)
- QG2 – Test module   SEPT & OCT 2019
- Designing the other modules   OCT & NOV 2019
- QG3 – Intermediate feedback   DEC 2019
- QG4 – Final check   JAN 2020

Designing a MOOC

Content, guidelines & building blocks

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Common narrative? Creative with culture!

- "Building a digital cultural heritage community. *Innovative practices for user engagement with Europeana.*"
- In this MOOC professionals and volunteers in cultural heritage institutions as well as teachers, students and amateurs can learn how to **engage users with digital cultural heritage** by using Europeana content.

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From the pitch/about page

- "After having followed the course, learners will have explored many **examples of user engagement**, as well as participated in **discussions in the field**. They will have gained the knowledge and skills necessary to **create and critically reflect on strategies** for user engagement in cultural heritage institutions."

MODULE	SUBJECT	WHO?
1	Introduction	KUL
2	User Engagement	KUL, COVUNI, NTUA, IMEC, …
3	Photography	KUL, CRDI, TopFoto, KIK-IRPA, …
4	Museums	KUL, SPK, OSZK, …
5	Intellectual Property	COVUNI
6	Historical Dance	CultureMoves
7	Objects in dance	CM
8	Looking at tourism	CM
9	Cities & artistic production	CM

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3. PHOTOGRAPHY

3.1	ACQUIRE 📷 learning goals	AQUIRE 🗒 1950s photography who, what, how (media)	PRACTICE ✅ multiple choice	
3.2	ACQUIRE 📷 photographic techniques	ACQUIRE 🗒 technique as basis for societal framework	CREATE ⚙ query Europeana & WITH > make collection	DISCUSS 💬 write about experiences
3.3	ACQUIRE 📷 self perception of the 1950s	ACQUIRE 🗒 self perception: the image of the 1950s	DISCUSS 💬 specialized discussion: interpreting a photo	
3.4	ACQUIRE 🗒 perception now vs. then	ACQUIRE 🗒 case studies (East-West, migration, …)	PRACTICE ⚙ compare two images	DISCUSS 💬 write about assignment
3.5	ACQUIRE 📷 reflecting on learning goals	DISCUSS 💬 self assessment, reflection		

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To be continued!

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