

**4 MAY 2016**, from 14.30 to 18.30  
Pisa, Palazzo Lanfranchi, **MUSEUM OF GRAPHICS**

## VIRTUAL MUSEUMS AND PHOTOGRAPHIC HERITAGE

**INTERNATIONAL SEMINAR**

### PROGRAMME

Chair: Antonella Fresa, Promoter Srl. Vice-president of Photoconsortium Association

- 14.30 Registration
- 15.00 Introduction to the event by Antonella Fresa
- 15.10 Welcome message by Mauro Fazio, Italian Ministry of Economic Development. Coordinator of CIVIC EPISTEMOLOGIES project
- 15.20 Prof. Fred Truyen, KU Leuven. President of Photoconsortium Association  
*Through the looking glass: reliving the past and revisiting the present through photographic heritage*
- 16.00 David Iglésias, CRDI Girona City Council  
*MFGI. A Virtual Photographic Museum for Archives Masterpieces.*
- 16.40 Ismo Malinen, The National Board of Antiquities in Helsinki  
*The Picture Collections of The National Board of Antiquities and publishing its Photographic Heritage 2015 – 2016*
- 17.00 Elisa Bianchi, University of Florence  
*CAPUT (Cinema Art Landscape University Tuscany) 2015-2017 / Filming The Arts*
- 17.30 John Balean, TopFoto  
*Bull in a China Shop / images from TopFoto*
- 18.00 Frank Golomb, United Archives  
*Mining economic value of Photographer Lifeworks by creating public attention - Example is the lifework of Erich Andres*
- 18.30 Greetings by Prof. Alessandro Tosi, University of Pisa. Director of Museum of Graphics

Aperitif and networking

