

# PHOTO CONSORTIUM



## GENERAL ASSEMBLY

Online,  
16 July 2020

Report of activities  
2019 and early  
2020

Antonella Fresa

- Projects:
  - Europeana DSI
  - Kaleidoscope 50s in Europe
  - WeAre#EuropeForCulture
- Maintenance and population of the project website and social media and other dissemination activities
- Participation in new EU proposals

Activities in the **DSI-4** are about:

- Metadata improvement of existing datasets
- Participation in Europeana meetings and task forces
- Overall networking with other aggregators

We are currently negotiating the prosecution of the DSI until August 2022. We foresee a slight shift from pure metadata improving activity to ‘capacity building’ (e.g. education, training and dissemination).

- Actions for metadata checks and cleaning
- Improvement of datasets according to the Europeana DSI Data Quality Plan, together with NTUA
- Participation in various Europeana taskforces and communities: IIF, copyright community, education
- Participation in surveys and actions such as the review of the Europeana tier dashboard
- Administration and bi-monthly reporting
- Participation to Europeana Aggregators Forum

# EUROPEANA «trusted partner»

We completed the formal accreditation procedure launched across 2018-2019 and now we are officially accredited as “trusted partner”:

The screenshot displays the Photoconsortium website with a purple header and a yellow footer. The header features four icons and their corresponding descriptions:

- An unlimited access to a growing archive of digitized heritage pictures*
- A wide range of expertise and knowledge to support your digitization activities*
- A springboard to give a wider international audience to your initiatives*
- Free access to international masterclasses, training courses and seminars*

A blue button labeled "Learn more!" is centered below these descriptions.

The footer is divided into three sections:

- SUBSCRIBE TO OUR NEWSLETTER**: Includes input fields for "Name:\*" and "Email:\*", a CAPTCHA image with the text "W4 Y8", and a "CAPTCHA Code: \*" field.
- CONTACTS**: Lists "Photoconsortium, International Consortium for Photographic Heritage", the address "Via della Bonifica 69, 56037 Peccioli, Pisa, Italy", and the email "info@photoconsortium.net". It also states "All the photographs in this website are licensed under Creative Commons" and includes a "Credits Page" link.
- THEMATIC AGGREGATOR ON PHOTOGRAPHY FOR EUROPEANA**: Features a badge that reads "europeana aggregators forum" and "TRUSTED PARTNER". An orange arrow points to this badge.

Social media icons for Twitter and Facebook are located at the bottom right of the footer.

Official Media Partner

# 50s in Europe Kaleidoscope

- Kaleidoscope 50s in Europe started on 1 September 2018 and lasted until 29 February 2020.
- Partners: KU Leuven, Photoconsortium, CRDI, Topfoto, SPK, OSZK, KIK-IRPA, NTUA, IMEC, COVUNI
- We involved also two other members of the association: United Archives and Museovirasto
- The validation meeting took place on 26/5/2020 with successful results and the procedure is almost closed

# BLUE SKIES, RED PANIC

BLUE SKIES, RED PANIC

KALEIDOSCOPE



Over **18,000 new records** aggregated to Europeana + a successful **annotation** campaign also supported with automatically generated metadata (over 8,000 annotations)

Series of **user engagement events**

A **physical exhibition** in Pisa, Girona, Antwerp, Berlin

Very appreciated **MOOC**

**Online communication** on Photoconsortium and WITH pages

Official Media Partner

DIGITAL **CULTURE**  
www.digitalmeetsculture.net

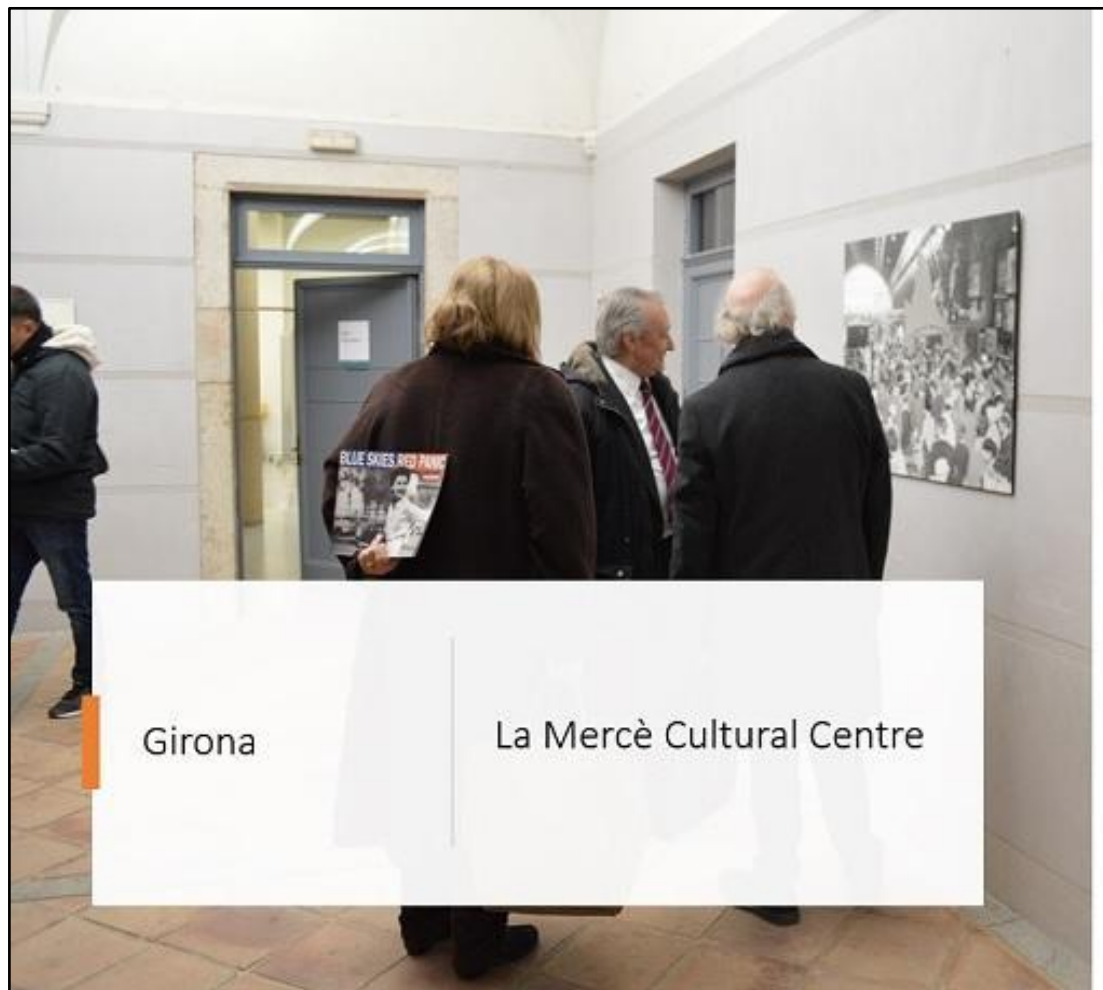




# Pisa

Museo della Grafica, Palazzo Lanfranchi





Girona

La Mercè Cultural Centre



Official Media Partner

DIGITALCULTURE<sup>net</sup>  
[www.digitalmeetsculture.net](http://www.digitalmeetsculture.net)



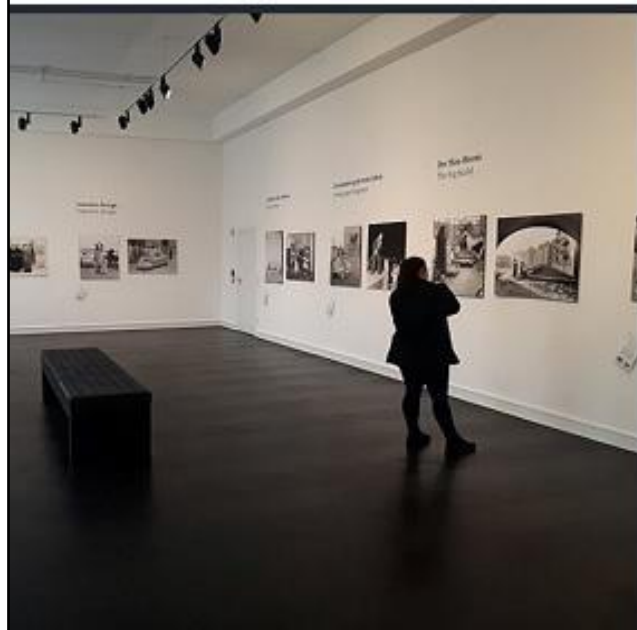
Antwerp

Campus Karolus

Official Media Partner

DIGITAL **CULTURE**  
[www.digitalmeetsculture.net](http://www.digitalmeetsculture.net)

Berlin



Museum für  
Fotografie  
and Helmut Newton  
Foundation

Cherchez La Femme  
Cherchez La Femme



# We are #EuropeForCulture

- The project started on 1 January 2019 and last until end of February 2020.
- Partners: KU Leuven, Photoconsortium and a Dutch technology company named Noterik
- We involved several Photoconsortium members to host local events, under a subcontract to cover costs
- Finalized, with final payment upcoming

<https://www.photoconsortium.net/europeforculture/>

# WeAre#EuropeForCulture

## the events

The project realized **10 co-creation events and 10 exhibitions** in various cities across Europe + a final event in Brussels in February 2020.

Members of Photoconsortium were involved to realize the event at their premises:

Budapest

Sofia

Amsterdam

Hämeenlinna

Krakov

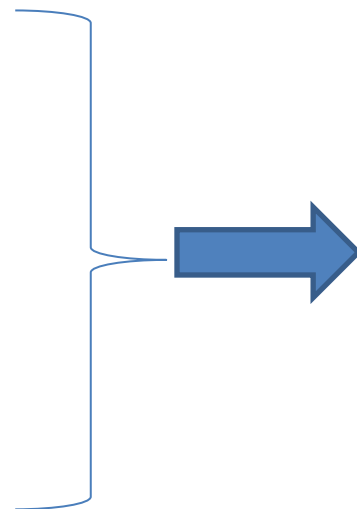
Pisa

Basel

Girona

Vilnius

Nicosia



Leuven  
and  
Brussels



# WeAre#EuropeForCulture



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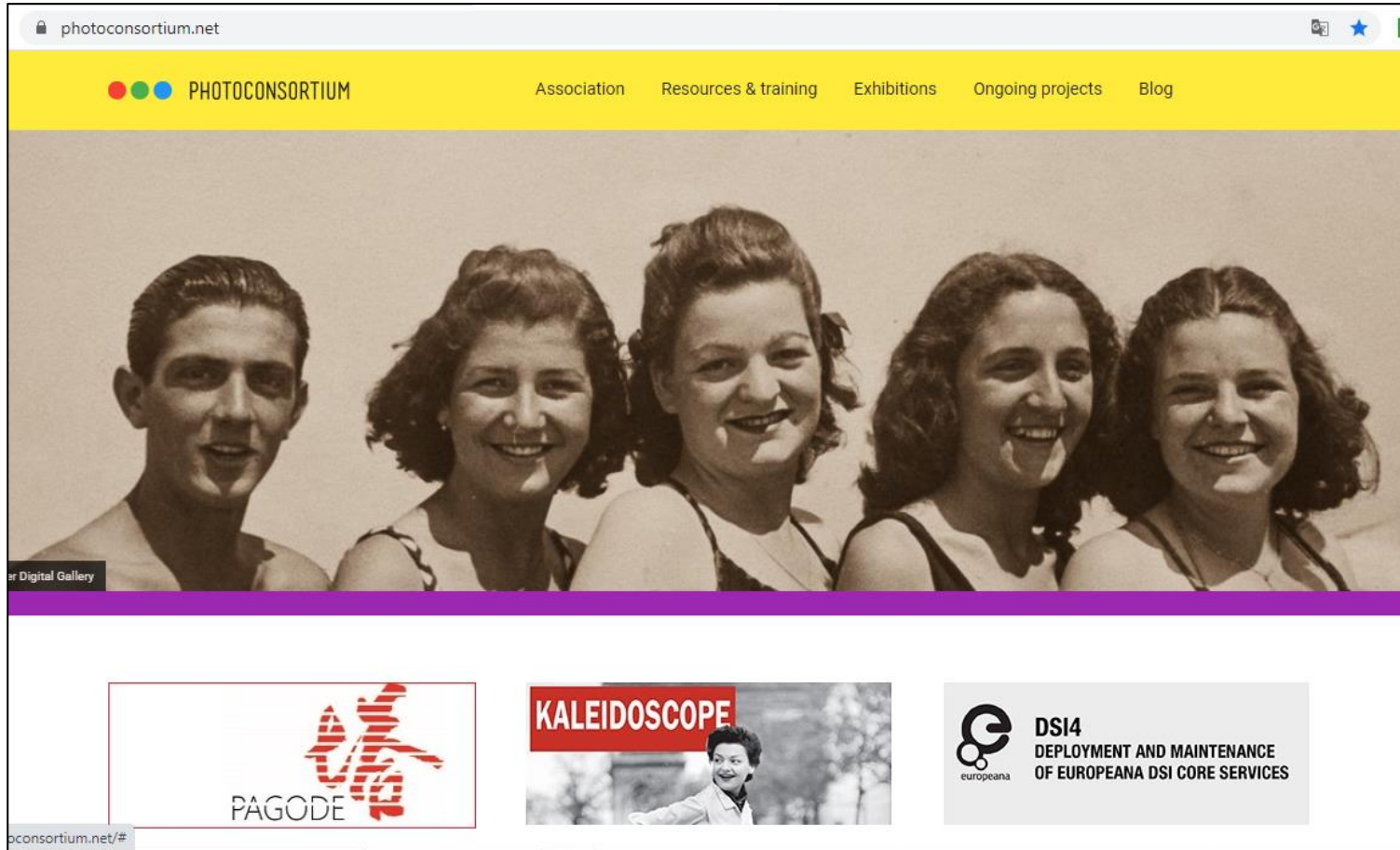
# WeAre#EuropeForCulture



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# PHOTOCONSORTIUM WEBSITE



The website of Photoconsortium is constangly kept updated and populated with blogs and news that are shared also on the social media (Twitter and Facebook).

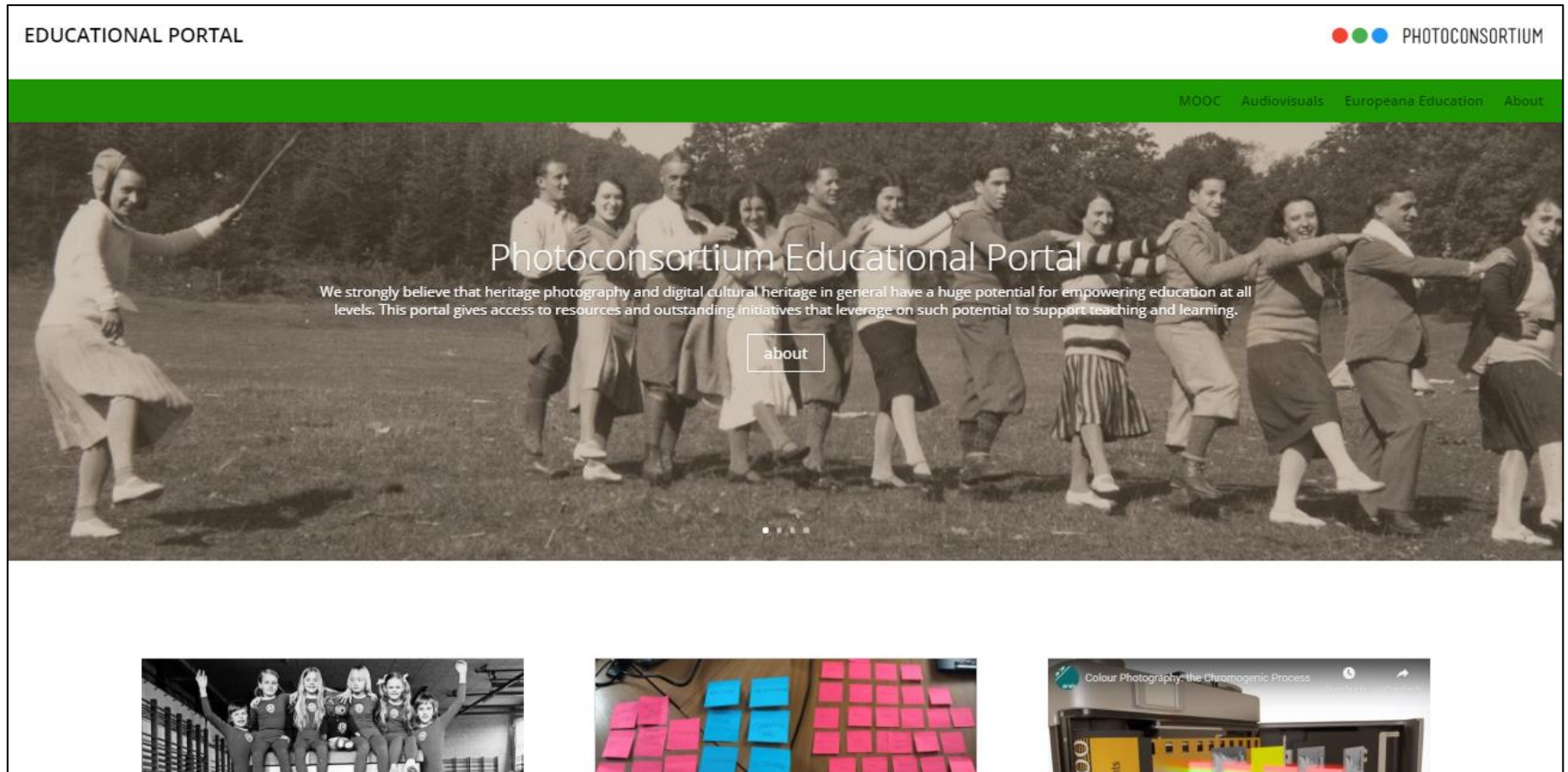


Twitter: 498 followers



FB: 1108 followers

# THE EDUCATIONAL PORTAL



In the framework of Kaleidoscope project we created this new website dedicated to education: [www.photoconsortium.net/educationalportal](http://www.photoconsortium.net/educationalportal)

It enticed collaboration with the Europeana Education community.

Thank you  
very much!