

PHOTO  
CONSORTIUM



# GENERAL ASSEMBLY

Helsinki 4 June 2019

Report of activities 2018 and early 2019

Antonella Fresa

- Projects:
  - Europeana DSI projects
  - Europeana Migration (Thousands are Sailing )
  - Kaleidoscope 50s in Europe
  - REvivEU (negotiation phase and launch in January 2019)
- Maintenance and population of the project website and social media and other dissemination activities
- Participation in new EU proposals

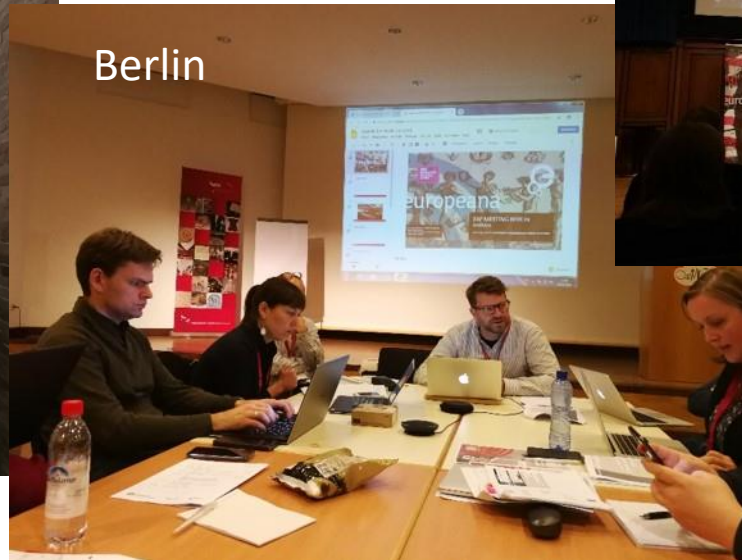
Activities in the **DSI-4** are similar to those of DSI-2 and DSI-3:

- Metadata improvement of existing datasets
- Editorial work for the Europeana Photography Collection
- Editorial work for other collections, including Fashion, Migration and Music
- Participation in Europeana meetings and task forces
- Overall networking with other aggregators

To comply with the tasks of DSI-4, Photoconsortium involves personnel and members for specific activities.

- Everyday activity on metadata checks and cleaning
- Improvement of datasets according to the Europeana DSI Data Quality Plan, together with NTUA
- Participation in various Europeana taskforces: training playbook, aggregators accreditation, interoperability of annotation
- Dissemination
- Administration
- Overall coordination of Photoconsortium partnership

# EUROPEANA and DSI-4 Meetings in 2018



- KICK OFF MEETING DSI-4: 27-28 September in Hilversum
- AGGREGATORS FORUM: 23-24 October in Berlin
- EUROPEANA AGM: 5 December in Vienna

# Europeana MIGRATION

Photoconsortium contributed and supported the Europeana Migration project:

- Support to curation of the Migration Collection
- Support to dissemination
- Exhibition from 12/10 to 11/11/2018:  
launch event and collection day  
Pisa, 12th October



Piero is migrating



2018   
EUROPEAN YEAR  
OF CULTURAL  
HERITAGE  
#EuropeForCulture

# THOUSANDS ARE SAILING

Migrazioni. 20 ritratti dal passato, 20 storie di  
chi fece le valigie verso una nuova vita

Pisa, Museo della Grafica, Palazzo Lanfranchi  
12 ottobre – 11 novembre 2018  
Inaugurazione: venerdì 12 ottobre, ore 18

La Lanterna, 21 agosto 1970  
Topfoto.co.uk. In Copyright

The photographic exhibition from Europeana Migration premiered in Pisa in October 2018, lasting until 11 November. Then it moved to Leuven for the Science Day on 25 November. In March 2019, it was the basis for another photographic exhibition of KU Leuven students, name «BEYOND».

# Kaleidoscope 50s in Europe

- Kaleidoscope 50s in Europe started on 1 September 2018 and will last until February 2020.
- Partners are: KU Leuven, Photoconsortium, CRDI, Topfoto, SPK, National Library Budapest, KIK-IRPA, NTUA, IMEC, COVUNI





# Kaleidoscope 50s in Europe

## 3 main outcomes

- It is a **technological project** that uses deep learning techniques for visual recognition, to experiment automatic enrichment of metadata of digital collections.
- It has a strong **education focus** and will produce, among other outcomes, a MOOC.
- A **physical exhibition** will premiere in Pisa on the 6th of September.
- Full information on **Photoconsortium website** and on <https://fifties.withculture.eu/home>

### Featured Collections



Framed! At work in Nyköpings Guldstadfabrik

28 Items - By Sofie Taes  
2019/05/16



The legacy of Sture Gewert

8063 Items - By Sofie Taes



50s Life outside the cities

3 Items - By Stefan Rohde-Enslin



50s Travelling abroad

2 Items - By Stefan Rohde-Enslin



50s Fashion

2 Items - By Stefan Rohde-Enslin  
2018/11/15



50s New designs

1 Items - By Stefan Rohde-Enslin  
2018/11/15



50s Trade and merchand

2 Items - By Stefan Rohde-Enslin  
2018/11/15

# KALEIDOSCOPE 50s in Europe Meetings in 2018



- GS PROJECTS COORDINATION, 29-30 October in The Hague
- KICK-OFF, Leuven 20-21 September 2018
- CONCEPTS WORKSHOP, Brussels 10-11 December 2018

# We are #EuropeForCulture

- In Autumn 2018 we submitted a project responding to a tender related to the European Year of Cultural Heritage.
- In December we were informed that we won and we prepared the so-called *Inception Report* that provides the full plan of the activities to be carried out during 2019-2020.
- The project started on 1 January 2019 and will last until end of February 2020.
- Partners are: KU Leuven, Photoconsortium and a Dutch company named Noterik.



**REACHING AND ENGAGING PEOPLE**

10 participatory events on culture in 10 European countries

HOME THE 10 MAIN EVENTS THE FINAL EVENT: PAST|PRESENT ABOUT

# WeAre#EuropeForCulture

**SHARING HERITAGE, HISTORY AND VALUES**

**BRINGING EUROPEANS CLOSER TOGETHER**



Official Media Partner

DIGITAL CULTURE

www.digitalmeetsculture.net

# WeAre#EuropeForCulture

## the events

The project is about realizing **10 co-creation events and 10 exhibitions** in various cities across Europe + a final event in Brussels in February 2020.

Members of Photoconsortium are involved to realize the event at their premises:

✓ Budapest

✓ Sofia

Amsterdam

Hämeenlinna

Krakow

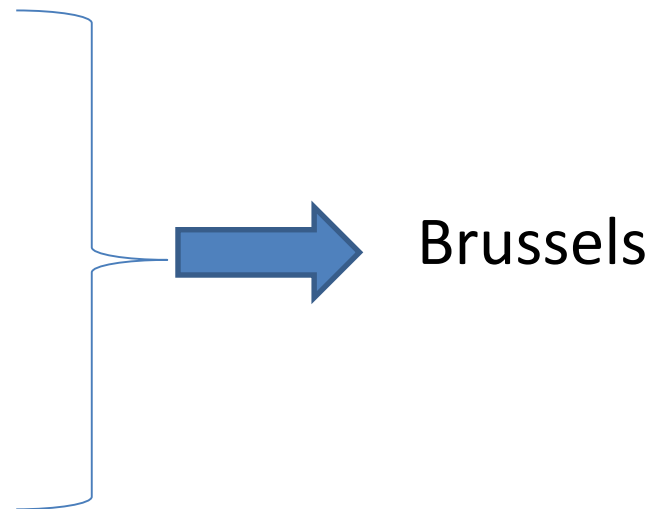
Pisa

Basel

Girona

Vilnius

Nicosia



# WeAre#EuropeForCulture

April in Budapest



May in Sofia



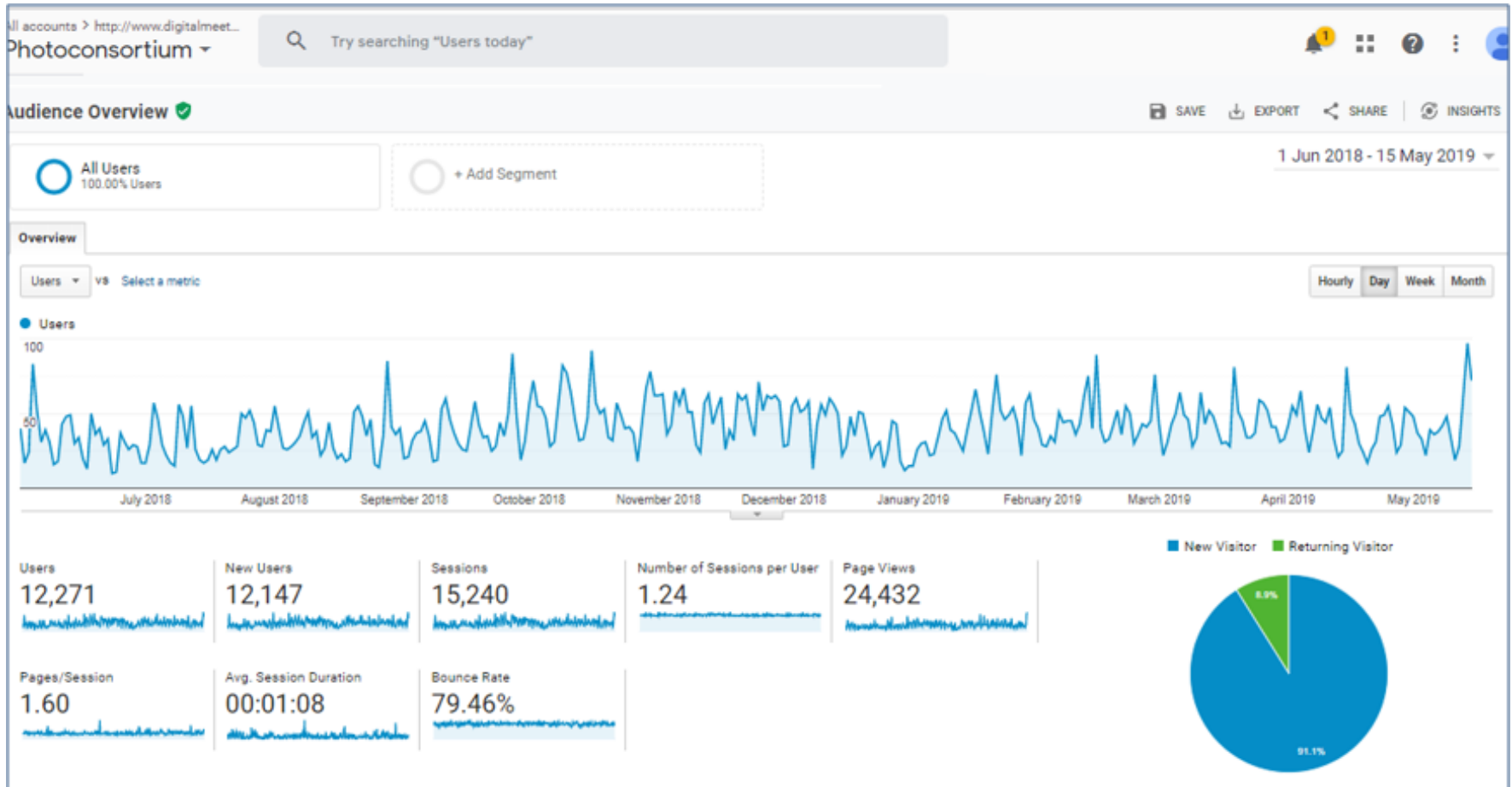
# DISSEMINATION ACTIVITIES

## during 2018

Photoconsortium was presented at several international events, among which:

- **ViMM** project consultation event in Berlin (23-24 May 2018)
- «**Cultural Heritage Day**» at **CEPIC** (1 June 2018)
- «**Sharing Heritage – Sharing Values**» summit in Berlin (18-24 June 2018)
- **I&R Image and Research** conference in Girona (22-23 November 2018)
- **EUROMED 2018** conference in Nicosia (November 2018)

# THE WEBSITE



The project website is kept updated and populated with blogs and news that are shared also on the social media (Twitter and Facebook).

In the last 12 months we had c 12,300 visitors.



Twitter: 433 followers



FB: 1062 followers



# During the first 5 months of 2019

- Launch of WeAre#EuropeForCulture, with events held in Amsterdam, Budapest, Sofia and shortly Hämenlinna. Work has started for the next exhibitions in Krakow and Pisa.
- Work ongoing for Kaleidoscope 50s in Europe: meeting in Budapest, preparation of the exhibition in Pisa, design of the MOOC.
- Submission of 5 new proposals
  - 3 in the latest CEF call (May 2019)
    - Europeana XX, Europeana ICH, PAGODE Europeana China
  - 2 in H2020 (March 2019)
    - InTheCrowd and SOPHIA

Thank you  
very much!