

Report of activities in 2023

Work in early 2024

Antonella Fresa

**GENERAL ASSEMBLY of  
PHOTOCONSORTIUM  
MEMBERS**

**Limassol,  
29 May 2024**

**PHOTO  
CONSORTIUM**

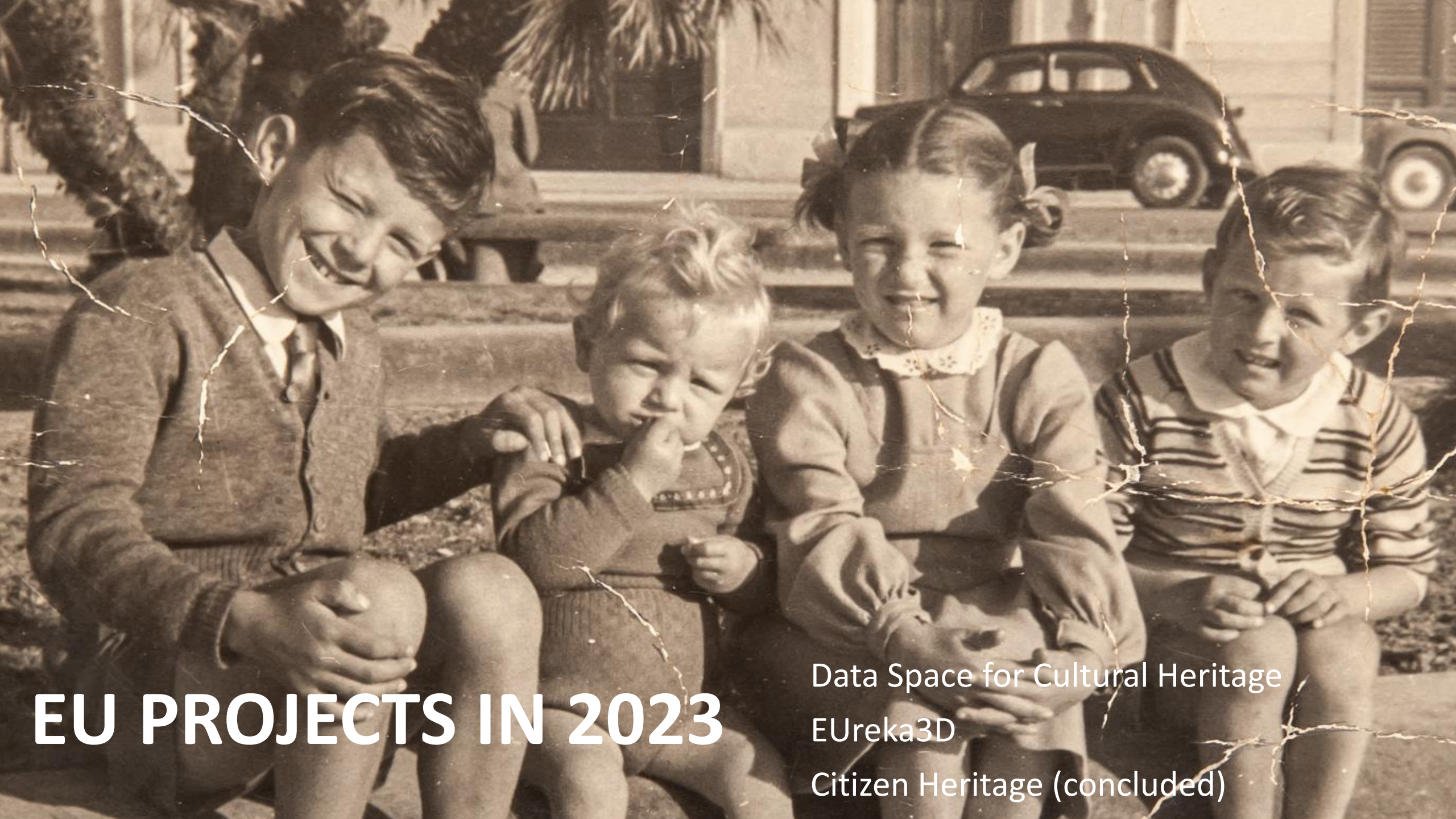


# SUMMARY

- EU projects in 2023
- Collaboration with partners in 2023-2024
- New initiatives







# EU PROJECTS IN 2023

Data Space for Cultural Heritage

EUreka3D

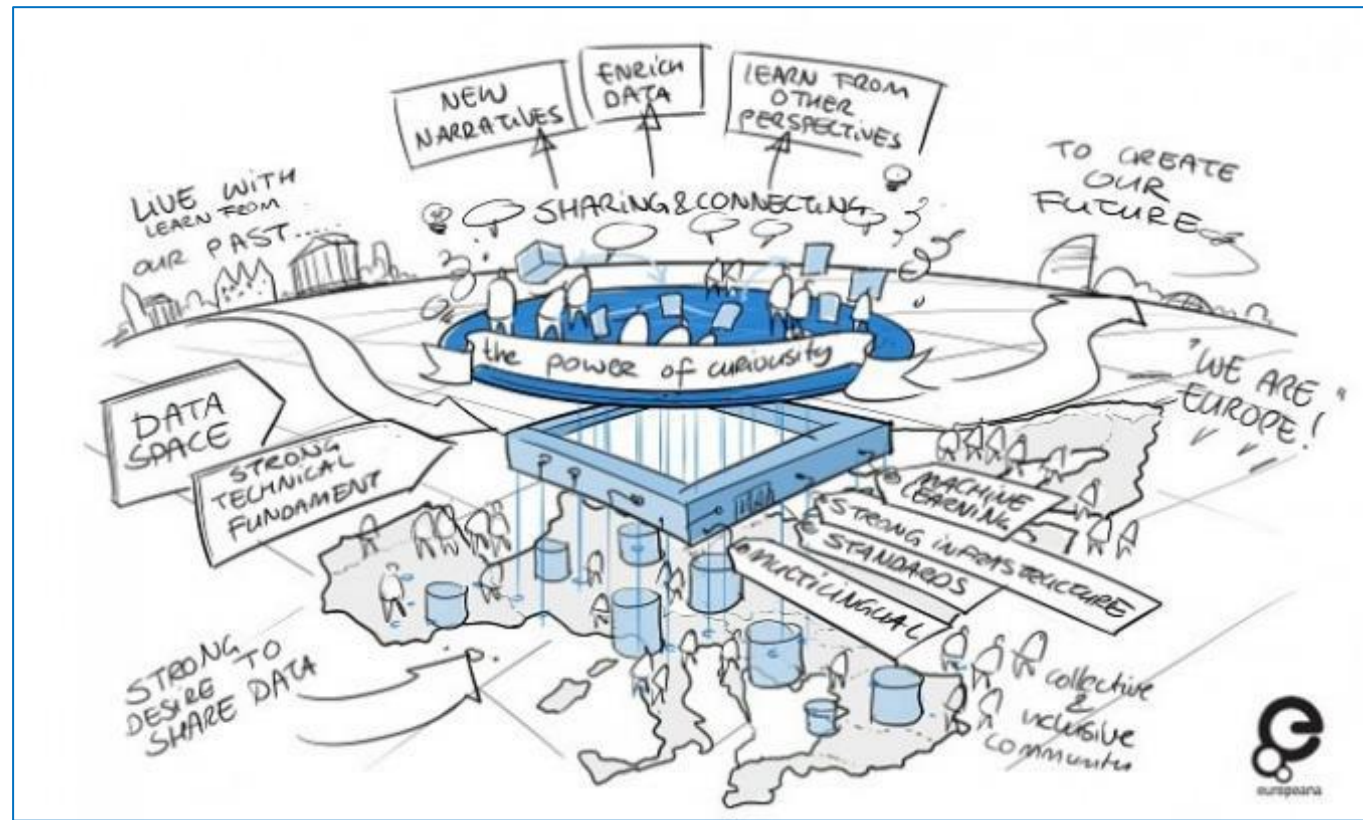
Citizen Heritage (concluded)



# Data Space

The Data Space for Cultural Heritage project lasts 2 years, until 31 August 2024.

Expected to be renewed for another year.



Activities in the **Data Space** continue similarly to previous DSI projects, including:

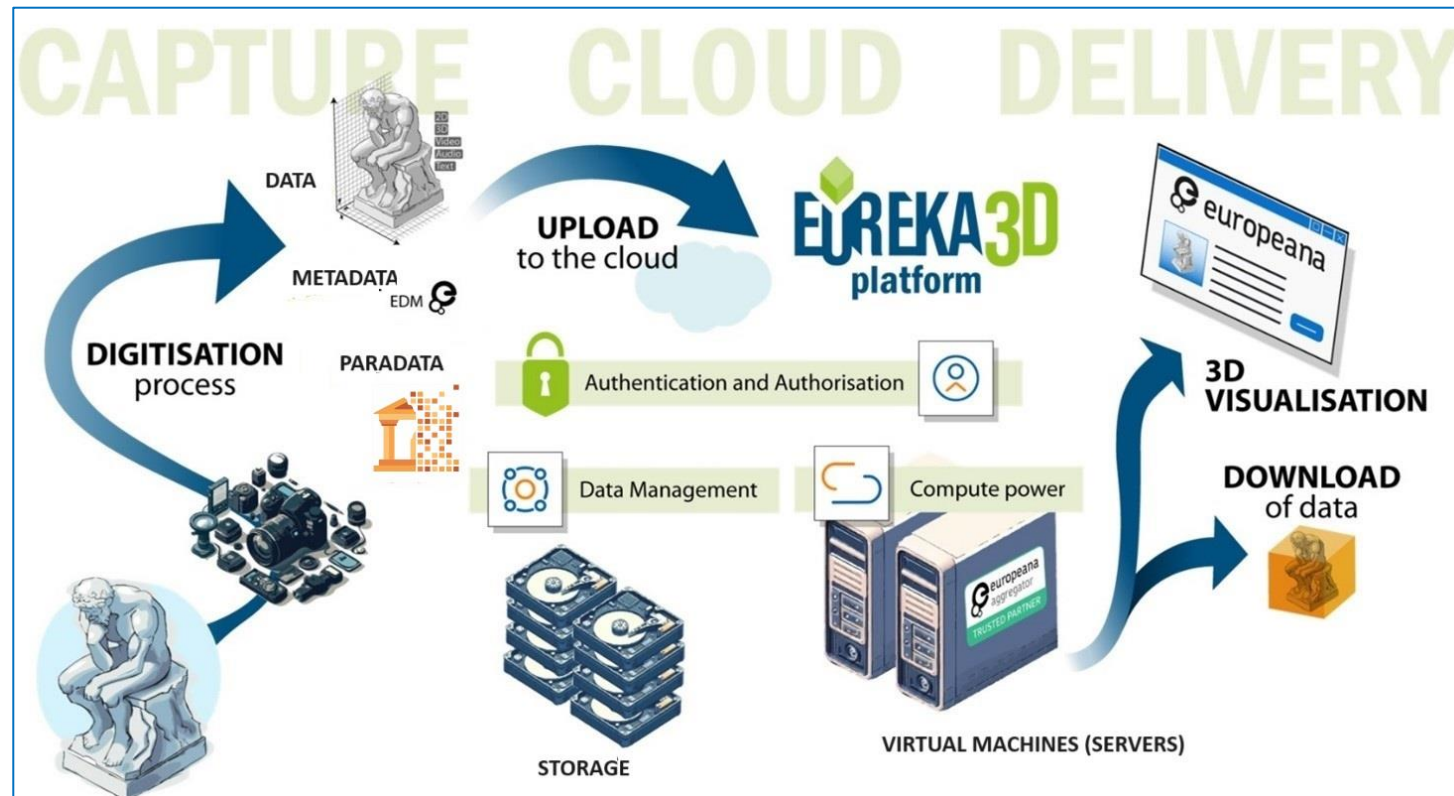
- Content and metadata cleaning and improvement, aggregation of new collections
- Participation in meetings and working groups, networking with other aggregators
- Provision of resources for the new Europeana Learning Platform
- Collaboration with Euroclio/Historiana (online workshop + e-learning activities)
- Publication of blogs and galleries, also supporting the multilingual translations
- Future work will be more focused on reuse of collections

# EUreka3D

1/1/2023 – 31/12/2024

## PARTNERS:

- PHOTOCONSORTIUM, with small subcontract to Datoptron (MINT support) and support by John
- CUT
- CRDI/AJUNTAMENT DE GIRONA
- BIBRACTE
- MUSEO DELLA CARTA DI PESCIA
- EUROPEANA
- EGI with affiliate entity CYFRONET
- IMEC



WP1: Management and coordination

WP2: Capacity building, aggregation and digitisation

WP3: EUreka3D Data Hub

WP4: Communication, dissemination and impact assessment



### Main Work across 24 Months:

- Aggregation of a rich variety of **new content in Europeana**
- **Capacity building in the area of 3D** digitization and holistic documentation of 3D content
- **e-infrastructure** pilot to access computing and storage resources managed in Europe, the **EUreka3D Data Hub**
- **High quality digitization** and 3D dataset **viewer**
- **Europeana editorials** and communication
- **Impact** delivery and assessment

IT IS **NOT** ONLY 3D...

IT IS THE

**#MEMORYTWIN**



We capture the **HISTORY** behind the object, not only its geometric structure.



We preserve **MEMORY, VALUE and IDENTITY!**

IT IS **NOT** ONLY METADATA...

IT IS ALSO **PARADATA**

When digitising an object it is important to know **HOW** the data acquisition was carried out. The requirements, equipment used, the team, software and hardware, weather / environmental conditions... They all matter for understanding the **QUALITY** of the 3D model and its context.

RECORDINGS ARE AVAILABLE!



<https://eureka3d.eu/capacity-building/>

## PROJECT's EVENTS

- **3D in Cultural Heritage**, Rome 6 June 2023
- Webinars with ICA, Fall 2023:
  - **Being digital, being standard. Guidelines for digitisation of cultural heritage**, 27 October
  - **Boosting 3D digitisation for research and reuse of cultural heritage collections**, 10 November
  - **3D Innovation and creativity in the cultural heritage sector**, 1 December
- **EUreka3D Data Hub Demo Event**, 15 December 2023
- **Paradata, Metadata and Data for 3D acquisition in cultural heritage**, in collaboration with CUT UNESCO Chair
  - Part I: 8 April 2024
  - Part II: 17 May 2024

+ **Twin It! Celebration event**  
in Brussels  
14th May





## 3D Digitisation Guidelines: Steps to success

A guide based on the EU VIGIE Study on quality in 3D digitisation of tangible cultural heritage

DOWNLOAD IT



The Lambouse Fishing Trawler. EU ERA and UNESCO Chairs on Digital Cultural Heritage - Cyprus University of Technology. With the support and cooperation of the Municipality of Limassol

### UPCOMING EVENTS

- Today's event: **Preserving Values through #MemoryTwins** (h. 16 EET)
- New Webinars organized in collaboration with ICA in the Fall 2024
- I&R conference in Girona (November 2024)
- Euromed 2024 in Cyprus (November 2024)
- **Final conference**
  - **12-13 December 2024 in Girona**

**REGISTER TO THE NEWSLETTER**  
**FOLLOW SOCIAL MEDIA**  
[www.eureka3d.eu](http://www.eureka3d.eu)



# SUCCESSFULLY CONCLUDED PROJECT

citizen Heritage

1/9/2020 – 31/8/2023



Erasmus+ project

Activities organised by Photoconsortium:

3 events of co-creation:


- with NALIS, on 26-27 May 2021
- with OSZK, on 15 October 2021
- with CUT, on 8 November at EUROMED 2022

One dissemination event

- Pisa conference and collection day 28/6/2022

We participated in partners' events:

- Rotterdam 24/3/2023
- Leuven 19/5/2023
- Athens 29/5/2023



New members 2023 and 2024  
Dissemination and promotion  
Proposals to EC calls  
EUreka3D-XR in negotiation  
Collaborations  
Celebrating our anniversary  
About new proposals

# **COLLABORATION WITH PARTNERS IN 2023-2024 & NEW INITIATIVES**

# New members 2023 and 2024

## Members 2023

CAG  
FOMU Antwerp  
CASA PLANAS  
VIRTUAL CULTURE  
meemoo  
Museo della Carta  
MUME  
Bibracte

IN 2024 UNTIL NOW: USI AND HISTORICAL ARCHIVES



Photoconsortium collaborates with new member USI Università della Svizzera Italiana on three projects:

## **WINTER SCHOOL February 2023**

*A New Grand Tour in Tuscany: Tourism between Heritage, Knowledge and Digital Media*

Co-organized by USI and Università di Pisa / Museo della Grafica

Invited presentation on 15/2/2023 by Antonella, entitled “Digital communication, digital contents and participatory approaches”

## **GUIDO GOZZANO ONLINE COLLECTION**

Doctoral project for digitization and online presentation, including aggregation to Europeana, of resources and research about Italian poet Guido Gozzano

Framework agreement between PHC, USI and Promoter

## **BLOG ABOUT HUNGARIAN EMBROIDERY**

From a USI student’s doctoral thesis, a new blog to be published on Europeana

Besides the **webinars** organized in the context of EUreka3D, Photoconsortium is collaborating in the writing of the **Description Rules for Photography and Audiovisuals**, a project from the International Council on Archives (ICA), coordinated by David

A first draft of the English version was already finished in 2023.

For this year it focuses on the examples that illustrate the rules. Main task for this purpose is *“to extend the predominantly Catalan examples and images to a wider range taken from other parts of the world to support a better understanding for any ICA member in their own local context.”*

If you're interested to offer your images in order to be published in the Guide, please get in touch!

# Other collaborations with our members

With **INSPAI** and **GENCAT**, we are testing the EUreka3D Data Hub, for management of 3D models and aggregation in Europeana

With **City of Brugge**, we aggregated a collection of records in Europeana and published a nice gallery and a blog on Europeana Pro

With **KU Leuven**, we participated in a proposal (HEAR) currently in evaluation phase

## City of Bruges publishes new data on Europeana.eu

In late 2023, City Archives of Bruges published over 1,000 photographs of late 19th century Bruges on Europeana.eu. They share the steps they took to make this heritage collection available and reusable.



Since the end of November 2023, visitors to Europeana.eu have been able to explore [nostalgic black and white images of Bruges](#), the city that Georges Rodenbach described in his famous 1892 novel *Bruges-la-Morte*. They include well-known buildings such as the Belfry, St. John's Hospital and the city gates, but also iconic buildings that have since been demolished (such as Bruges' first railway stations). The women at the fish market, the people posing in front of their houses, the soldiers at their barracks,



# Dissemination and promotion

- We maintain the webpresence:
  - Website and Educational Portal
  - News on the blog hosted by digitalmeetsculture
  - Posting on Social media



Twitter: 698 followers  
(June 2023: 631)



FB: 1181 followers  
(June 2023: 1145)



Instagram: 129 followers  
(June 2023: 80)

Please follow our  
social media and  
share/like news

- We work on expanding the network by participating in events, establishing new collaborations and disseminating Photoconsortium's activities whenever possible

# Proposals to EC calls 2023 - 2024

- 2023

- x MEMORY TWIN (Horizon Europe), GAMES4EUROPE (Horizon Europe), INTO3D (Horizon Europe) ☹️

- ✓ **EUreka3D-XR** (DEP), approved and in negotiation, expected to start 01/01/2025 😊

- **MOSAIX** (DEP), in the reserve list

- 2024 under evaluation

- ? HEAR (Horizon Europe)

- ? NOCHEXR (Horizon Europe)

- ? SLENS (Creative Europe)

Just submitted: 3D Competence centre (DEP)

# EUreka3D-XR: a new project in negotiation

- Grant Agreement expected to be signed in September 2024. Project expected to start on 1/1/2025
- Based on **the outcomes of EUreka3D** with expansion of activities **in the XR realm**, to provide **reuse of 3D digitized CH collections**
- Development of **new tools**
- Creation of **3 pilot scenarios onsite** (Girona, Bibracte, Cyprus)
- EU funding 50% (50% co-financing by the Association)
- Our role: project coordination, coordination of the reuse scenarios, impact assessment

## PARTNERS:

- |                             |                                       |
|-----------------------------|---------------------------------------|
| • Photoconsortium           | • EUROPEANA                           |
| • imec                      | • SOFTWARE ENGINEERING ITALIA         |
| • EGI                       | • meemoo                              |
| • NTUA                      | • Associate partner from Switzerland: |
| • CUT                       | MIRALAB                               |
| • CRDI/AJUNTAMENT DE GIRONA |                                       |
| • BIBRACTE                  |                                       |



# PHOTOCONSORTIUM 10th Anniversary

In November, it will be 10 years since we met in Bratislava to officially found PHOTOCONSORTIUM!

To celebrate the anniversary, our President David and former President Fred propose to create a photographic book. It may focus on **street photography**, mixing heritage contents with photographs from family album, withing a nice participatory initiative.



# About new proposals

Calls under Horizon Europe, funded 100%, are very competitive and thus difficult to win even with excellent consortia and high-quality proposals

Calls from DEP are more specialistic, but unfortunately the co-funding rate is challenging (75% EUreka3D and 50% EUreka3D-XR)

Also the proposal just being submitted for the 3D Competence Center, with a budget of 6 millions in 3 years, is funded 50%.

Such high co-funding rates create an issue of financial sustainability (in addition to a critical cash-flow because DEP foresees a 50% prefinancing and the rest comes many months after the project has finished).

We propose to appoint to the Executive Council a task for identifying possible models that can help the Association operate in such context.

# Thanks for your attention!

*All photos in this presentation are from the  
[Promoter Digital Gallery](#).*

