

PHOTO
CONSORTIUM



GENERAL ASSEMBLY

Pisa 5 May 2016

Activities done since the last assembly
(January 31, 2015)

Antonella Fresa



- Development and upgrading of the project website
- Dissemination materials
- Dissemination activity
- Participation in new H2020 proposals
- Europeana Labs Challenge
- Europeana DSI
- New members joining the association
- All Our Yesterdays

- The project website is on line since the end of EuropeanaPhotography project, in basic form
- During the last year it was kept updated with news and blogs
- New sections:
 - List of members and dedicated pages for each organization
 - «PhotoGallery» and «History of Photography» sections, using the content of All Our Yesterdays catalogue
 - Link to the virtual exhibition of All Our Yesterdays

Also:

- Promoter Digital Gallery with the digitized pictures that we collected in Pisa is online.
- A call was launched among the members to provide links to their digital archives to be published in the ARCHIVES page.

DISSEMINATION MATERIALS

On the basis of the visual identity of Photoconsortium developed at the end of Europeana Photography project, the following dissemination materials were produced and disseminated in public events by the members of the association:

- Two types of postcards
- The leaflet of the association
- The business cards for Photoconsortium officers
- The roll up of All Our Yesterdays
- The roll-up of the association
- The poster of the association
- The invitation cards and the poster for this event in Pisa



DISSEMINATION ACTIVITY

Next to disseminating project materials at events, Photoconsortium was presented at the following international events:

- **Digital Heritage 2015** (Granada)
- **DCDC2015** (Manchester)
- the annual conference of ICA - Section on University and Research Institution Archives (**ICA/SUV**) in Chapel Hill, USA

Thanks to the collaboration with iMINDS, a new member of Photoconsortium, we developed a collaboration with **JPEG committe** and were invited to participate and deliver presentations in 3 relevant meetings organized by the committee.

Planning for more presence in 2016 is ongoing.

PARTICIPATION IN EU PROPOSALS

Horizon 2020

Photoconsortium was included in two Horizon 2020 proposals submitted to EC:

- CHARTE
- VirtEU
- Sparks

The CHARTE proposal was very well evaluated, it received 13.5 out of 15 point, but unfortunately, due to limited budget it was not funded.

The VirtEU proposal is currently under evaluation.

PARTICIPATION IN THE EUROPEANA LABS CHALLENGE

- Europeana Labs challenge was open in February 2016 calling for (small) projects on creative re-use of Europeana content in educational products
- We submitted the **Heritage Photo Bingo** project, building upon the experiences of All Our Yesterdays in Pisa (laboratories for schools) and in Leuven (senior homes)
- The proposal was developed by Promoter and KU Leuven and was selected as finalist (6 projects competing in the final run)
- After the successful interview by Europeana, we were then informed that unfortunately the proposal was not picked up, essentially because in the same timeframe Photoconsortium receives funding from Europeana via the DSI
- We plan to resubmit the proposal at the first occasion

PARTICIPATION IN EUROPEANA DSI-2

- Photoconsortium was selected to be included in the Europeana DSI 2 project, starting in Summer 2016
- On 30/11/2015, a call was open to the members of Photoconsortium, informing about the opportunity to participate in the DSI-2
- On the basis of the feedback from the members, we organized Photoconsortium activities within the DSI-2 project
- They consist in:
 - Participating in the **metadata improvement** (WP1)
 - Curating the new **Photography Channel** (WP2)
- KU Leuven will offer a contribution to content providers who are willing to participate in the project with **open content**. The contribution is based on the number of picture provided

Eight new members joined Photoconsortium during this year:

- The National Board of Antiquities in Finland
- VUB Vrije Universiteit Brussel / iMinds
- Cinecittà Luce (confirmed, to be formalized)
- Alessandro Bernardi, Cristina Jandelli and Elisa Uffreduzzi of University of Florence
- Anne Reverseau, Postdoc in KU Leuven specialized in Literature and Photography
- Bruno Vandermeulen, digital asset manager at KU Leuven
- Peter Fornaro, Deputy Head of Digital Humanities Lab at University of Basel
- Stephen Brown, De Montfort University

ALL OUR YESTERDAYS 2015



Copenhagen,
13/5 – 2/8



Leuven,
1/2 - 15/3

