Crowdsourcing campaign as part of the Project
Fifties in Europe Kaleidoscope

Friday 11 October 2019, 10:00
Impact Hub, Karaiskaki 28, 10554, Athens
Google Maps Impact Hub Athens

Agenda

10:00-10:30	**Registration & Reception**
10:30-10:45	Welcome & Introduction
10:45-11:15	Presentation of the EU project Fifties in Europe Kaleidoscope
11:15-11:45	Presentation of the Kaleidoscope's web platform and crowdsourcing tool
11:45-12:05	Introduction with the Crowdsourcing topics and the relationship to the '50s
12:00-12:30	Coffee Break
12:30-14:00	1st Crowdsourcing activity: **Style & design:** *During this campaign, users will add digital data and photos on the various types of clothing, materials and styles of the 1950s.*
14:00-15:00	2nd Crowdsourcing activity: **Transport & travel**: *During this campaign, users will add digital data and photos on the various types of transport and travel of the 1950s.*
15:00-15:45	Break & Light Lunch
15:45-16:30	*Evaluation:* will be evaluated the crowdsourcing activities by the users and the interaction with the users, and also will be analysed the quality and quantity of the content of the crowdsourcing activities.
16:30-17:00	*Conclusion & Networking*: Interactive communication with the users and participants