

Engaging with the Fifties in Europe: Kaleidoscope a Retrospective

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Kaleidoscope Portal







KALEIDOSCOPE
The 1950s in Europe

Search...

KALEIDOSCOPE ABOUT PROJECT WITH LOGIN



Featured Collections [View all collections](#)

					
50s Life outside the cities 2 Items - By Stefan Rohde-Enslin	50s Travelling abroad 2 Items - By Stefan Rohde-Enslin	50s Fashion 2 Items - By Stefan Rohde-Enslin	50s New designs 1 Items - By Stefan Rohde-Enslin	50s Trade and merchandise 2 Items - By Stefan Rohde-Enslin	50s Still on war 2 Items - By Stefan Rohde-Enslin

WithCrowd Annotation Tool

The screenshot displays the WithCrowd website interface. At the top left is the logo for 'withcrowd' with the tagline 'GROWING OUR COMMUNITY TOGETHER'. The top right navigation bar includes links for 'HOME', 'WITH', 'ABOUT', and a 'SIGN IN' button. The main content area features two campaign cards. The first card, titled 'Style & Design', includes a vertical label 'style' on the left, a photograph of two women in 1950s attire, a description of the campaign, a progress bar at 60% (3199 / 5000), and a 'CONTRIBUTE NOW' button. The second card, titled 'Transport & Travel', includes a vertical label 'transport' on the left, a photograph of people with motorcycles, a description of the campaign, a progress bar at 42% (2048 / 5000), and a 'CONTRIBUTE NOW' button. Both cards specify a start date of 07/10/2019 and an end date of 07/12/2019.

withcrowd
GROWING OUR COMMUNITY TOGETHER

HOME WITH ABOUT SIGN IN

style

Style & Design

Pompadours, kitten heels, head scarfs and horn rimmed glasses: the fabulous fifties are back (from never really having been gone)...! Seven decades on, the 1950s remain an iconic decade when it comes to design. Explore inspiring outfits, characteristic architecture and stylish interiors, describe what you see and help others find their way to these Europeana collections.

60%

3199 / 5000

START DATE END DATE CONTRIBUTORS

07/10/2019 07/12/2019 23

CONTRIBUTE NOW

transport

Transport & Travel

The 1950s mark the start of the golden age of mass tourism. As the first jet airplanes brought transcontinental traveling within reach, car constructors launched some of their most iconic models, while vespas, motorcycles and even motorized three wheelers provided the ultimate freedom to the more adventurous globetrotter. Browse these sets of Europeana images and label what you see – your tags will help guide vintage photography to our 1950s gems!

42%

2048 / 5000

START DATE END DATE CONTRIBUTORS

07/10/2019 07/12/2019 13

CONTRIBUTE NOW

Crowdsourcing Workshops: Testing WithCrowd



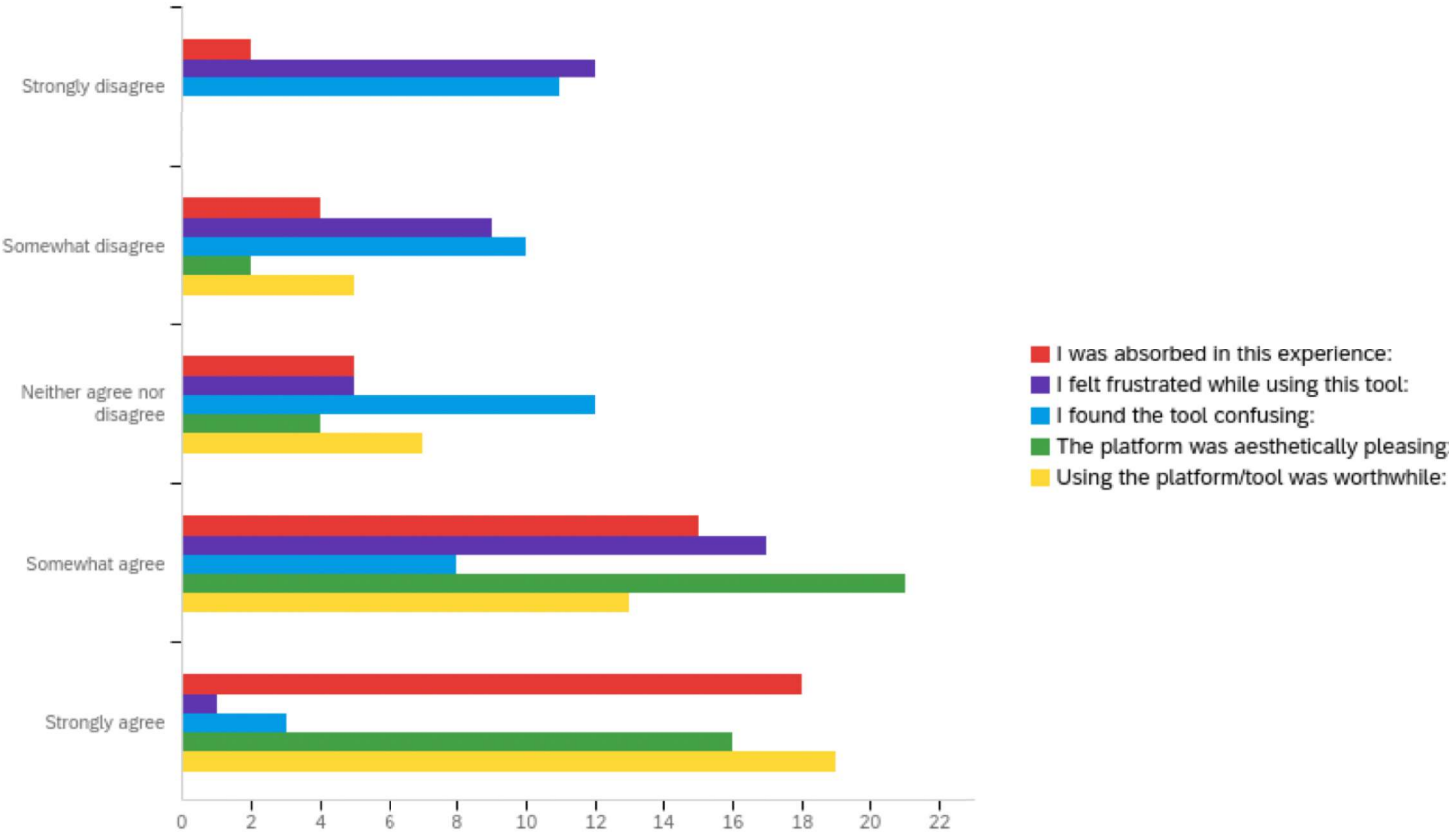
Feedback on WithCrowd



- Difficulty with sign-in
- Limited and restricted vocabulary
- Tool not optimized for mobile devices

- Platform and tool is visually appealing
- Gamification elements enjoyed
- Participatory aspect of tagging activity

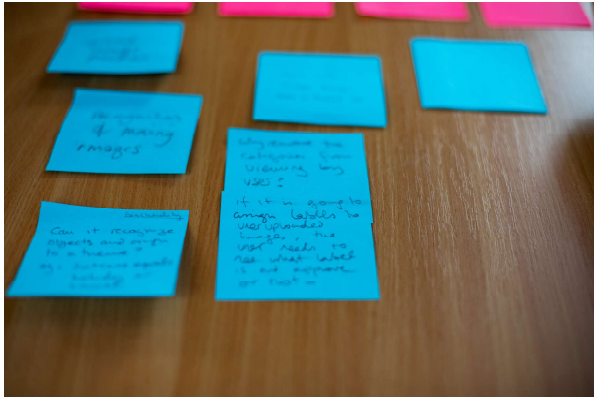
Example of survey results from crowdsourcing /annotation tool



Demo of Visual Similarity Search Tool



Feedback on Categories and Functionalities



1950s Coventry: Postwar Rebuild



Broadgate Shopping Area



Rephotography / Restaging / Reenacting



Rephotography Workshop



Lady Godiva Café



TopFoto 1959

Café Nero



John Balean 2019