



Detecting Transcultural Identity in European Popular Crime Narratives

Slides: Federico Pagello
(University of Bologna)
Mediating Italy in a Global





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Project overview



1. What is DETECT ?
2. Who is DETECT ?
3. «Why» DETECT ?
4. DETECT research
5. DETECT teaching
6. DETECT dissemination
and impact



1. What is **DETECT** ?

“*DETECT* investigates the topics of identity and popular culture and aims to examine how from 1989 to the present, the transnational circulation of crime narratives from various European countries has contributed to the emergence of a plural, transcultural European identity”





1. What is **DETECT** ?

Funding scheme

H2020 Research and
Innovation action

Call

Understanding Europe:
Promoting The European
Public an Cultural Space

Coordinator

University of Bologna

Project Leader

Prof. Monica Dall'Asta

Duration

April 2018- July 2021

Budget

2.500.000 euros



2. Who is **DETECT** ?

Academic partners

University of Aarhus
University of Aalborg
University of Limoges
University of Ioannina
University of Debrecen
University of Bucharest
Link Campus University (Rome)
Queen's University Belfast
Freie Universität Berlin
KU Leuven

Stakeholders

Visit Aarhus
MISO Film (Copenhagen)
TV2 (Copenhagen)
German School for Film
and Television (Berlin)
Bibliothèque des littératures
policières (Paris)

Scholars in:

Literary studies
Film studies
Television studies
Sociology
Digital Humanities
Computer Science



3. «Why» **DETECT** ?

SOCIETAL CHALLENGES 6 (3 Work programmes):
“Europe in a changing world – inclusive, innovative and reflective Societies”

WORK PROGRAMME 2016-2017 (4 Calls)

CALL (13 TOPICS):
“Understanding Europe - Promoting the European Public
and Cultural Space”

TOPIC:
“Contemporary Histories of Europe in
Creative and Artistic Practices”





3. «Why» **DETECT** ?

CULT-COOP-04-2017

“Contemporary histories of Europe on artistic and cultural practices”

“The list of **artistic and literary expressions that represent Europe** for many Europeans or non-Europeans is open-ended [and forms] the backbone of a **European cultural identity and cultural heritage**. (...) The specific challenge of the topic is to critically investigate the evolving representations of Europe in contemporary artistic and creative expressions in the light of changing societal historical and cultural contexts.





3. «Why» **DETECT** ?

CULT-COOP-04-2017

Expected **impact**

Research will result in better knowledge of cultural Europeanisation in the making and in **new, innovative tools and material for formal and informal education.** (...) . It will contribute to enhanced cultural inter-comprehension among Europeans.

Research outputs and dissemination means will be adapted to contemporary art and literature consumption patterns in Europe.



4. DETECT research

Production (WP4)

- How are crime narratives (co-)produced on a European level?
- How do production strategies and policies promote transcultural exchanges?
- (How) are these productions presented as *European*?

Representation (WP5)

- How is European society represented in crime narratives?
- Do these representations facilitate or obstacle transcultural exchange?
- Are characters, stories and places (re)presented as *European*?

Circulation and Reception (WP6)

- How are European crime narratives discussed in different countries?
- Are they perceived as *European*?

4. DETECT research

Workshops

- *Investigating European Noir: Research Experiences and Transcultural Perspectives* (Bologna, 2018)
- *Digital Tools and Methods to Study European Popular Culture* (Belfast, 2019)
- *Histories of Europe through Crime Fiction* (Bucharest, 2020)

Final Conference

“The Image of Europe in Popular Crime narratives”
(Rome, June 2021)

Publications

- *Handbook of European Crime Narratives*
- *History of Europe through Contemporary Crime Narrative*
- Journals special issues: *The European Review*, *Academic Quarter*, *Cinéma et Cie*, *Alphaville*, etc.



EURONOIR

PRODUCERS, DISTRIBUTORS AND AUDIENCES OF EUROPEAN CRIME NARRATIVES

30 SEPTEMBER – 2 OCTOBER 2019

AALBORG UNIVERSITY, DENMARK

CONFIRMED KEYNOTE SPEAKERS

Robert Saunders (Farmingdale State College, SUNY)

Arne Dahl (penname for Jan Arnald)

Annette Hill (Lund University)

Gunhild Agger (Aalborg University)

Anna Estera Mrozewicz (Adam Mickiewicz University)

Katrine Vogelsang (head of fiction, TV 2 Denmark)

Jennifer Green (executive producer, TV 2 Denmark)

Hanne Palmquist (Commissioning Editor & VP, Original Programming, HBO Nordic)

Andrea Esser (University of Roehampton, London)

+ Sue Turnbull (University of Wollongong)

DEADLINE CFP April 15 2019

5. DETECT teaching

- **Creation of learning materials &**
- **Delivery of teaching activities on six research areas:**
 - 1) The Crime Genre: History and Theory
 - 2) Representing European History
 - 3) The Geography of European Crime Narratives
 - 4) Production and distribution strategies
 - 5) Diversity
 - 6) Promotion and reception
- **→ University Courses (UNIBO: *History of Seriality, Film Theory, Videomaking workshops*)**
- **→ DETECT Learning Community**

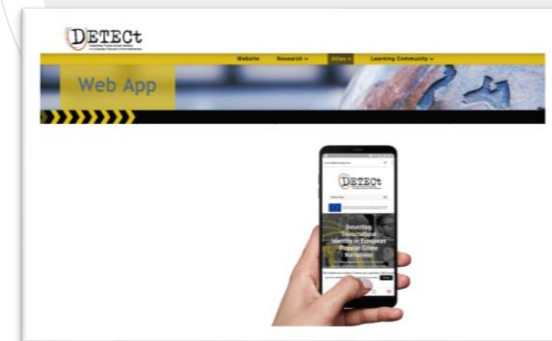
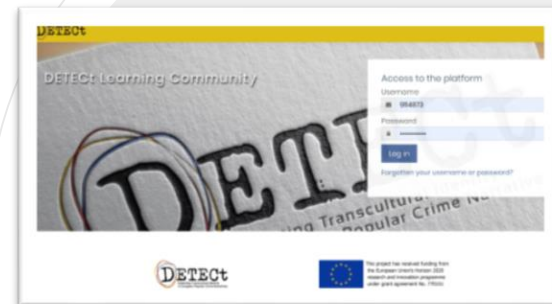
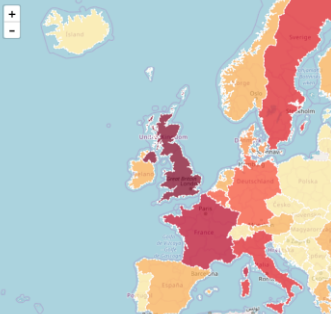
6. DETECT dissemination and impact: the portal



- ❖ Learning Community
- ❖ Atlas of European crime narratives
- ❖ Mobile app
- ❖ MOOC

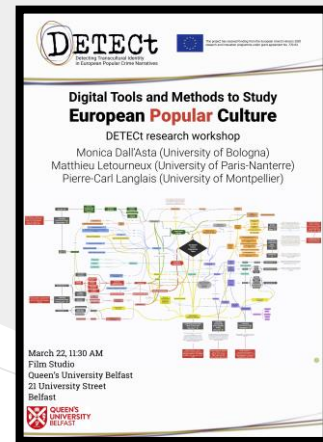
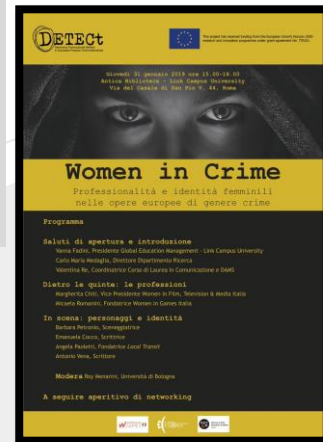
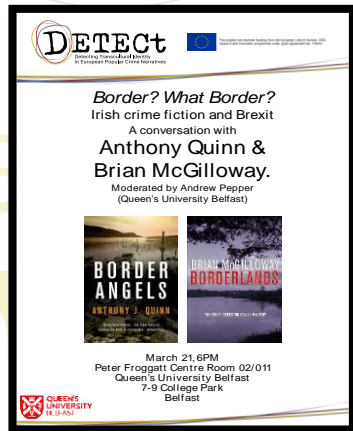
Transmedial Series for France:

Transmedial Series	Start date	Original medium	Adaptations
Adamsberg	1991	Literature	Film, TV
Margret	1931	Literature	TV, Film
Camilla Verhoeven	2006	Literature	Film (Comics)
Fabio Montale	1995	Literature	Film, TV (Comics)
Sharko	2004	Literature	TV
Martin Serraz	2011	Literature	TV
Nicolas le Floch	2000	Literature	TV
Alice Nivers	2002	Literature	TV
Investive	1958	Literature	Film, TV



6. DETECT dissemination and impact: events

- ❖ Public conferences with authors and professionals
- ❖ Screenings
- ❖ Exhibition
- ❖ Screenwriting contest
- ❖ Wikipedia Edit-a-thons





Overview

DETECT—Detecting Transcultural Identity in European Popular Crime Narratives—addresses the formation of European cultural identity as a continuing process of transformation fostered by the mobility of people, products and

Advisory Board

The Advisory Board enhances the consortium's expertise in the field studies, production studies, review the digital humanities. It provides external supervision on the project



DETECT H2020
project
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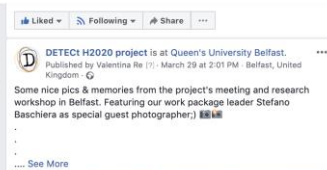
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Posts

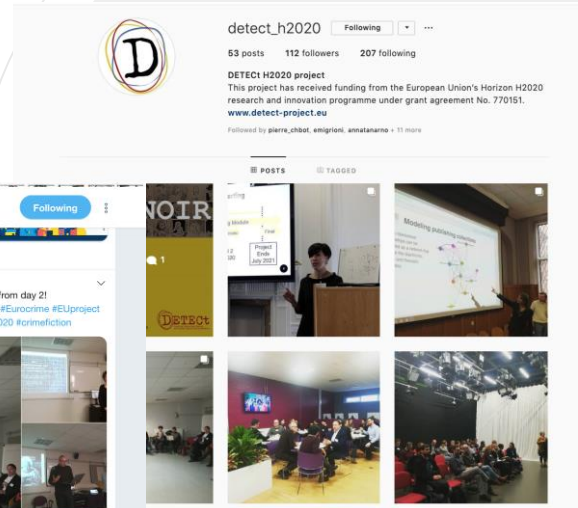
Jobs

Community

Info and Ads



Valentina Re, Monica Dall'Asta, federico pagello and 7 others





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Q&A

