

A black and white photograph of a tree-lined street. A semi-transparent rectangular box is centered over the image, containing the text 'Europeana XX'. The 'XX' is in orange, while the rest of the text is black. Below the box, the text 'Network meeting Kaleidoscope – 19 February 2020, Berlin' is written in a smaller, italicized font. The street is paved with cobblestones in the foreground and has trees on both sides. A diamond-shaped road sign is visible on the left, and a circular sign with a car icon is on the right.

Europeana XX

Network meeting Kaleidoscope – 19 February 2020, Berlin



Co-financed by the Connecting Europe
Facility of the European Union

Building upon experience

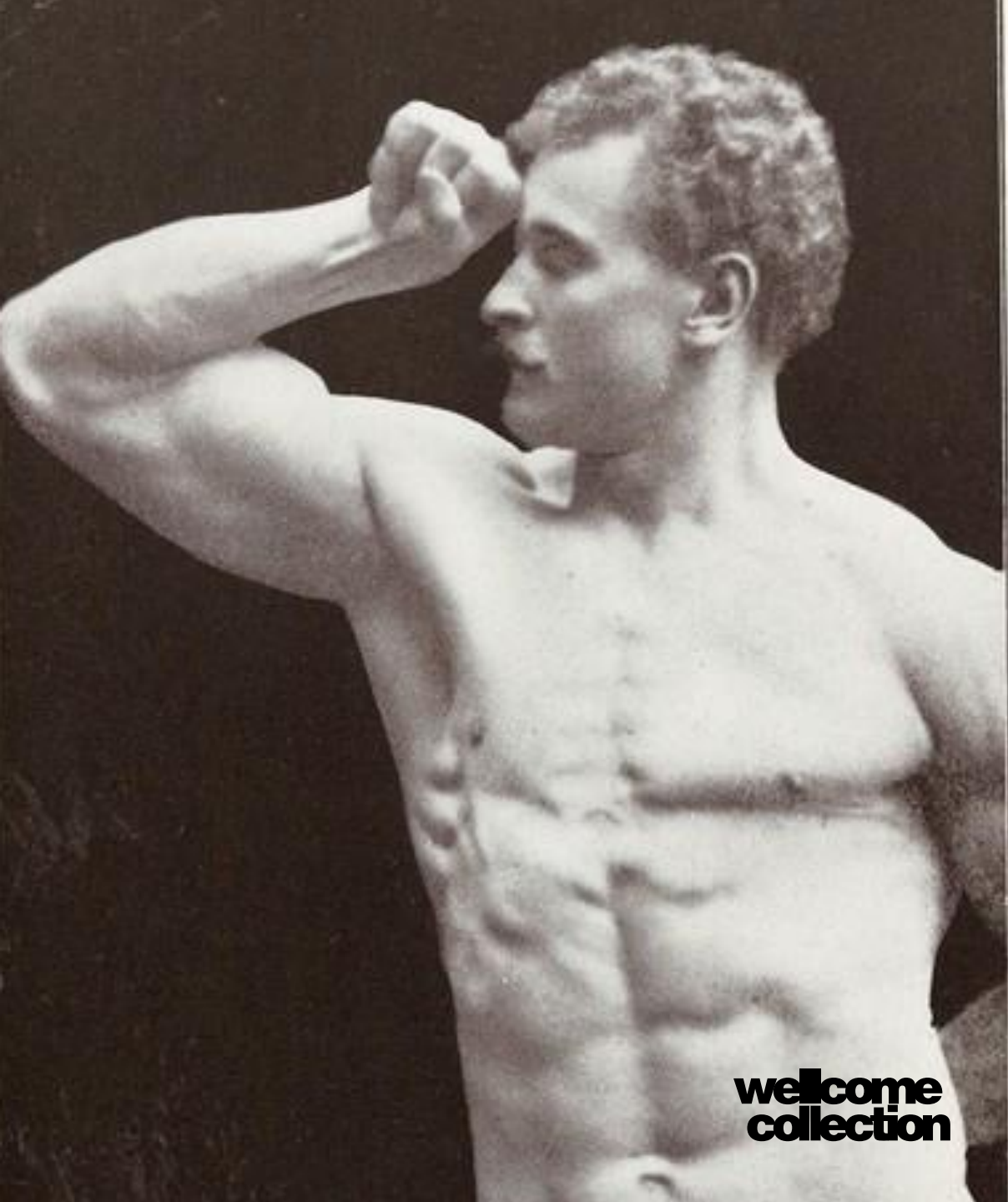
- Common Culture
- WeAre#EuropeForCulture
- Kaleidoscope



BRUNO
HELP UNS

BLIJVEND !!
ONDERWIJS
IN HET CENTRUM

'N NIEUWE STUNT
WIJ WILLEN ALS
AGENDA... PUNT.



What & Why

- The 20th century as a **gamechanger**
- Extensively documented
- >> 5 Domain and Thematic Aggregators join forces to stimulate reflection and debate
- >> mouthpiece: Europeana



We're heading for...

- a **Thematic Collection**
- 100.000 new high-quality records
- smart tools to support curators
- machine translation and semantic enrichment
- an **online and on-site** outreach strategy





Consortium

- 17 partners, coordinated by Netherlands Institute for Sound and Vision

NISV | Istituto Luce Cinecittà | Filmoteka Narodowa - Instytut Audiowizualny | **KU Leuven** | DFF - Deutsches Filminstitut & Filmmuseum | Catwalkpictures | European Fashion Heritage Association | **PHOTOCONSORTIUM** | Europeana | NTUA | Pangeanic | Noterik | Technische Informationsbibliothek | ThinkCode | Jewish Heritage | Joods Historisch Museum | Anacode





FILM
FREMKALLING
KOPIERING

Cocktail
Nr 23
1966

Cocktail
Nr 19
1966

Cocktail
Nr 14
1966

Cocktail
Nr 32
1966

Cocktail
Nr 30
1966

TRAMP
Nr 1
1966

COWBOY
KRYDDER
Looney Tunes
Bugs Bunny

JEC
Kjære Jone

EROTIKENS
HISTORIE

EROTIKENS
HISTORIE

6

Activities

(incl. the usual suspects)

24566

1 pasivno







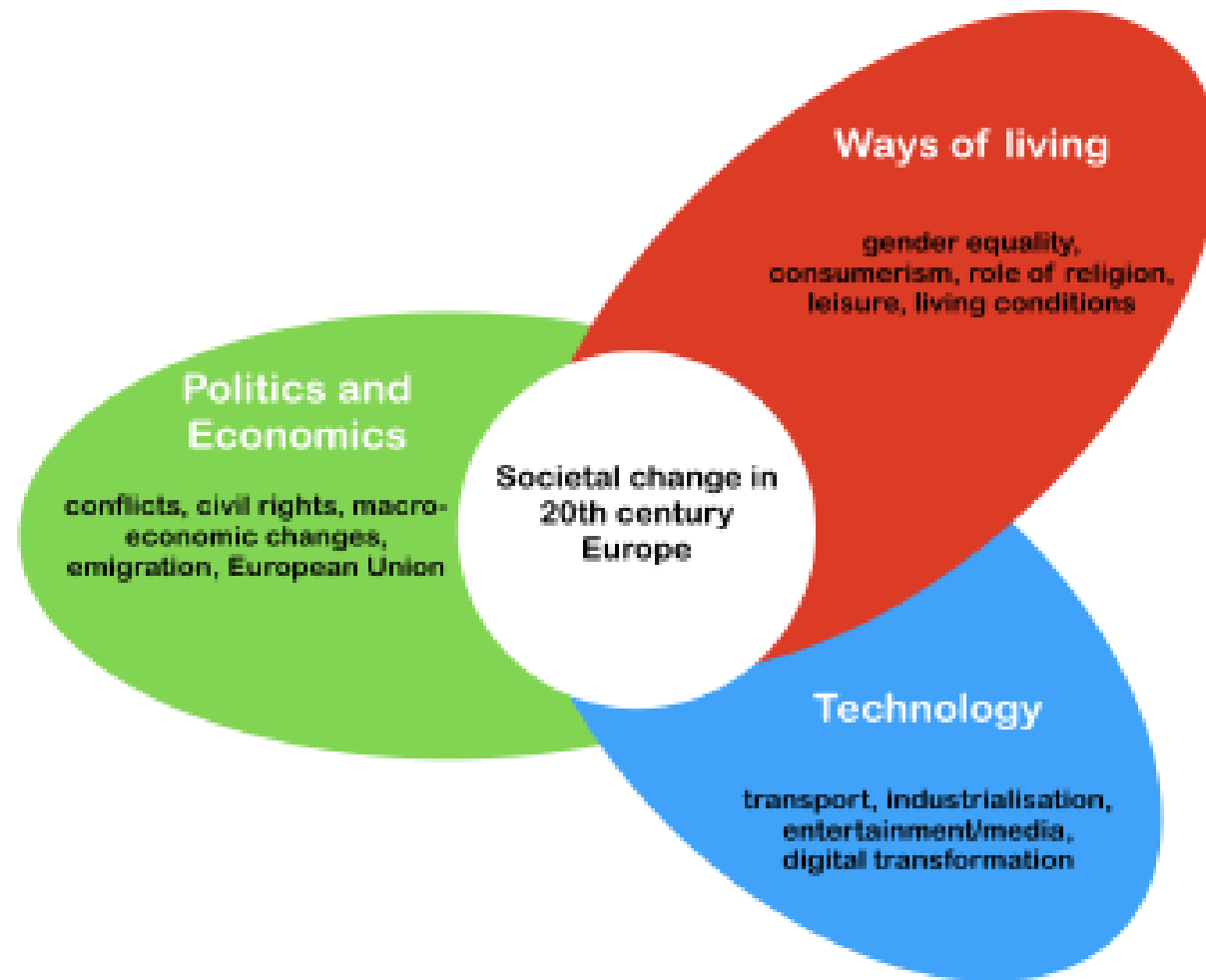
ArkDes

Activity 4: A triple technical effort

- Metadata enrichment and machine translation tools > 2.5mio existing records
- Smart editorial support system < recommendation engine
- User engagement tools: MuPop + Subtitle editor

Activity 1: KU Leuven

Content selection and **curatorial
planning**



Content aggregator	Technology
EFHA	clothes with digital technologies applied, especially from the second half of the century: how digital technologies have been incorporated in fashion and performances (catwalks)
EUscreen	Polish Film Academy - a series of lectures on the history of Polish cinema including its impact on the society
EFG	first steps of TV, famous TV programmes, TV watching habits (50s-60s)
EFG	advertisement films about cars; new means of transportation (50s-70s)
EUscreen	Nobel Laureates and Laureates in Mathematics and Computer Science; personalities from the fields of science, politics and culture
Photoconsortium	new technologies invading everyday life; technological advances transforming cityscapes; rapidly evolving modes of transportation (car, train, plane, boat) turning travelling into organised tourism; new forms of media interaction (hybrid forms of photography, e.g. film stills); (r)evolutions in photographic processes, techniques and hardware
EFHA	IT Items - symbols of their time: it bags, iconic pieces of clothing (the format would be that of 'object focus', with short biographies of pieces that became timeless; the copy: how fashion works on its own heritage (items of clothing and accessories so popular they have been copied several times)



Content aggregator	Politics and economics
EFG	gender inequalities and workers rights (50s-70s); women's movement, 1st May manifestation
EFHA	new technologies to produce fashion, such as the development of new techniques and machines to produce textiles and clothes (sewing machines, looms, etc) - sustainability: the different ways fashion is linked to the environment; labour: the 'hands' making fashion, feminine vs masculine labour
EFHA	fashion in wartime - innovations, restrictions, programs (focus on WW2, use of new materials to substitute the restricted ones) - forms of resistance in clothing (clothes with symbols, uniforms, clothes as political statements)
EUScreen	newsreels on socio-political transformation in Europe in 1968 and 1989
EFG and EUScreen	European Union in moving image - first steps, political milestones, treaties (Schengen)
Judaica Europeana	immigration of German refugees of Jewish origins in 30s, emigration in 30s/40s; after-war emigration from the Netherlands
Photoconsortium	reconstructing and rethinking the future in post-war Europe; the East/West and North/South divide; the nascence of the European Union; pivotal moments of change in Hungary (1919, 1956, WWI); Spain before and after Franco; colonialism vs. decolonisation; shifts in labor; the second, third and fourth industrial revolution; secularisation





Content aggregator	Ways of living
EFG	representation of gender in advertisements from the 50s and 60s
Judaica Europeana	Jewish religious life before and after WWII, liberal and progressive movements
Judaica Europeana	the Jewish Museum of London digital exhibition on Jewish Britain includes Family and Home Life (domestic items, kitchen); Growin up (childhood, adolescence, youth clubs); London East End (poverty, poor housing, vibrant community)
EUscreen	animated cartoons for young and mature audiences from Polish studio Se-ma-for
EFHA	the female body and its representation - its changes throughout the century looking at the clothes, showing how shapes and bodies changed: how different clothes shaped the body differently through the decades.
EFG	European cities and places (1910-1920).
EFHA	Small stories/object biographies about fashion and consumerism (across different partners, with material especially from the beginning of the century). Clothes that are mass produced and how this affected the way of living - the democratization of fashion (Italian pret-a-porter); the economy of luxury: couture clothes; fashion paraphernalia: perfumes and other accessories.
Photoconsortium	birth of the leisure industry; advertisement posters for commercial products, reflecting changes in societal topoi and consumerism tendencies; iconic styles and style icons; the gender equilibrium and changing roles of men, women, children and families as seen through the lens of photographers; emancipation: from voting rights to 'the male gaze'; professionalisation of education: from governess to advanced master.



Activity 3: Photoconsortium

Editorial activities and public
engagement

- Editorials on Europeana.eu
- Editorials on partners' websites and social media
- Ambassadors of Change
- Podcast
- Vlog





8 on-site experiences

- 4 subtitle-a-thons in Frankfurt, Hilversum, Rome and Warsaw
- 4 pop-up exhibitions in The Netherlands, Greece, Italy and Belgium





Museovirasto
Finnish Heritage Agency



Ambitions and challenges

2019-HR-IA-0004 (eInvoicing)	eInvoicing Boost for Croatia - eIBC	Ministarstvo gospodarstva, poduzetništva i obrta (Ministry of Economy, Entrepreneurship and Crafts) - MINGPO	313 259,00
2019-IE-IA-0029 (eInvoicing)	eInvoicing for Communities	Institute of Technology, Sligo	587 985,00
2019-SI-IA-0006 (eInvoicing)	Readiness of Slovenian E-Invoicing 2	VINIBIS, kreativna, svetovanje in vodenje projektov, d.o.o.	645 075,00
2019-EU-IA-0022 (Europeana)	Europeana XX: Century of Change	Stichting Nederlands Instituut voor Beeld en Geluid	1 490 836,00



	Milestone description	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12	M13	M14	M15	M16	M17	M18
Activity 1. Content Selection and Curatorial Planning (KU Leuven)																			
T1.1	Content selection (EFHA)		MS1																
T1.2	Curatorial planning (KU Leuven)			MS3-4															
Activity 2. Content Ingestion and Enrichment (EFHA)																			
T2.1	Ingestion of new content into Europeana (DFF)												MS11						
T2.2	Data quality improvement and validation of automatic enrichments (EFHA)																MS13		
Activity 3. Editorial Activities & Public Engagement (FINA)																			
T3.1	Integrated plan for Public Engagement (FINA)				MS5														
T3.2	Online Experience (Photoconsortium)									MS9									
T3.3	Onsite Experience (FINA)										MS10			MS12					
Activity 4. Tools provision for curatorial support, metadata enrichment and users engagement (Pangeanic)																			
T4.1	Metadata enrichment and machine translation tools (NTUA)						MS6												
T4.2	Smart editorial support system (Pangeanic)							MS7											
T4.3	User engagement tools (Noterik)								MS8									MS15	
Activity 5. Impact and Sustainability (JHN)																			
T5.1	Sustainability strategy (JHN)																MS14		
T5.2	Impact assessment (FINA)																	MS16	
Activity 6. Project Management and Communication (NISV)																			
T6.1	Project management and finance (NISV)		MS2																
T6.2	Quality management (NISV)																		
T6.3	Communication and dissemination (NISV)																		

#	Milestone description
1	Content selection plan
2	Project communication and quality assurance mechanisms
3	Establishment of the Editorial Advisory Board
4	Curatorial plan
5	Integrated Plan for the Public Engagement
6	First version of the metadata enrichment tools
7	First version of Pop-up exhibition builder and subtitle editor
8	First version of the Smart editorial support system
9	Beta version of online thematic collection launched
10	Launch of Pop-up exhibitions
11	Content ingestion report
12	Launch of the subtitle-a-thons
13	Content enrichment report
14	Impact assessment report
15	Deployment of the final versions of the tools
16	Sustainability strategy

Let's join forces...

EVERY GIRL PULLING
FOR VICTORY



VICTORY GIRLS
UNITED WAR WORK CAMPAIGN

Europeana



Co-financed by the Connecting Europe
Facility of the European Union



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