

The CultureMoves & Kaleidoscope MOOC

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KALEIDOSCOPE
The Fifties in Europe



INEA/CEF/ICT/A2017/1568496

We proudly present...

MARCH 16



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MOOC

Creating a Digital Cultural Heritage community

Learn how to create a community for digital cultural heritage through innovative practices for user engagement.

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but... what *is* a
MOOC exactly?



Let's take a look...

MARCH 16



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MOOC

Creating a Digital Cultural Heritage community

Learn how to create a community for digital cultural heritage through innovative practices for user engagement.

Goals:

- **guide** interested **learners** – whether they are educators, students, amateurs, GLAM pro's, entrepreneurs or developers – how to implement and use the Kaleidoscope to their benefit
- **introduce** the users to the **diversity** of the Fifties in Europe, stimulating the **discovery** of Europeana contents and their reuse.”

A pitch...

“After having followed the course, learners will have explored many **examples of user engagement**, as well as participated in **discussions in the field**. They will have gained the knowledge and skills necessary to **create and critically reflect on strategies** for user engagement in cultural heritage institutions.”

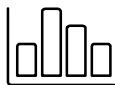
1. User Engagement

- concepts, tools & theory
- educating and engaging audiences
- access & use digital repositories



2. 1950s Photography

- inspiring audiences with digital collections
- case studies from the 1950s
- engage with visual identity from the past

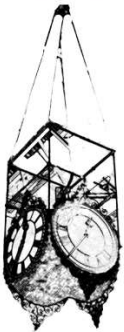


3. Dance

- site-dance practices & creative tourism
- im/material CH
- historical dance notation

From the photo module...

MEET YOU UNDER THE CLOCK AT VICTORIA STATION ?



Born in the 1850s, the central hub that is Victoria Station now sees some 80 million passengers pass through it's concourse each year.

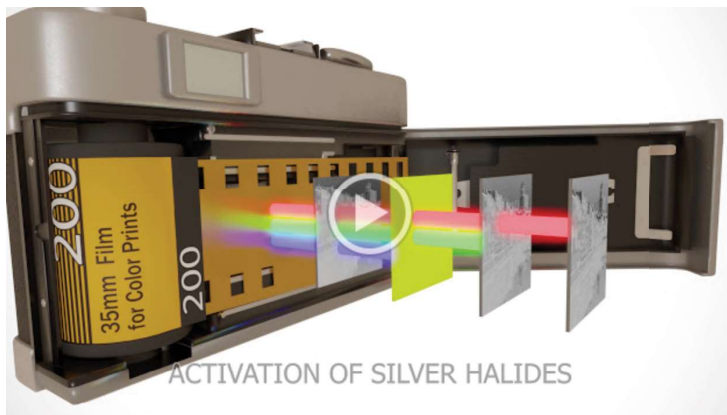
by JOHN BALEAN

TopFoto UK: rephotography exercise



KIK-IRPA: Expo '58

and...



CRDI: audiovisuals on photographic techniques



Photo-Lit: photo novels



CRDI: Family Photography Workshop

as well as...



SO...



What happens now?

- pr, promotion, marketing, spread the news, ...
 - *we need YOUR help!*
- & remember!
 - *the MOOC is interesting for people from many different perspectives in the field of digital cultural heritage*

Thank you to the content providers!





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**ENROLL NOW &
START LEARNING!**