

WeAre#EuropeForCulture went into local communities across Europe in search of personal memories and photographs to be mixed with institutional material into interactive exhibitions. By showing how many small stories make big history, the project encouraged citizens to both discover and share their local heritage, and connect with the concept of a shared European culture. At the heart of the project was a series of co-creation sessions in 10 European cities, of which the results were transformed into interactive popup exhibition

WeAre#EuropeForCulture has been possible thanks to the cooperation of the three project's partners KU Leuven, Photoconsortium Association and Noterik B.V. that provided the coordination of content, exhibitions, network and events as well as digital tools and technical support.



## REACHING AND ENGAGING PEOPLE







