Weaving digital culture:
tangible and intangible heritage, cultural communities and the digital transformation

WEAVE Collections

WEAVE
Widen European Access
to Cultural Communities
Via Europeana

Co-financed by the European Union
Connecting Europe Facility

made with europeana

Valentina Bachi (Photoconsortium)

WEAVE Final Conference

Develop and provide a framework for linking and presenting the connections between **tangible** and **intangible** heritage of **cultural communities** *(also minority and under-represented or mis-represented communities)*, and bringing them to the center of attention by making them **accessible in Europeana**.

weave

to publish **high-quality** content and metadata to Europeana,

allowing the **best user experience**, both in the search and retrieval of materials relating to tangible and intangible heritage in Europe,

to also be showcased in **editorials** such as blogs, galleries and exhibitions.

The reference for quality requirements to be met in the project is the **Europeana Publishing Framework (EPF).**

The technical process that enables source digital collections to be showcased in Europeana includes **aggregation, mapping and ingestion**.

weave

Collections include built heritage, artworks, posters and documents, historical photography and representation of traditional practices

>>> monuments, daguerreotypes, photographic prints, contemporary art, music, dance, processions, folklore, conversations with academics & communities' representatives.

>>> images, videos, audio files and 3D content

Nearly **8.000 items** to enrich Europeana in various directions:

- more **high quality** items to expand the Europeana collections;
- **varied and representative** content from different countries, to showcase the richness of European heritage of local communities and minorities;
- more **3D** records, to preserve built heritage and heritage at risk, in line with the EC recent recommendation.

ERIAC: 298 items of which 47 videos, 251 images

PEDEXUMBO: 91 videos

ARCTUR: 87 models in 3D

COVUNI: 162 records, of which 25 images, 81 videos and 56 podcasts

CRDI: 3.226 items of which 217 videos, 2.910 images, 99 models in 3D

TOPFOTO: 4.090 historical photographs

The European Roma Institute for Arts and Culture (ERIAC) aggregated for the first time content to Europeana from Roma about Roma.
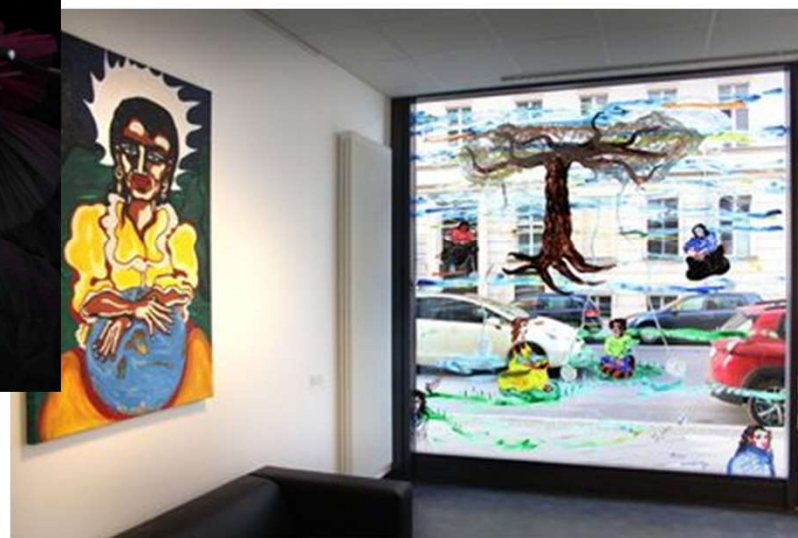
This enriches in **quality and diversity** the Europeana representation of Roma culture.

The collection includes Roma-related exhibitions and artworks, and interesting materials sourced from conferences, symposiums, political events, concerts, lectures, projects where Roma artists, contributors, scholars, politicians and experts are also featured.

An added value for the quality of this brilliant collection is the license of such copyrighted materials, that allows for **reuse in educational context**.

This video collection from PédeXumbo aims to study, record and promote the **different forms of traditional Portuguese dances**, and to preserve and relive traditional dance and music, merging them with contemporary elements, making them appealing and accessible to a wide range of audiences.

In addition, the collection seeks to stimulate reflection on the role that dance has as a tool for valuing traditional knowledge. Sharing on Europeana and offering possibilities of reuse of this content helps **promoting and disseminating globally intangible heritage such as traditional music and dance**, also making musical and choreographed practices known in depth, and allowing the discovery of its actors, its spaces, its reasons.

Through the national project »Digital Innovation of Cultural Heritage«, Slovenia created over 100 units of digitized cultural heritage, especially for **potential in tourism promotion**, and also used to create tourist products that involved in the realization over 1000 stakeholders such local providers, organizations, and residents.

This 3D collection is now made available on Europeana.eu: **high-quality 3D models** that can be used for various purposes of **non commercial reuse**, and also for creating synergies with other foreign heritage, recognizing connections from the similar historical styles, heritage research, tourism promotion…
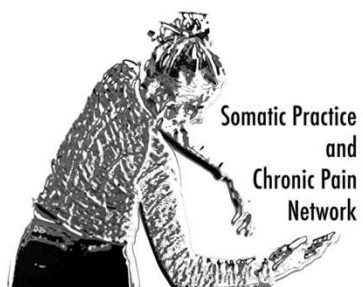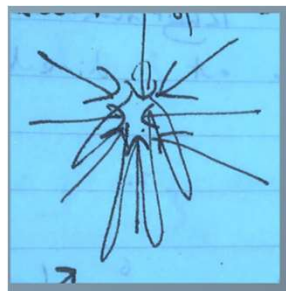
The Centre for Dance Research (C-DaRE) at Coventry University (UK), who is the lead partner for WEAVE capacity building and communities engagement activity, collected and aggregated a wealth of interesting records from various sources to showcase **different types of contemporary collections with heritage values**, that benefit from publication in Europeana.

The content selection was performed by **engaging relevant communities and projects**, during a series of LabDays.

The aggregated records, **all available for educational reuse**, include audiovisuals of different topics: dance videos; podcast episodes by dance artists and researchers; images and videos from Bamberger Dance Projects; recordings of the Yellow Couch Convos Roma Podcast on Roma art and culture; multimedia content from the Dancing Bodies in Coventry project; and finally high quality and rare materials from the Somatic Practice and Chronic Pain Network.

Coventry University

weave

Somatic Practice
and
Chronic Pain
Network

Podcast-discussing Roma
Cultural Heritage

YELLOW COUCH
CONVOS
Hosted by:
Rosa Cisneros

Supported by:

RosaSenCis

ERIAC

Dancing Bodies in Coventry
"Documenting Coventry's dance legacy"

DANCING
BODIES
IN
COVENTRY

EDC

SARAH WORTH
EXECUTIVE DIRECTOR

CRDI has curated a collection of 2.895 photographs and 218 videos about **Castellers (human castles)** which are on the 2010 UNESCO Representative List of Intangible Cultural Heritage and which are 'recognized by the Catalan people as an **integral part of their cultural identity**, transmitted from generation to generation and providing community members a sense of continuity, social cohesion and solidarity.

In addition, CRDI has also curated a collection of **daguerreotype photographs** and digitised 99 items in 3D for aggregation to Europeana. This is one of the biggest collections of daguerreotypes in Spain, **digitized for the first time in high quality 3D** and made available in Europeana as **Public Domain**.

The content selection was very challenging, due the **complexity of defining intangible heritage through the medium of photography**.

Some themes represented are Dance, particularly related to folk, Ceremonies and Customs, Parades and Fetes, Religion, Communities such as the Costers - Pearlies, Mining Communities, Crafts and occupations that are no longer practiced. Markets and market sellers, street performers and musicians, and a special look into sports fans, and specifically football fans, completed the general selection.

Additionally, a selection of images about Roma heritage and community was the focus of a **participatory research and metadata co-curation** in collaboration with ERIAC and external experts, prior to Europeana publication.