

PHOTO
CONSORTIUM



europaana

Collections reuse and
visibility in Europeana

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**Europeana.eu,
showcasing
digital cultural
collections from
all over Europe**

Europeana editorials

Europeana presents engaging cultural heritage online, on diverse topics and from diverse sources – for learning, for work or just for fun.

This allows the collections published in Europeana to be **exposed to a wider audience** and get **more visibility**.

Publishing with purpose

Europeana's editorial objectives are to:

- Encourage audiences to discover and engage with collections about European cultural heritage
- Tell compelling stories about collections, people & objects
- Showcase Europeana as an access point to European digital cultural heritage and a diverse and rich source to explore
- Maximise the reach via extensive social media marketing

Editorial principles

We are guided by these principles:

- Be inspiring, welcoming and intelligent
- Reflect the diversity of European culture
- Fairly represent our cultural heritage providers
- Always attribute, credit and link content
- Focus on topics in the thematic collections framework
- Avoid content duplication or repetition

Editorial formats


We publish in the following formats:

- Blogs
- Exhibitions
- Galleries


Blogs

☰ europeana HOME COLLECTIONS LOGIN/JOIN 🔍


Blog




The women behind Beauty...
Meet the authors and illustrators who brought the fairy tale to life




Madame Delait, the beard...
Clémentine Delait found fame in the early 1900s




Eartha Kitt: singer, actor a...
Known for her distinctive singing style and voice, Eartha Kitt was active in social causes in the 1950s and 1960s




Swimmer and survivor...
Olympic gold medalist who survived the Holocaust and lived through the 1956 Hungarian Revolution




The Nordic Black Theatre L...
Multicultural theatre company inspiring new generations of performers




Confronting oppression...
Vocalising against oppression




Mother tongues: four...
Poetry, writing and music in Guadeloupe Creole, Twi, Ewe and Xhosa




Frederick Douglass in...
Transatlantic perspectives on American abolitionist and anti-slavery campaigner




Salomon Rosenbaum &...
Jewish immigrant Rosenbaum ran a drapery store in Sundsvall for decades



Audre Lorde, James Baldwi...
Three Black authors from the Americas who have lived in Europe



Michaél Mac Liammóir &...
Partners & pioneers of Irish theatre



Love for life: the mandarin...
A bright-coloured mohawk, green forehead, orange sideburns, purple collar and perching toes: not your idea of a dream date?

[Visit Europeana's blog](#)

Blogs

Blogs can...

- Tell the story of individual artists, artworks or institutions
- Answer a question for the audience
- Relate to a topical contemporary issue
- Be a short, themed compilation of images/objects
- Highlight the history of a certain topic or theme
- Primarily in English, but it is possible to publish blogs in any of the EU's 24 official languages

Exhibitions

Exhibitions

Explore the exhibitions



EXHIBITION

Celebrations in Europe

Explore a variety of customs and traditions across Europe in this online exhibition.



EXHIBITION

The Sound of the Trenches

Learn about the importance of music in World War I - before, during and after battle.



EXHIBITION

Still a Working Title?

Observe Europeans portrayed in real-life situations to showcase the principles of the European Pillar of Social Rights.



EXHIBITION

Blue Skies, Red Panic

Go on a photographic journey through 1950s Europe between east and west, and liberty and repression.



EXHIBITION

Literacy in

passion for the moved out of the into society at large.



EXHIBITION

Heritage at Risk

Explore the natural and man-made threats to cultural heritage, from ancient times until today.



EXHIBITION

Pioneers

Let's celebrate the historical contribution of innovative women to human knowledge and culture.



EXHIBITION

An Eye for Detail

Discover photos full of intricate detail and learn how visually complex images challenge the viewer.

- Exhibitions are long-form, multi-chapter narratives, light, engaging and informative
- Exhibitions reflect cultural breadth and include material (images, audio, video...) from multiple institutions across Europe

[Visit Europeana's exhibitions](https://www.europeana.eu/en/exhibitions)

Galleries

Galleries

Explore our galleries



GALLERY

Playing Games

One of the best ways to pass the time is by playing games, by yourself or with friends! Games like chess, checkers, card games and board games are great to play when you're stuck inside. Discover historical games and the people who played them in this...



GALLERY

Spring flowers

This gallery features the blooms and blossoms of all sorts of flowers in paintings, fashion, design, and photographs. Find your favourite depictions of tulips, roses, hydrangeas, bluebells, lavender, cherry blossoms, poppies, sunflowers, and more.



GALLERY

Easter eggs

Across Europe, Easter is celebrated with Easter eggs. This gallery presents Easter eggs from across the continent, decorated in a variety of ways and techniques. Curated by Europeana Common Culture project partners



GALLERY

Toilet paper

A household essential which in the time of crisis is easier to find in a museum than in a shop.



GALLERY

Mansplaining in art

Added to the Oxford English Dictionary in 2018, the word mansplaining refers to condescending and chauvinistic behaviour, often directed by men at women, but the idea has been around for ages. We take a hearted look through the archives.



GALLERY

Equal Pay

Throughout the world, men and women are not paid equally for doing the same jobs. In this gallery, you will find photos, documents and posters addressing this issue.



GALLERY

Hermits

Hermits wilfully isolate themselves from the rest of the world, being the champions of social distancing avant la lettre. Find out how hermits and cloistered living were depicted in painting, drawing, and more.



GALLERY

Suffragettes

Women's suffrage, the right for women to vote, was a long and hard battle that began at the start of the 19th Century. This gallery highlights the feminist fight for social reform and a voice for women in politics.

Did you know you can create your own Europeana galleries?

Registered users can create their own galleries, which can be kept private or made public.

Selected public galleries may be featured on the Europeana website and promoted by Europeana.

[Sign up](#) for a [Europeana account](#) and get started right away.

[Visit Europeana's galleries](#)

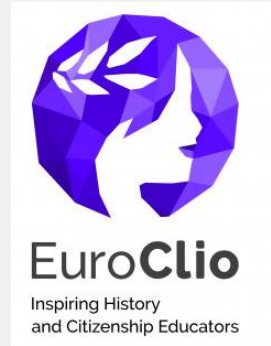
Historiana, the sister platform of Europeana, dedicated to school teachers and students



Historiana

Especially dedicated to the education sector:

- Historiana is an online learning platform developed by EuroClio, the European Association of History Educators, and Europeana.
- It supports the use of cultural heritage collections in education and helps cultural heritage institutions to display their digital collections and engage with students.
- The platform, and the tools it offers, fosters innovative teaching by encouraging students to directly interact with historical sources.
- Publishing a collection and creating ready-made e-learning activities is a way to promote cultural heritage collections towards a specific audience.



Educational reuse

With plenty of ideas and ready-to-use learning resources, Historiana helps teachers in reusing open access cultural heritage materials online for boosting their lessons, or engaging their students in an innovative way.

Interesting tools like the “e-activity builder” allow anyone to create interactive learning activities, asking for students’ feedback and reviewing afterwards.

<https://historiana.eu/>

The screenshot shows the Historiana website interface. At the top, there is a navigation bar with a logo and several menu items: HISTORICAL CONTENT, TEACHING & LEARNING, SEARCH SOURCES, E-ACTIVITY BUILDER, and MY HISTORIANA. To the right of these are links for Login and Register. Below the navigation bar, a main heading states: "Historiana offers free historical content, ready to use learning activities, and innovative digital tools made by and for history educators across Europe." The central part of the page features a grid of six colored boxes, each with a title, a description, and a right-pointing arrow. The boxes are: 1. Historical Content (green): "Find your multiperspective resources to teach history beyond borders". 2. Learning activities (teal): "Find ideas and ready to use resources for your classroom practice". 3. Search sources (blue): "Search sources in the digital collections of Europeana or selected archives, libraries and museums". 4. Activity Builder (pink): "Create and share e-Learning activities in your language of choice". 5. Themes (purple): "Find thematic case studies that allow for comparison across time and space". 6. Blog (light blue): "Read history educator's ideas and activities for digital learning". At the bottom, there is a section titled "★ Featured resources Historical Content" which displays a row of four thumbnails, each labeled "Key moments" or "Units".

**Photoconsortium:
blog, social
media,
educational
portal**

**digitalmeetscultu
re.net**



Photoconsortium.net

To promote and advertise activities:

- Photoconsortium's website includes an informal blog to feature photographic collections, exhibitions, digital cultural heritage projects and various initiatives by the network of members. Also we regularly post on social media.
- Being an accredited Europeana Aggregator, much visibility is given in our blog to the initiatives and projects that relate to the Europeana ecosystem, especially (but not limiting to) the publication and reuse of photographic content.
- Training programmes for CHIs and cultural professionals are also advertised in the effort of fostering the digital transformation of the cultural heritage sector.

Educational Portal

Especially in the education domain:

- This is a specific access point we dedicate to the most recent and interesting initiatives in the area of digital cultural heritage applied to education.
- Case studies, success stories on education, ongoing projects, announcements of MOOCs and courses, upcoming events and recent news are regularly published by the Photoconsortium editorial team.



Gallery

OUR PHOTOGRAPHIC EXHIBITIONS:



We are
#EuropeForCult

EDUCATIONAL PORTAL



We strongly believe that heritage photography and digital cultural heritage in general have a huge potential for empowering education at all levels. This portal gives access to resources and outstanding initiatives that leverage enough potential to support teaching and learning.

About



www.photoconsortium.net

www.photoconsortium.net/educationalportal

Digitalmeetsculture.net

Registered online magazine, focused on highlighting projects and initiatives for the enhancement of cultural heritage and arts via the digital technologies.

It is interesting resource to follow in order to stay up-to-date about the latest news in the area of digital cultural heritage. Blogs, announcement of events, calls for papers, case studies, project's outcomes and much more is regularly published.



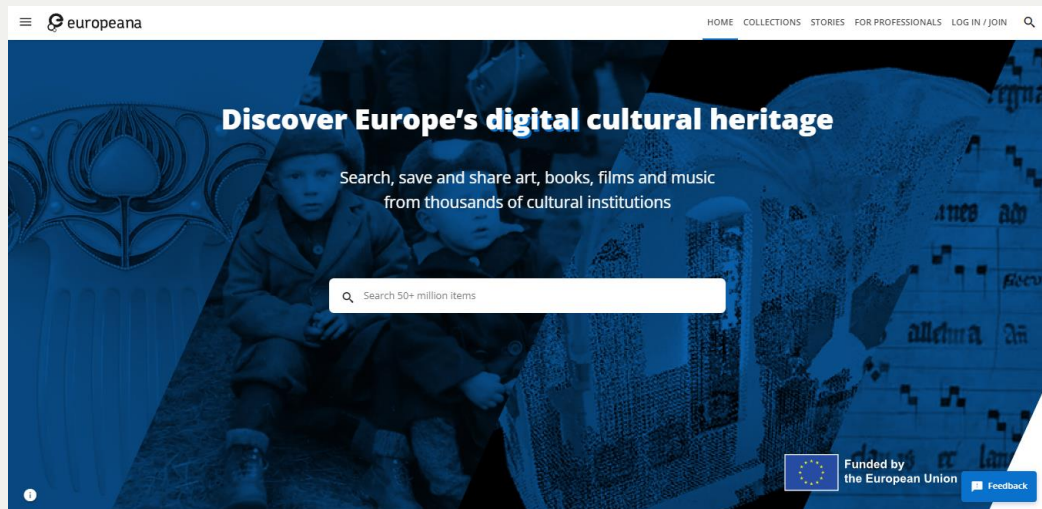
Follow us

PHOTOCONSORTIUM – International Consortium for Photographic Heritage is a non for profit association whose purpose is the **promotion and enhancement of the culture of photography and the photographic heritage**.

We operate **as accredited aggregator for Europeana**.

Contact us for any information:

info@photoconsortium.net
www.photoconsortium.net



The background of the slide is a vibrant blue, populated with numerous speech bubbles of various colors including red, yellow, pink, and white. Each bubble contains a large, dark blue question mark, creating a pattern that suggests inquiry and interaction.

Post session interactive survey

Please go to
www.menti.com

Insert code 3628 4798

Question 1

What is Europeana?

- The rock band who won the Eurovision contest 2022
- The gateway to European digital cultural collections
- A project of the EU to support museums with digitization



Question 2

What does a cultural heritage institution need to provide, in order to participate in Europeana?

- Online content and corresponding metadata, including rights label
- Nothing, it is the aggregator who enables the publication
- Good stories for compelling editorials



Question 3

How is the open access approach important in the policies for the cultural heritage sector?

- Open access licenses are mandatory for participation in Europeana
- Enabling some lawful reuse of protected content is recommended
- Cultural collections are public domain, it's open access by default



Question 4

On a scale of 1-5, how satisfied are you of today's meeting, for personal knowledge and/or in your work?

Where:

1 – Completely dissatisfied

And

5 – Completely satisfied



Question 5

What are your main takeaways of this workshop?

