

Winter School
A New Grand Tour in Tuscany
Tourism between Heritage, Knowledge and Digital Media

*Digital communication, digital contents
and participatory approaches*

Lajatico

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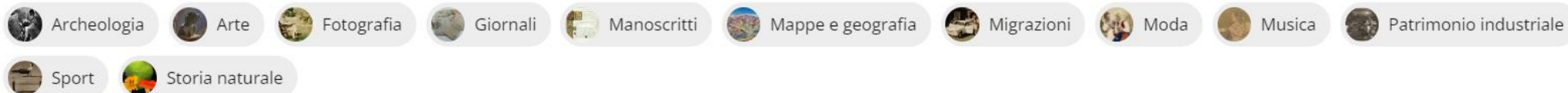


Scopri il patrimonio culturale digitale europeo

Ricerca, salva e condividi arte, libri, film e musica
provenienti da migliaia di istituzioni culturali

 Cerca oltre 50 milioni di articoli

RICERCA RAPIDA



Arte

Arte suggestiva, gli artisti e le storie



Moda

Abbigliamento, accessori e modelli



Storia naturale

Disegni, campioni, immagini e documenti



Fotografia

Immagini suggestive e storia della fotografia

Mostra più temi

Argomenti in primo piano

Lavorazione del
legno



Libretto



Libro



Lirica musicale



Digital communication: Europeana

- www.europeana.eu European Portal for cultural heritage
- Multilingual interface
- Rich editorials
- Over 50 millions of cultural objects
- EDM, the basis for the search in this ocean of digital contents



OUR PHOTOGRAPHIC EXHIBITIONS:



Digital contents: Photoconsortium

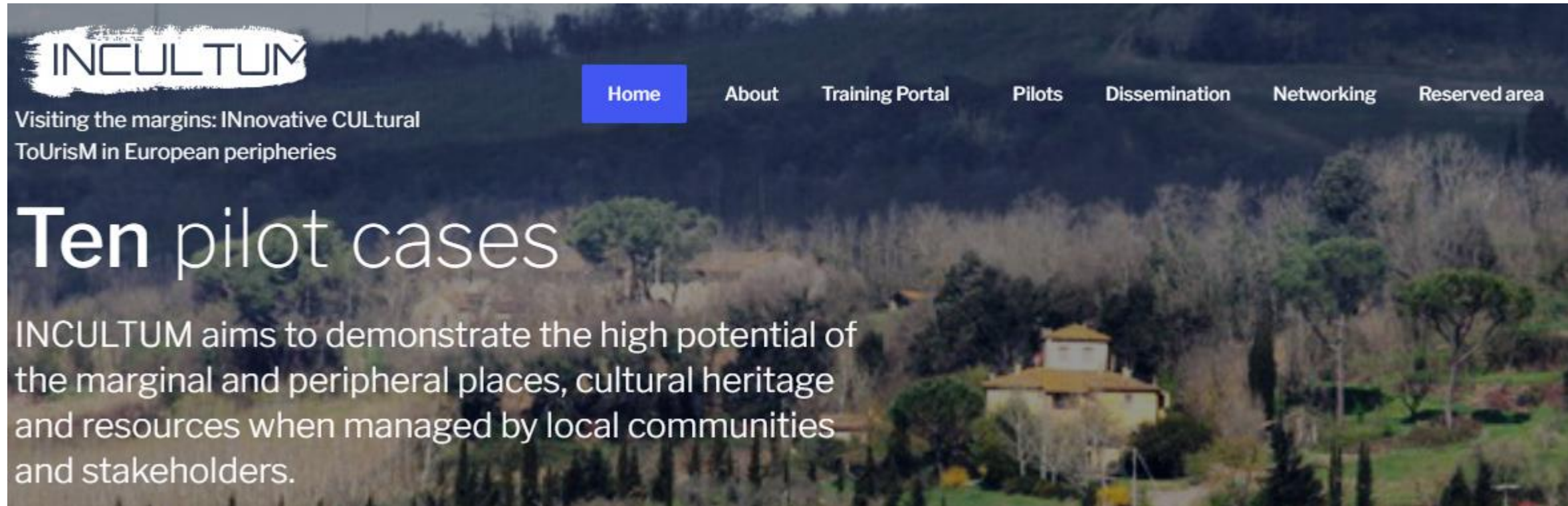
- www.photoconsortium.net Europeana accredited aggregator
- Established in 2014 as follow-up of Europeana Photography
- Over 30 members from all over Europe
- Exhibitions:
 - All Our Yesterdays
 - Thousands are sailing
 - Blue skyes, red panic
 - WeAre#EuropeForCulture
 - PAGODE Europeana China

Participatory approaches

- Crowdsourcing to enrich metadata
- Collection days to engage citizens
- Competitions open to visitors to gather impressions

A quick view of INCULTUM

- Horizon 2020 project: www.incultum.eu
- 10 pilots in 10 European countries



Bibracte, Morvan



Altiplano de Granada



Campina de Faro



Banska Bystrica



Përmet



Konitsa



San Pellegrino in Alpe



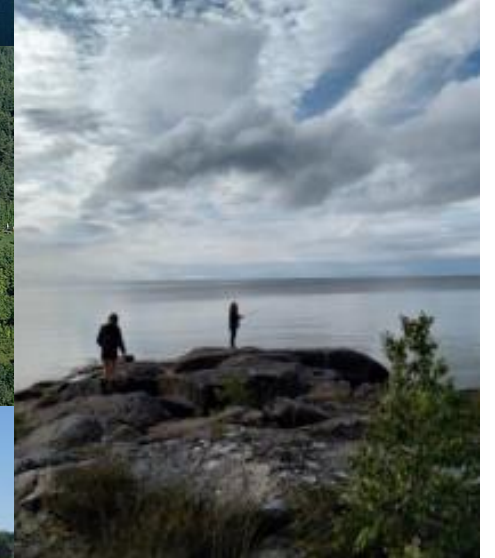
Monti di Trapani



Historic graves in Ireland



The Archipelago landscape



www.digitalmeetsculture.net

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If you have interesting news and events to point out in the field of digital cultural heritage, we are waiting for your contribution.



Organized by the University of Pisa and USI University of the Italian Swiss, the winter school focuses on Tourism between Heritage, Knowledge and Digital Media

Winter School 'A New Grand Tour in Tuscany'

A brand new Winter School program, organized by the University Of Pisa (Pisa University of Civil Engineering, Architecture, Design, and Environment) and the University of Applied Sciences of Switzerland (University of Applied Sciences of Switzerland) will be held in Pisa, Italy, from February 15 to 20, 2023.

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Thank you for your attention