

Update: Israel Museum, Jerusalem in 2025

Museum objects are registered for the three curatorial wings:

Art, Judaica and Archeology 350,000 museum objects digitized of which some 17,000 are online in addition to the library holdings there are some 150,000 items in study collection and archival item







the israel museum, jerusalem

EXHIBITION

VENTS

S COLLECTION GALLERIES

XPLORE THE COLLECTION

SUBJECT

PERIO

Explore The Collection > Jewish Art > Stone Hanukkah lamp inscribed with blessings recited over the lights

Stone Hanukkah lamp inscribed with blessings recited over the lights

Jerusalem

ca. 1900

Limestone, carved and incised

Inscribed in Hebrew: Blessings over the lights and related passages

H: 12; L: 25 cm

The Feuchtwanger Collection, purchased and donated by Baruch and Ruth Rappaport, Geneva

Accession number: HF 0391

118/657

Jewish Art and Life



International Collaborative Projects

2003 Bi-National Seminar Italy Israel on the Digital Access to Scientific and Cultural Heritage Resources

2016: Virtual museums and social platform on European digital heritage, memory, identity, and cultural interaction - Antonella Fresa, Pisa, Italy

Europeana Fashion

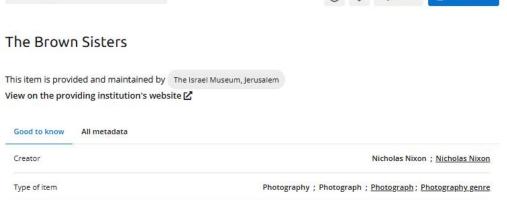
Europeana Judaica

Europeana Photography - 6,817 ITEMS LINK

Photoconsortium Collaborations

Sharing IMJ collections







Photoconsortium Collaborations

IMJ Exhibition using MOVIO

8





movio.beniculturali.it/imj/informedisraeliart/en/borisschatzarchive





the israel museum, jerusalem

متحف إسرائيل، أورشليم القدس

English עברית



50 Boris Schatz - Father of Israeli Art

From the Archive of the Information Center for Israeli Art, The Israel Museum, Jerusalem

▼ THE BORIS SCHATZ ARCHIVE

INTRODUCTION A NEW JEWISH ART

BORIS SCHATZ'S FAMILY

SCHATZ IN SOFIA BEZALEL SCHOOL

SCHATZ'S DREAMS COME TRUE

MATTATHIAS THE HIGH PRIEST

Schatz's most famous work was part of a series of sculptures depicting Jewish national leaders. It portrays Mattathias ben Johanan, a Jewish high priest whose role in the revolt against the Seleucids in the 2nd century BCE is recorded in the Books of the Maccabees.



Makings of an artist



Boris Schatz began his artistic journey at a young age, with several important factors eventually leading to his unwavering vision later in life.

Boris Schatz in Sofia



In Bulgaria, Schatz used art as a means of shaping national identity, a fundamental idea which he would later bring to the Land of Israel.

Personal life and family



An intimate view of Schatz's personal life is revealed through his letters and other correspondence, indicating close family relationships

Influence today



Although Boris Schatz did not live to see his dreams being completely fulfilled, his legacy endures in Israel up to the present day.



Photoconsortium Collaborations

IMJ Sharing Research on Al

December 2024

Implementation of AI Tools in the Photo Department Collections

Oversaw the preparation and integration of AI tools in cataloging photo collections at the Israel Museum, Jerusalem (IMJ). AI tool provided by "Billions of Words"

May 2023

"AI Tools in Perspective: The Potential for Cultural Heritage Institutions"

Europeana Pro Round Table Discussion

Served as expert panelist on the integration of artificial intelligence (AI) in cataloguing practices within museums. Event hosted by the Europeana Research Community.

Link | Recording

September 2022

"Metadata Generation for Intangible Heritage: The Role of Crowdsourcing and AI to Address Bias Risk"

Co-author, WEAVE Project Final Conference, Girona, Spain

With: Valentina Bachi, Rosa Cisneros, Antonella Fresa, Alexandru Stan, and Frederik Truyen

WEAVE Conference Program

June 2022

"Cataloguing Large Photo Collections - Is Artificial Intelligence (AI) Unbiased?"

Photoconsortium and Citizen Heritage Conference, Pisa, Italy

A lecture on the ethical implications and technical challenges of using AI to classify and describe photographic archives.

Available as PDF presentation. Link

looking to







the future



Artificial Intelligence as a Lens: Discovering Street Photography

How AI can help us see what was always there

Dr. Allison Kupietzky, Head of Digital Innovation

The Israel Museum, Jerusalem

Billions of Words: Anat Kirchuk, Omri Peleg, Elad Yundler

General Assembly of the Photoconsortium Florence, 28th of March 2025







Artificial Intelligence

Museums and their collections



Alfred Bernheim

Shrine of the Book, The Israel Museum, Jerusalem Undated
The Bernheim Collection in the Israel Museum, purchased through the gift of Warner
Communications, New York Photo: Alfred Bernheim. ©
The Israel Museum, Jerusalem
Accession number:
B99.0921

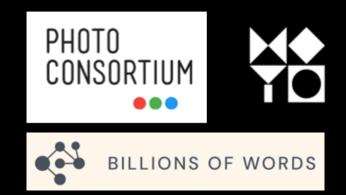
Scattered archives, hidden collections











Applying AI to collection management









Original Greek to English using Google Lens



THOU

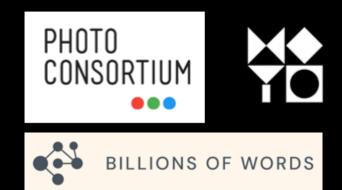


Original Greek to English using ChatGPT for Translation









Al & Discovery







Q bicycle









Facial recognition in IMJ's collection

Identifying Avigdor Arikha's face across collections









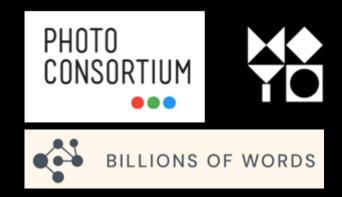




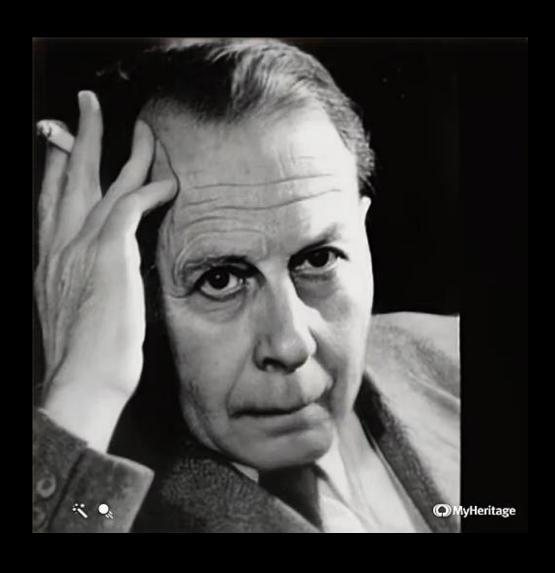
Avigdor Arikha, Israeli, 1929-2010 Canvas with Self Portrait 1976 Oil on canvas Purchase, Ayala Zacks-Abramov Fund B77.0620 Israeli Art Department

Avigdor Arikha" exhibition opening, 1998 IMJ Photography Laboratory

Avigdor Arikha
Photographer: Stanley I. Batkin
From the Archives of the
Information Center for Israeli Art



Al Challenges & Ethics



Animating faces <u>link</u>

Richard Kauffmann, Israeli architect, born Germany, 1887–1958 Photographed by Bettina Oppenheimer, Israel, 1950–1957 Central Zionist Archives Animation by MyHeritage D-ID



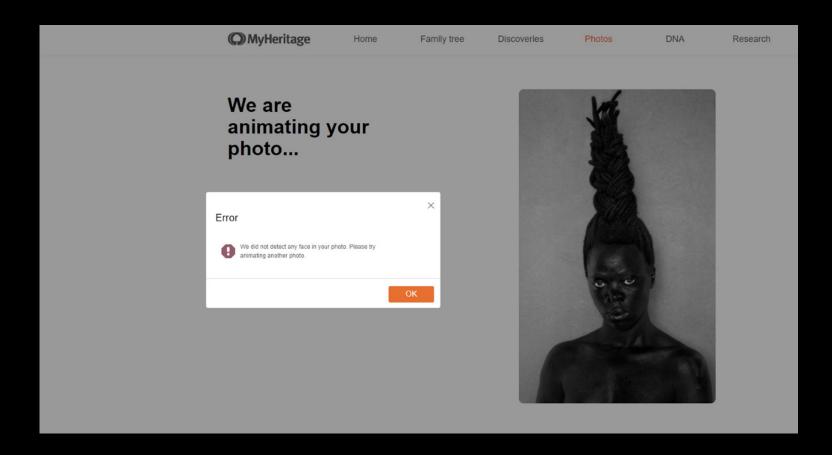




Biases in facial recognition

Tool: MyHeritage

Muholi's self-portrait

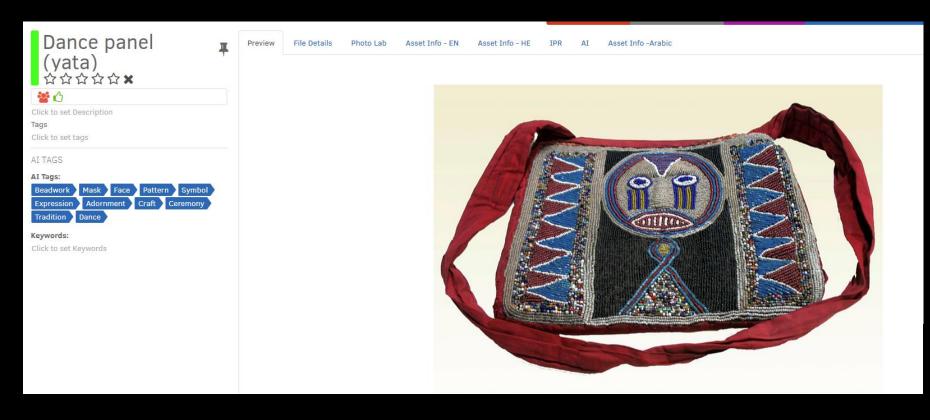








Automated tagging of artworks using AI – the importance of context

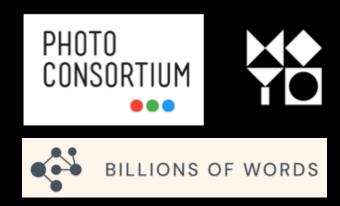


Dance panel (yata)
Yoruba people, Nigeria
Early 20th century
Cloth, glass beads, and cardboard
Anonymous gift to American Friends
of the Israel Museum
B02.0272









From Research to Application: Using Al in the Israel Museum

What is Street Photography?













Tim Nachum Gidal, Israeli, born Germany, 1909–1996 Oxford Street, London, England 1939 B02.0382(E0044)

Allison Kupietzky Street Photography Romania 2025

Street photographer Couple in Łusk, Poland 1930

What is Street Photography?









Tim Nachum Gidal, Israeli, born Germany, 1909-1996

Bond Street, London, England, 1939 Israel Museum, Jerusalem: Purchased through the gift of Gary B. Sokol, San Francisco, The Pritzker Foundation, San Francisco, Larry Zicklin, New Jersey, Dr. John Israel Museum, Jerusalem: Gift of Howard Sumers, New York B02.0382(E0108)



Brassaï (Gyula Halász), born Hungary, active France, 1899-1984 Le Reve – sur les Grands Boulevards (The Dream – on the Grand Boulevard), 1934

Gelatin silver print P. Willens, Washington, DC, to American Friends of the Israel Museum B12.0606



Tim Nachum Gidal, Israeli, born Germany, 1909-1996 Flamenco Dancer, Spain, 1967 Israel Museum, Jerusalem: Purchased through the gift of Gary B. Sokol, San Francisco, The Pritzker Foundation, San Francisco, Larry Zicklin, New Jersey, Dr. John Sumers, New York B02.0382(Sp0408)

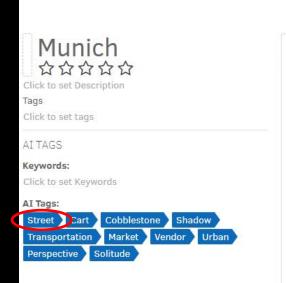
Introducing Billions of Words Al Tagging







Add to Cart



review File Details Photo Lab Asset Info - EN Asset Info - HE IPR AI Asset Info - Arabic



Tim Nahum Gidal, Israeli, born Germany, 1909–1996 Munich, 1930 Gelatin silver print Israel Museum, Jerusalem Gift of the artist B84.0050



Our toolbox integrates AI with organizational knowledge and allows:

- Enriching metadata with visual content
- Natural language semantic search
- Tools for collection visualization



Enriching Metadata with Visual Content







The Crazy Gang, England Tim Gidal, 1939



- 1. Billiards
- 2. Humor
- 3. Group
- 4. Vintage
- 5. Playful

Children Jumping, Ireland Tim Gidal, 1957



- 1. Children
- 2. Jumping
- 3. Black and white
- 4. Stone wall
- 5. Outdoors

Flower Show, London, England Tim Gidal, 1939



- 1. Flowers
- 2. Hat
- 3. Man
- 4. Indoor
- 5. Black and white

All material is the property of The Israel Museum, Jerusalem, in coordination with the Department of Digital Innovation – Dr. Allison Kupietzky, and the Photography Department

Dr. Gilad Reich, Department Curator

Untitled, Germany
Tim Gidal, 1929



- 1. Boats
- Lake
- Outdoors
- 4. Trees
- 5. Black and white

Vilnius, Poland Tim Gidal, 1932



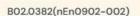
- Landscape
- Trees
- 3. Men
- 4. Rural
- 5. Black and white

Natural Language Semantic Search

people walking down the street in Europe









B02.0382(nEn0427-014)



B02.0382(E0108A)



BO2.0382(nEnO455-036)



B02.0382(nEn0455-031)



B02.0382(nEn0896-011)



B02.0382(nEn0902-010)



B02.0382(nAs0164-007)



B02.0382(nEn0896-004)



B02.0382(nEn0920-005)

All material is the property of The Israel Museum, Jerusalem, in coordination with the Department of Digital Innovation – Dr. Allison Kupietzky, and the Photography Department – Dr. Gilad Reich, Department Curator



Tim Gidal

1909-1996

Bond Street, London, England

1939

England on the Eve of World War II | 1939



All material is the property of The Israel Museum, Jerusalem, in coordination with the Department of Digital Innovation – Dr. Allison Kupietzky, and the Photography Department – Dr. Gilad Reich, Department Curator

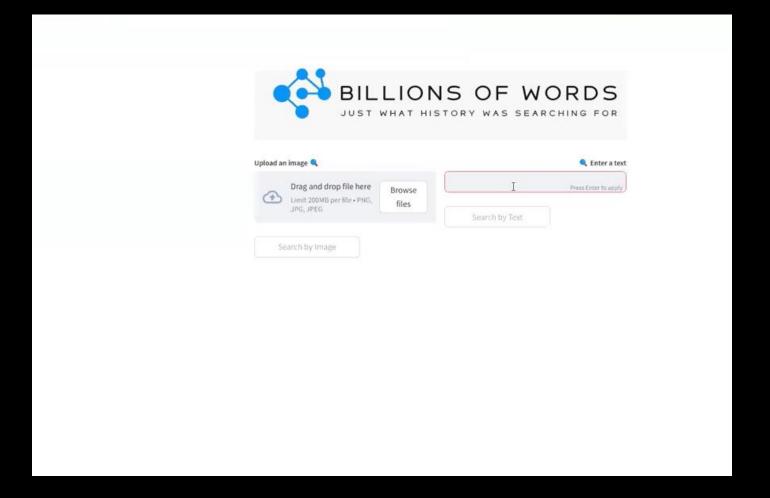






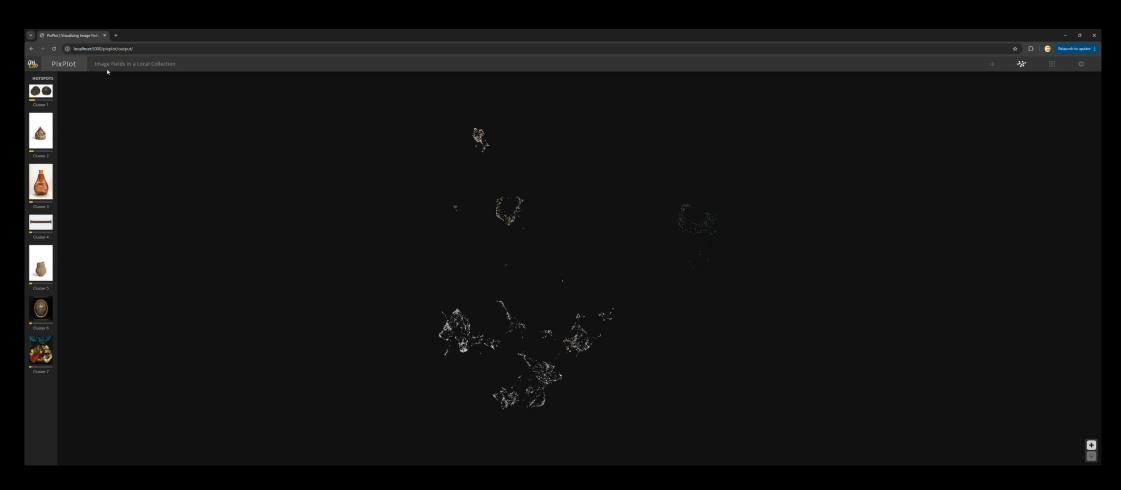
Artificial Intelligence Information Enrichment







Tools for Collection Visualization





The information contained in this document is confidential and proprietary to Billions of Words. © 2024 Billions of Words. All rights reserved

All material is the property of The Israel Museum, Jerusalem, in coordination with the Department of Digital Innovation – Dr. Allison Kupietzky, and the Photography Department – Dr. Gilad Reich, Department Curator







Applying AI tags to help the public "Discover the Collections"

Exhibit Design

Option W - White Panel - No spacing - Side View



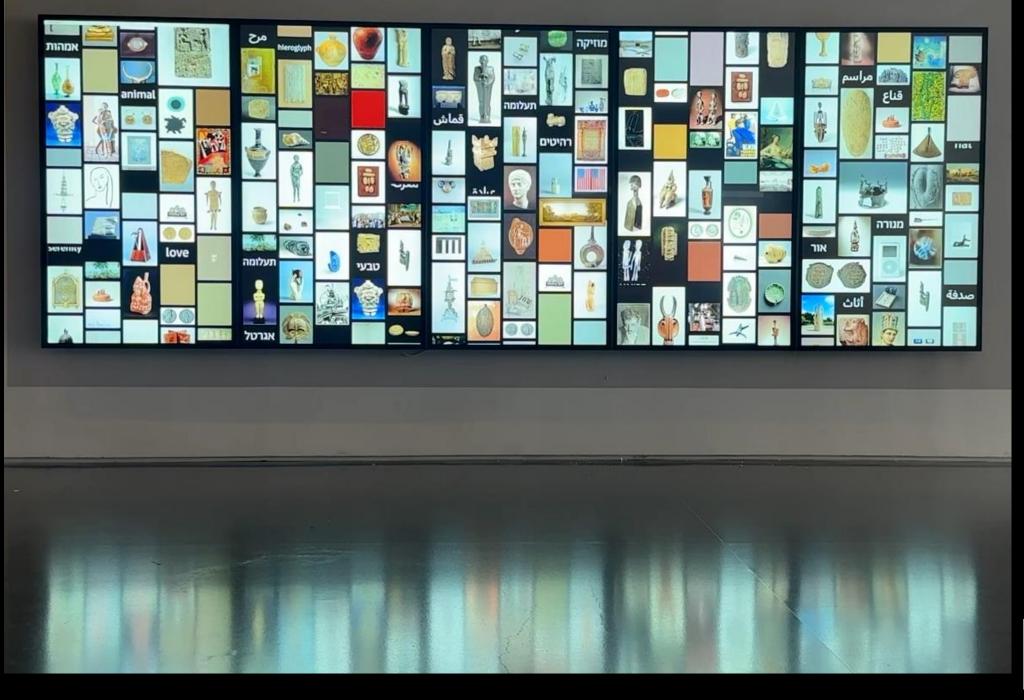
אוסף המוזיאון Museum Collection مجموعة المتحف

תצוגה דיגיטלית אינטראקטיבית של פרטים מאוסף המוזיאון – מסע חקר אישי ומעשיר בין רבדי האמנות והתרבות אשר במוזיאון.

An interactive digital display of items from the museum's collection – a personal and enriching journey through the layers of art and culture within the museum.

عرض رقمي تفاعلي لمقتنيات من مجموعة المتحف – رحلة شخصية وغنية عبر طبقات الفن والثقافة داخل المتحف.







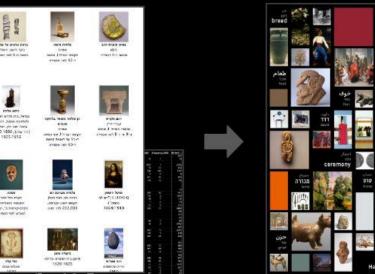


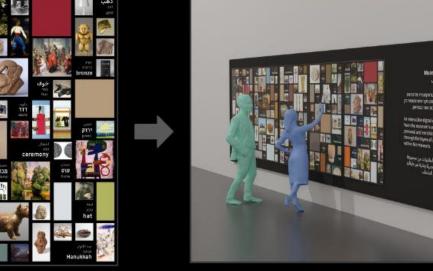
Information enrichment

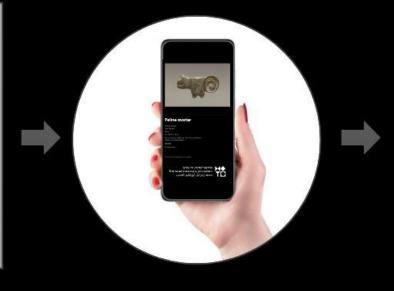












Israel Museum Collection Management System TEMA Backend & Frontend Software App Israel Museum Interactive
Installation

Connection to the App.



Artwork in the galleries













Peter Paul Rubens Flemish, 1577–1640 Romulus and Titus Tatius 1630–34 Oil on panel

Gift of Sam Weisbord, Los Angeles, to American Friends of the Israel Museum, in loving memory of his mother, Goldie Weisbord B86.0910

Artwork in the galleries: Augmented reality



Peter Paul Rubens Flemish, 1577–1640 Romulus and Titus Tatius 1630–34 Oil on panel

Gift of Sam Weisbord, Los Angeles, to American Friends of the Israel Museum, in loving memory of his mother, Goldie Weisbord B86.0910



Animation by Yael Aisenthal







looking to the future

Dr. Allison Kupietzky, Head of Digital Innovation The Israel Museum, Jerusalem allison@imj.org.il

Billions of Words:

Anat Kirchuk, Omri Peleg, Elad Yundler

anatk@billionsofwords.com omrip@billionsofwords.com elady@billionsofwords.com







Discover your collections potential – get in touch.