

Report of activities in 2024

Work in early 2025

Antonella Fresa

**GENERAL ASSEMBLY of
PHOTOCONSORTIUM
MEMBERS**

**Firenze,
28 May 2025**

**PHOTO
CONSORTIUM**



SUMMARY

- EU projects in 2024
- Collaboration with partners in 2024-2025
- New initiatives, promotion

EU PROJECTS IN 2024

Data Space for Cultural Heritage

EUreka3D

EUreka3D-XR

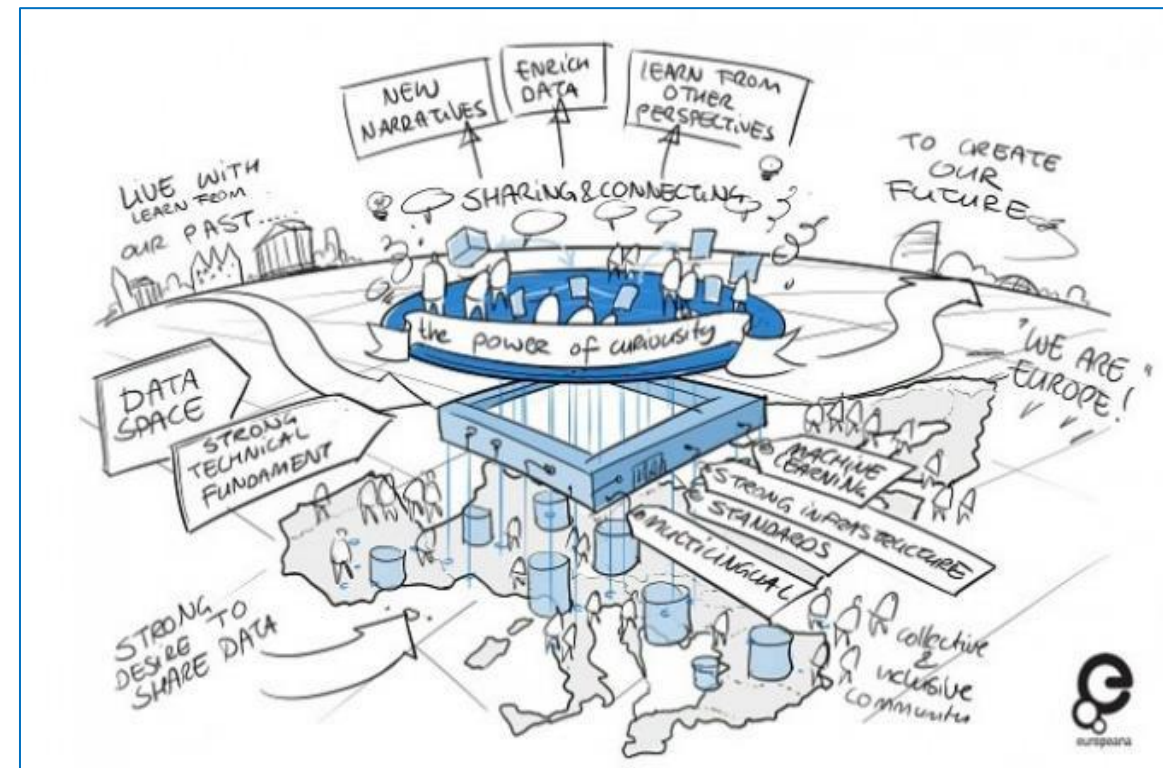


Data Space 2024-2025 (Y2-Y3)

The Data Space for Cultural Heritage project runs annually from September to August.

Our activities include:

- Content and metadata cleaning and improvement, aggregation of new collections
- Participation in meetings and working groups, networking with other aggregators
- Course on the new Europeana Learning Platform (EUreka3D Digitisation Guidelines)
- Publication of blogs and galleries, also supporting the multilingual translations



Budget reduction for all partners in August 2024 (Y3).

Expected to be renewed with same reduced budget for Y4 (until August 2026).

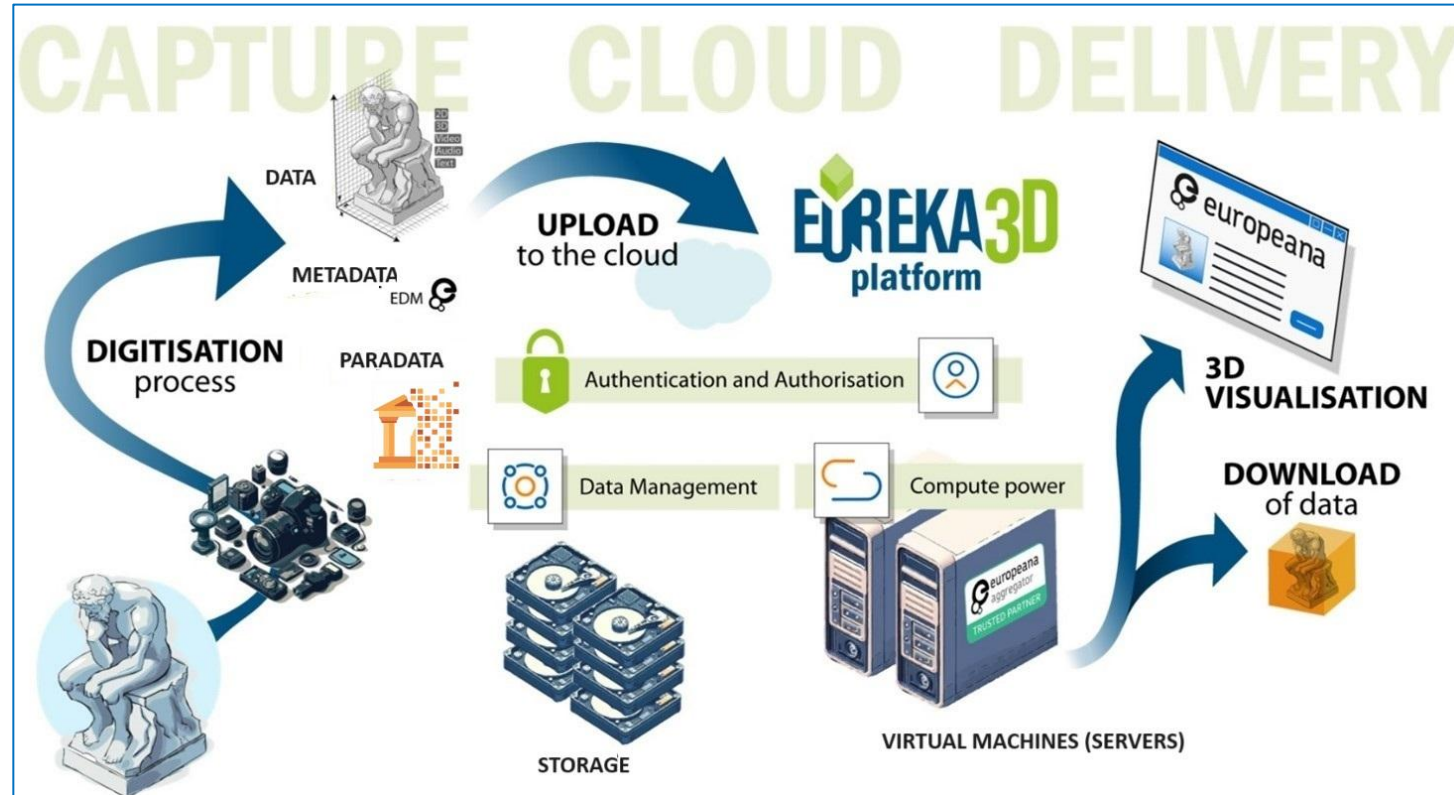
New EC tender for funding Europeana from September 2026 onwards is expected soon.

EUreka3D (concluded)

1/1/2023 – 31/12/2024

PARTNERS:

- PHOTOCONSORTIUM, with small subcontract to Datoptron (MINT support) and support by John
- CUT
- CRDI/AJUNTAMENT DE GIRONA
- BIBRACTE
- MUSEO DELLA CARTA DI PESCIA
- EUROPEANA
- EGI with affiliate entity CYFRONET
- IMEC



WP1: Management and coordination

WP2: Capacity building, aggregation and digitisation

WP3: EUreka3D Data Hub

WP4: Communication, dissemination and impact assessment

The final report has just been approved and we are waiting for the payment in the coming weeks.

Official Media Partner

Main work

- Aggregation of **new content** in Europeana
- **Capacity building** in the area of 3D digitization and holistic documentation of 3D content
- **EUreka3D Data Hub** pilot e-infrastructure
- **Europeana editorials** and communication
- **Impact** delivery and assessment

3D Digitisation Guidelines: Steps to success

A guide based on the EU VIGIE Study on quality in 3D digitisation of tangible cultural heritage

DOWNLOAD IT



The Lambousa Fishing Trawler, EU ERA and UNESCO Chairs on Digital Cultural Heritage - Cyprus University of Technology. With the support and cooperation of the Municipality of Limassol



European Union's
REKconstructed content in 3D



Co-funded by
the European Union

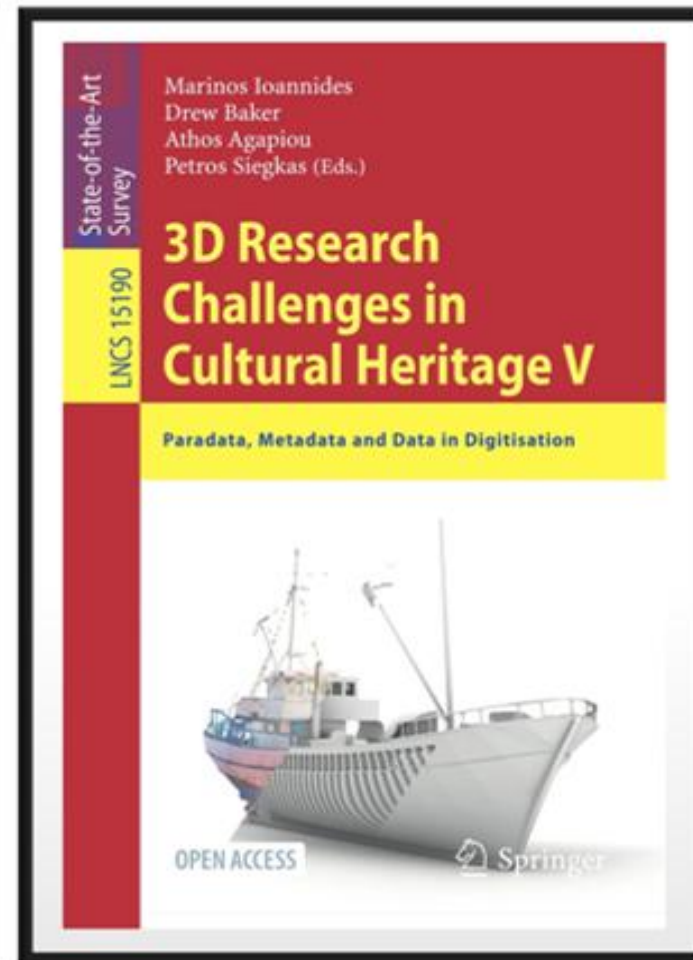
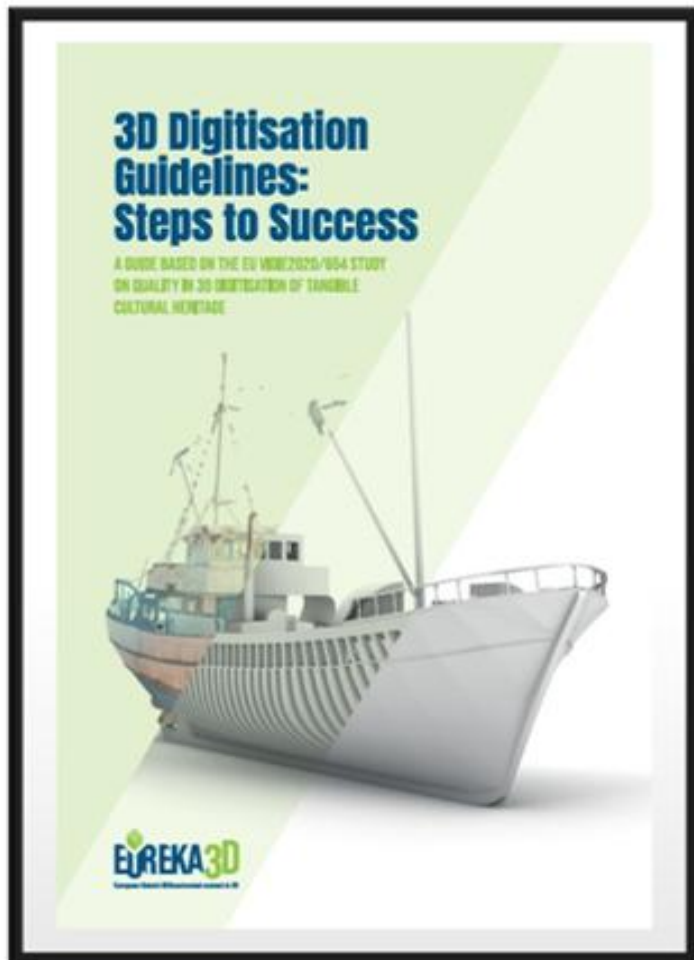
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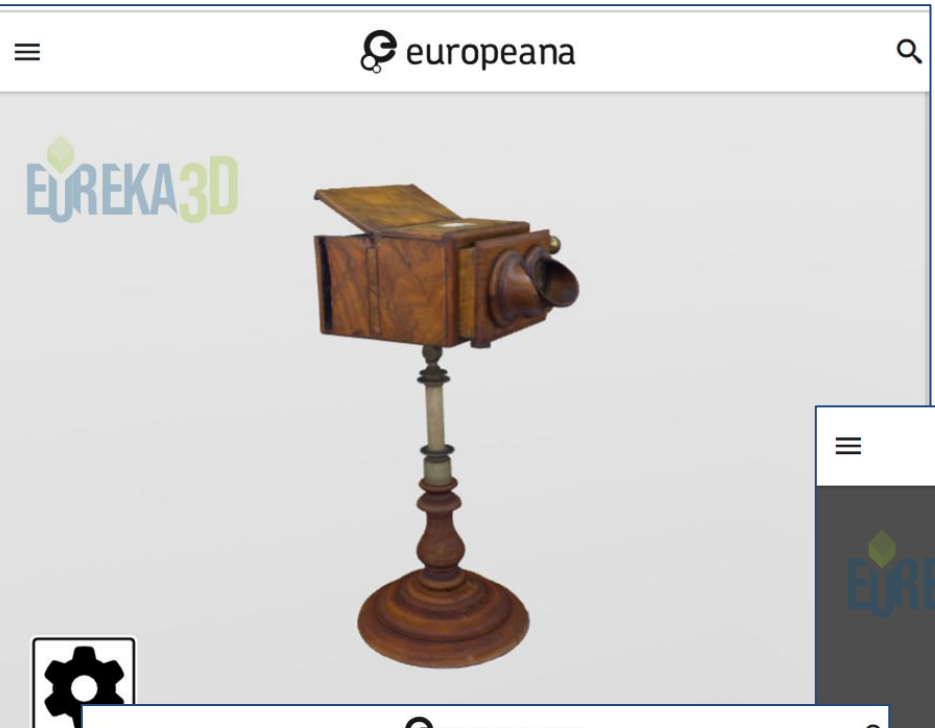
DIGITAL CULTURE
www.digitalmeetsculture.net



<https://eureka3d.eu/>

<https://zenodo.org/communities/eureka3d/>







Events in 2024

- **Twin.It!** Celebration event in Brussels, May 2024
- **Preserving Values through #MemoryTwins**, in Limassol, May 2024
- **Webinars with ICA**, Fall 2024:
 - Digital Media Authenticity (Frederik Temmermans)
 - A new dimension for the Audiovisual Heritage: a EUreka3D initiative (David Iglésias)
 - An overview of recent and emerging JPEG formats for digital archival and long-term preservation (Touradj Ebrahimi)
- EUreka3D at **Image&Research** (November 2024) and **Euromed** (December 2024)
- **Final conference in Girona, 13 December 2024**

EUreka3D-XR 2025-2026 (preparation and launch)



**European Union's REKconstructed content in 3D to
produce XR experiences**

Duration: 1/2/2025 – 31/07/2026

EU Grant: 829.628,78 Eur

PARTNERS:

- **PHOTOCONSORTIUM** – Coordinator
- **CUT**
- **CRDI**
- **Bibracte**
- **NTUA**
- **Europeana**
- **EGI Foundation**
- **Wrocławskie Centrum Sieciowo-Superkomputerowe**
- **imec**
- **Software Engineering Italia**
- **meemoo**
- **MIRALab**

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Project structure and activities:

- WP1: Management and coordination (PHC)
- WP2: EUreka3D-XR re-usable scenarios (PHC with CRDI, BIBRACTE and CUT)
- WP3: Supporting Technologies (imec)
- WP4: Communication and dissemination (CRDI)
- WP5: Capacity Building (meemoo)



VR scenario



AR scenario



Img. courtesy of MIRALab

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Five XR tools

- **AR Tour Experience** - Online tool for creating custom AR tours, retrieving 3D objects from CH repositories such as Europeana and associating them with locations on a map (NTUA)
- **AR Tour Builder** - Mobile app that allows visitors to experience phygital tours by superimposing 3D digital objects onto the physical world and providing other types of accompanying digital information (NTUA)
- **AI 3D Builder** - 3D Modelling software pipeline based on AI and using digital photo archives (Swing)
- **3D XR Studio** - Web tool for creating XR/AR experiences, also using a range of predefined layouts for UX and UI (Swing)
- **Avatar Builder** - Tool allowing to create the digital representation of human characters that talk to visitors of CH sites (MIRALab)

Three demo scenarios:

- The virtual visualisation of the middle-ages walls of the city of Girona
- The XR narrative of archaeological excavations in process in the Celtic city of Bibracte
- The creation of a new life of Saint Neophytos Englystra in Cyprus in the virtual space



Img. courtesy of Bibracte

Kick-off in Pisa

26-27 February 2025

- Project meeting
- Public event for presentation, in hybrid format



Img. EUreka3D-XR project



Upcoming events:

- Tomorrow's conference, hybrid format
- Capacity building event in Brussels on 26/9/2025, hybrid format
- Online training programme in 3 sessions (November 2025), in collaboration with ICA
- Demonstration event in Girona (January 2026)
- Final event in Cyprus (June/July 2026)

FOLLOW THE PROJECT:

Website: <https://eureka3d.eu/eureka3d-xr>

Blog: <https://www.digitalmeetsculture.net/projects/eureka3d-blog/>

LinkedIn, Instagram, Youtube, X and project's newsletter

Photography and archives: discovery, technology and innovation



Half-day conference to explore the evolving
landscape of photographic archives

29 May 2025
09:45am - 1:30pm CEST
hybrid format: in Florence and online

SAVE THE DATE:

Capacity building event in
Brussels on 26/9/2025, hybrid
format

Reimagining Culture in 3D and XR
Hybrid Capacity Building Event

SAVE THE DATE!
26 September 2025
10am - 1pm CET
In Brussels and online

EUREKA3D^{XR} European Union's REKconstructed content
in 3D to produce XR experiences

MORE INFO



**Driving digital transformation
in Cultural Heritage Institutions**
Online Training Programme

SESSION 1 - 19 November 2025

*Heritage Policies and strategies for the digital transformation
of practices*

SESSION 2 - 26 November 2025

The impact and transformative power of Digital Cultural Heritage

SESSION 3 - 3 December 2025

Good practices and experiences for creation, access and re-use



Co-funded by
the European Union



INTERNATIONAL
COUNCIL ON ARCHIVES
CONSEIL INTERNATIONAL
DES ARCHIVES

PHOTOCONSORTIUM



Three weekly appointments
19/11/2025
26/11/2025
03/12/2025

3 - 3.45pm CET
Keynote speech

4 - 5pm CET
Interactive working session

3 online sessions:

19 November - keynote by Antonella

26 November - keynote by Fred and David

03 December - keynote by Frederik



Collaboration with members
Collaboration with ICA

COLLABORATION WITH PARTNERS

Collaborations with members

USI: Guido Gozzano online collection: doctoral project for digitization and online presentation, including aggregation to Europeana, of resources and research about Italian poet Guido Gozzano.

HAEU: Setting up submission for ECHOES Cascade grants.

INSPAI: Promotion of Valentì Fagnoli PD collection at Europeana Aggregators Forum.

NALIS: blogpost about Cyrillic alphabet published in Europeana.

Time Machine Organization: Participation in submission for workshop at Digital Heritage conference (September 2025).

Museo della Grafica (our honorary member): Collaboration for photographic exhibition *Passa il Giro. Immagini e racconti di bicicletta*.

- **Webinars** organized in the context of EUreka3D in 2023-2024
- Participation at **International Archives Week** celebration initiative (panel 12/6/2025, by Frederik Temmermans)
- **Training session** in the context of EUreka3D-XR (November 2025)
- **Description Rules for Photography and Audiovisuals**

NEW INITIATIVES, PROMOTION

Book on street photography
Proposals to EC calls
Dissemination and promotion



Photographic book 10th anniversary

To celebrate PHOTOCONSORTIUM's 10th anniversary on November 2014, we decided to create a scientific book on **street photography, produced as online and printed publication**. It is expected to be the first instance of a series.

- Coordinated by CRDI, with appointed researcher funded by member GENCAT dr. Nuria Rius, from Pompeu Fabra University (Barcelona).
- First abstract proposal for thematic focus shared in January 2025.
- Meetings held in January for preliminary discussions with members, more will be organized in the coming period.

**All members are welcome to join the initiative
by offering photographic collections and/or research pieces!**

Proposals to EC calls 2024 - 2025

2024 submitted:

- SLENS (Creative Europe)
- MOSAIX (DEP)
- NOCHEXR (Horizon Europe)
- HEAR (Horizon Europe)
- 3D Competence centre (DEP)
- And of course **EUreka3D-XR**

2025 submitted:

- HERITAGE ALIVE (Horizon Europe) – reserve list
- HECATE (Horizon Europe) - rejected
- HIVE (Horizon Europe) - rejected
- HART (Erasmus+)
- AC LAB (Creative Europe)
- Remember Labour-Imagine Futures Archives, Art and Culture (Creative Europe)
- DVAM (Horizon Europe)
- And the ECHOES Cascade Funding

Dissemination and promotion

Webpresence:

- Main Website
- Educational Portal
- News also shared via digitalmeetsculture
- Posting on Social Media (... *what about X?*)



Instagram: 163 followers



FB: 1172 followers

Please follow our
social media and
share/like news

We work on expanding the network by participating in events, establishing new collaborations and disseminating Photoconsortium's activities whenever possible!

Blue Sky? LinkedIn?



X: 669 followers



Thanks for your attention!

Photos in this presentation are from the [Promoter Digital Gallery](#) except otherwise indicated.

