

**Custodialism and Intervention in the Creation:** 

A Paradigm Shift in the Management of

**Historical Audio-Visual Archives in the** 

**European Union?** 

Photography and archives: discovery, technology and innovation

**Juan Alonso** 

29 May 2025







# EUI HISTORICAL Audio-visual material







# EUI ARCHIVES OF THE EUROPEAN UNION Inventories and guides

Inventories

Analysis

Actions

- Audio
- Video / Film
- Photographs
- Posters
- Artifacts

- Internal Guides
- Research Guides
- Correct errors
- Define and prioritize projects





# EUI ARCHIVES OF THE EUROPEAN UNION Inventories and guides

NUMBER OF DOSSIER	QUANTITY	SIZE	TONE	SUPPORT	COPYRIGHT NOTES	STATE OF CONSERVATION	PRESERVATION	ID NUMBER	DATE [photos]
ACA-32	12	13x18	Monochrome	Positive on paper	Unknown author	Very good	Photographs are stored in good conditions	ID photo	1964-2006
ACA-32	2	20x25	Monochrome	Positive on paper	Unknown author	Very good	Photographs are stored in good conditions	ID photo	1964-2006
ACA-32	11	7x9	Monochrome	Positive on paper	Unknown author	Very good	Photographs are stored in good conditions	ID photo	1964-2006
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ACA-32	4	15x20	Color	Positive on paper	3 Torrini Fotogiornalismo	: Very good	Photographs are stored in good conditions	ID photo	1964-2006





# EUI HISTORICAL ARCHIVES OF THE EUROPEAN UNION Inventories and guides

## CLASSIFICATION OF ARCHIVAL FONDS

### FONDS FROM EUROPEAN UNION INSTITUTIONS

BAC - CEE/CEEA Commissions - Fonds BAC	1957-1972	195 photographs
BEI - Banque Europeenne d'Investissement	1970-1971	257 photographs
CECA - CEAB - Haute Autorité Communauté européenne du charbon et de l'acier	1953-1963	886 photographs
CEDEFOP - European Centre for the Development of Vocational Training	1984-1995	932 photographs
CJUE - Cour de justice de l'Union européenne	1952-2000	120 photographs
FDE - Femmes d'Europe	1989	8 photographs

### **FONDS FROM CORPORATE BODIES**

ADLE - Alliance des démocrates et des libéraux pour l'Europe	1965-2011	5.887 photographs
AEDE - Association européenne des enseignants (AEDE)	1952-1996	135 photographs
CCRE - Conseil des Communes et des Régions d'Europe	1953-1994	908 photographs
CENYC - Council of European National Youth Committees	1977-1985	36 photographs
CIFE - Centre International de Formation Européenne	1967	6 photographs
CRNO - Conférence des régions de l'Europe du Nord-Ouest (CRENO)	[2007]	10 photographs
EABH - European Association for Banking and Financial History	1990-2013	1.162 photographs
ELDO - European Organisation for the Development and Construction of Space Vehicle Launchers	1964-1972	263 photographs
EFTA - European Free Trade Association	1951-2007	8.889 photographs 7 cartoons
ESA - European Space Agency	1977-1992	335 photographs
ESC – European Space Conference	1972	6 photographs
ESRO - European Space Research Organisation	1969-1975	159 photographs
EUROSDR- European Spatial Data Research	1992-2000	9 photographs
EUI - European University Institute	1950-2006	8.230 photographs 70 photo albums
JEF - Jeunesse Européenne Fédéraliste	1976-1999	403 photographs
LECE - Ligue Européenne de Coopération Economique	1956-2008	355 photographs 1 photo album
ME - Mouvement Européen	1950-2002	4.833 photographs 3 photo albums
MFE - Movimento Federalista Europeo	1953-1980	100 photographs
OFME - Organisation Française du Mouvement européen	1977-2002	739 photographs
UACES - University Association for Contemporary European Studies	1967-2009	6 photographs
UEF - L'Union européenne des fédéralistes	1957-1969	40 photographs
	·	

## **DESCRIPTION OF ARCHIVAL FONDS**

## FONDS FROM EUROPEAN UNION INSTITUTIONS

CODE	BAC
NAME OF THE FOND	CEE/CEEA Commissions - Fonds BAC
INITIAL DATE	1955
FINAL DATE	1972
GENERAL ABSTRACT	Photographic documentation about the CEE development aid to help the production of the Alaotra rice in Madagascar (construction of a hydro electric, works on roads, among others) and agricultural developmen projects in Mali. Technical photos related with research in the iron and steel industry. Conference of Stresa for the elaboration of a common agricultural policy (CAP) in July 1958.
STATE OF CONSERVATION	The set presents occasional affectations: the paper of the album sheets i acidified and the photos are stuck inside the textual reports.
EXTENT AND MEDIUM	195 positives on paper
QUANTITY OF DOSSSIERS	6
LIST OF DOSSIERS	BAC-04/1971_0081 BAC-025/1980_0797 BAC-025/1980-773 BAC-025/1980_0799 BAC-025/1980-783 BAC-026/1966_0042
COPYRIGHT NOTES	Unknown authorship for several photos. Other contributors Communauté économique européenne (CEE) and Publifoto.
	NAME OF THE FOND INITIAL DATE FINAL DATE GENERAL ABSTRACT  STATE OF CONSERVATION  EXTENT AND MEDIUM  QUANTITY OF DOSSSIERS  LIST OF DOSSIERS



Construction of a hydroelectric in Madagascar Positive. 7x11 cm. 1966. Unknown author/ HAEU, BAC-25 / 1980-773



# EUI ARCHIVES OF THE Research guide: Photographs

## **Photographs**

### What do I need to know before I start?

This guide is an approximation of the photographic collection stored at the Historical Archives of the European Union (HAEU). Currently this collection is composed of more than 70,000 photographs, mainly positives on paper from the 50s to the 90s, located in 90 different fonds.

These images trace the establishment of European institutions by documenting conferences, meetings, institutional visits around the world, key personalities, as well as a plethora of educational and scientific projects throughout Europe. For instance, international cooperation projects financed by the European Communities are well documented in photo collections within the archival fonds of the European Commission and of the other EU Institutions. Campaigns and events of pro-European movements are illustrated in the fonds of the European Movement, the Union des fédéralistes européens (UEF) and that of Claus Schöndube. The papers of Klaus Meyer contain photographs of projects in various African countries financed by the European Economic Community in the framework of the Lomé II convention (1978 - 1982) and of the Community's Euro-Arab dialogue (1975), while the fonds of the European Space Agency and of the European Free Trade Association include various audio-visual materials keeping track of its programmes and activities. These visual records are crucial to recounting the history of the European integration process and to offer additional insights into the personal and professional activities of key actors in contemporary European history.

The guide provides information about the exact number of images in each fond, the dossiers where they are located, the dates on which the images were taken and a brief abstract about the content of the images.

This guide will be updated as new image transfers are processed. This version was updated in June 2023.

### What can I find at the HAEU?

Related specifically to posters material the fonds available at the HAEU are:

1) EU institutions Centre européen pour le développement de la formation professionelle

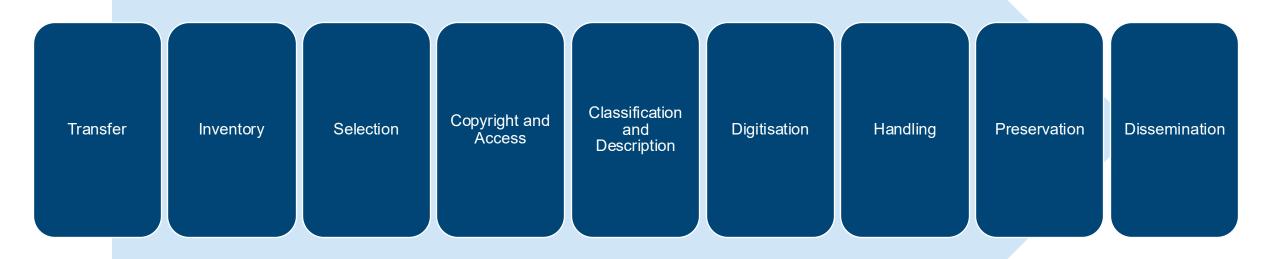
## European Investment Bank

The fonds of the European Investment Bank includes 255 positives on paper produced between 1959 and 1971. The photographs illustrate several projects funded by the European Investment Bank in Belgium, France, Germany, Italy and Luxembourg. It is a fantastic visual testimony of the industrial development that took place in parts of Europe during the 60's. These industrial scenes are not only interesting for their informative content but also for the careful aesthetic: renowned photographers specializing in industrial photography, such as the then-veteran French photographer Henri Baranger, are among the creators behind the camera. The fonds also includes two panoramic images of the quartier Kirchberg and one picture of the Boulevard Franklin D. Roosevelt in Luxembourg related with the studies for the construction of the new EIB headquarters.













# EUI HISTORICAL Guidelines on AV Archiving Guidelines on AV Archiving



### **HAEU Guidelines: Audio-Visual Archives Management**

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### 1. ABOUT THESE GUIDELINES

### 1.1. Purpose

This document provides guidelines on audio-visual archiving at the Historical Archives of the European Union (HAEU). It contains instructions on how to receive transfers, create inventories, make selections, deal with copyright, describe the material, upload items to the database and disseminate audio-visual records.

In this guide, the term audio-visual records includes films, still photographs, filmstrips, audio and video recordings, posters, maps, drawings and other graphic works.

### 1.2. Scope

This document is intended for HAEU archivists who deal with the management of audiovisual records.

### 2. PROCEDURES

### 2.1. Accession Register











## **HAEU Guidelines: Audio-Visual Archives Management**

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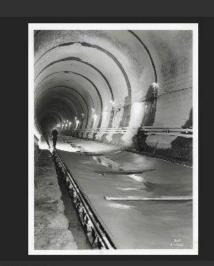
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2.1. Accession Register









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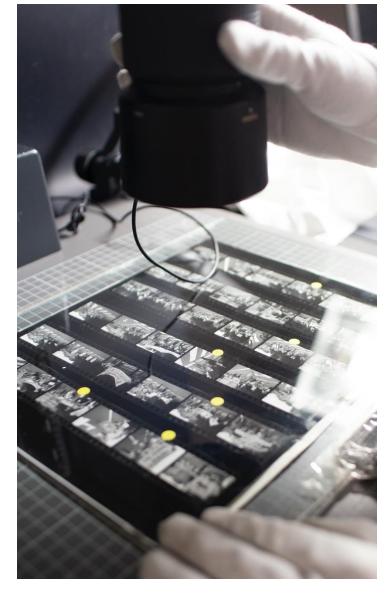
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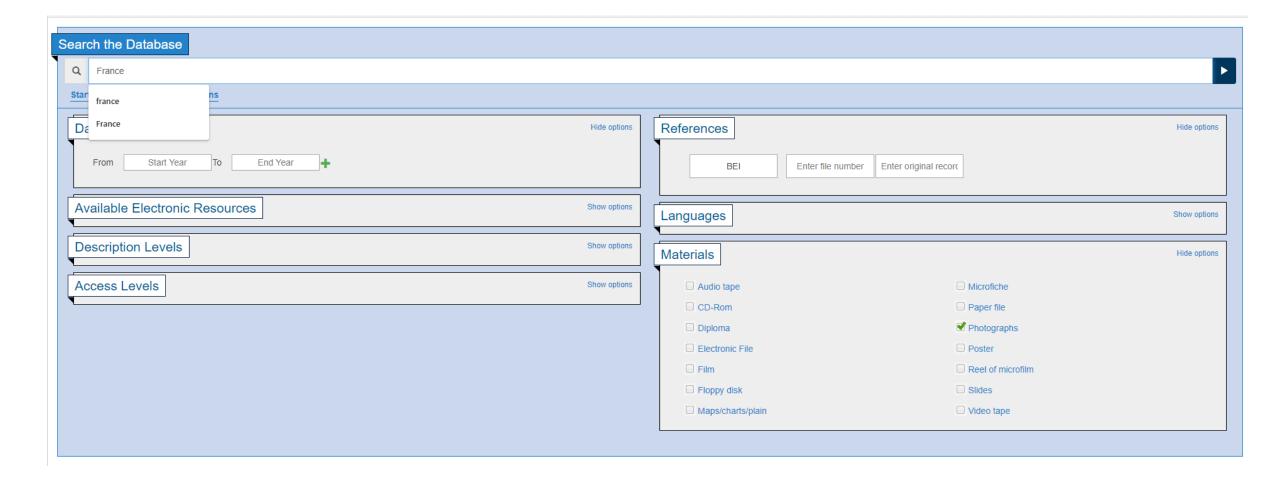
















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Description Level: Dossier	Dates: 1958 to 1973	Reference Code: BEI-2143
Photographies du projet Electricité r 5 photographies du prêt à l'Electricité de France pou		le distribution d'électricité en Bretagne. BEI-2149 BEI.06.A-02.07-2149
Description Level: Dossier	<b>Dates:</b> 1959 to 1962	Reference Code: BEI-2149
Photographies du projet Landes de 0 22 photographies du prêt au défrichement et la mise		icoles dans la zone forestière du Sud-Ouest de la <i>Franc</i> e. BEI-2148 BEI.06.A-02.06-2148
Description Level: Dossier	Dates: 1960 to 1981	Reference Code: BEI-2148
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Description Level: Dossier	Dates: 1959 to 1980	Reference Code: BEI-2146





- Z 2009 Instruction ou projet Oraison: phase d'approbation du projet et sa présentation au CA de
- 2010 Le contrat de prêt.
- 2011 Contrôle ou monitoring: phase de réalisation du projet Oraison, du versement et du
- 2012 Les versements et la comptabilité ou la contribution de la Direction des finances au projet.
- 2143 Photographies du projet Oraison
- Him Le projet Aquitaine
- ⊕ Le projet Bas-Rhône Languedoc
- ⊕ Le projet SNCF Modane-Chambéry
- ± Le projet Landes de Gascogne
- H Le projet Electricité rurale de Bretagne
- ± Le projet SNCF-Bretagne
- + = Les projets financés en Italie
- + Les projets financés au Luxembourg
- Him Les projets financés en République Fédérale Allemande



## BEI-2143 Photographies du projet Oraison

Documents from 28 November 1958 to 06 September 1973



## Reference Code

BEI-2143-I.1

## Title

EIB project Oraison

## Description

Loan to Électricité de France (EDF) for the construction of a hydroelectric power plant in the south of the country, Provence-Alpes-Côte d'Azur region. First project funded by the Bank in France.

## Dates

Place

28 November 1958 / France

06 September 1973

## Author

[H. Baranger & Cie]

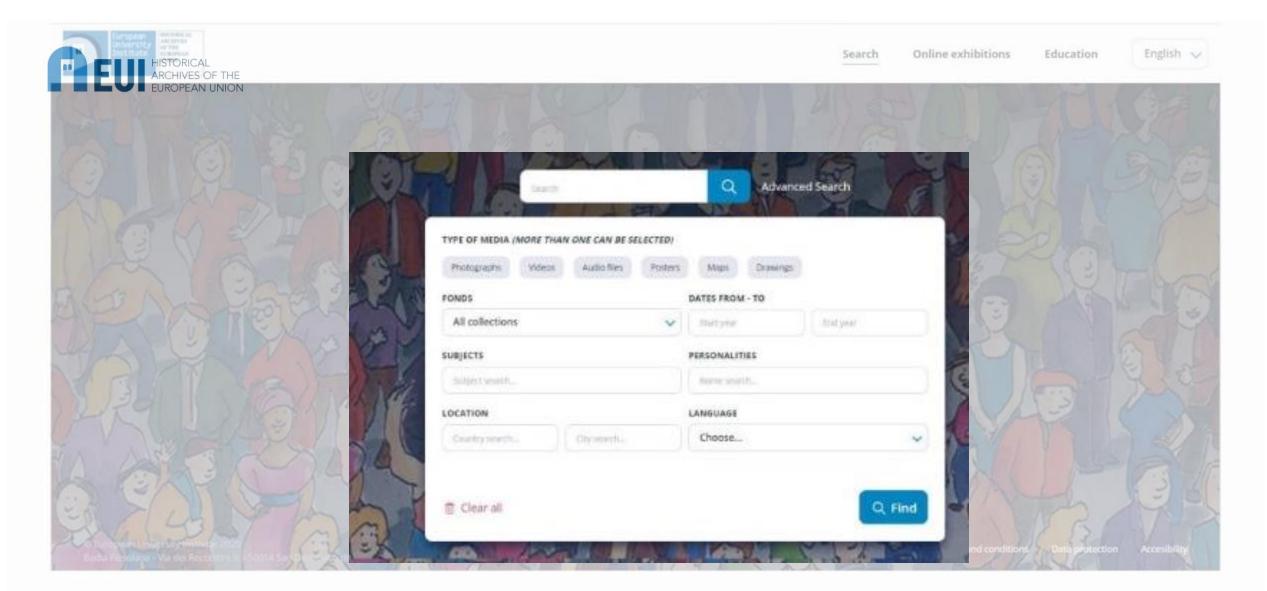




https://archives.eui.eu/en/audio visual







https://archives.eui.eu/en/audio\_visual





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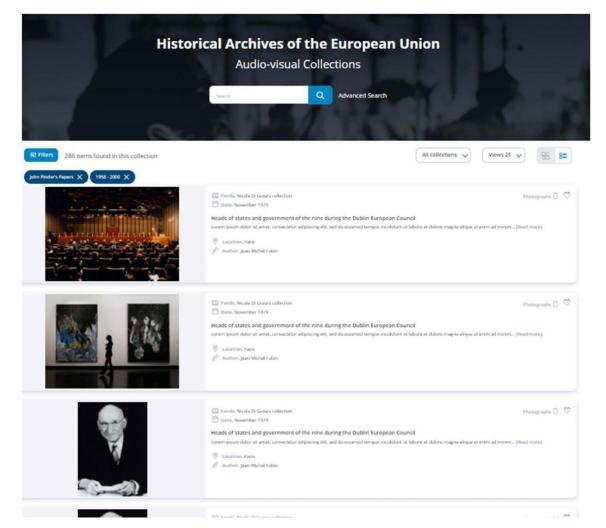


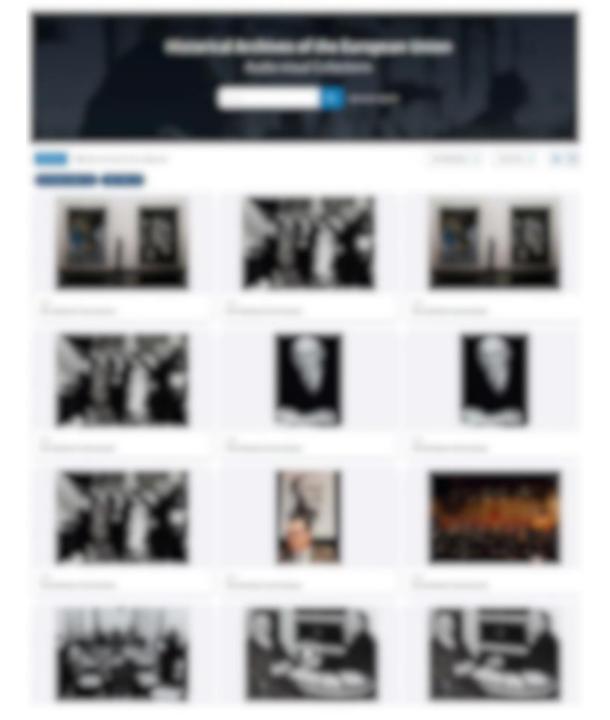
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## Council of Ministers

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# Historical Archives of the European Union Online Exhibitions

Browse 416 works of art and 16 Exhibitions



The Art of Integration 40 Posters Promoting Europe





ESA Giotto Mission Giotto Children's Drawings Competition



LGBTQ+ At Work Archives and Commitments of the European Parliament

(English)



Ireland In Europe 50 Years of EU Membership

English

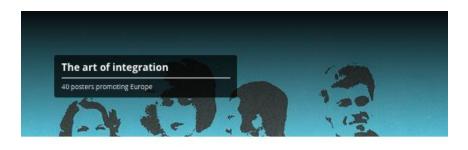


Environing Modernization
Exploring the photographic collection of the European Investment
Bank



50 Years of European Workers' Struggle The ETUC Audio-visual Collection





### Foreword

In 2024, the Historical Archives of the European Union (H&E) calibrates the archiverance of the European Union (then known as the European Communities) established their archives at the European University Institute in Romence. It is an occasion to look back at what the Archives has achieved over these four decades, during which it has grown vestly not only in terms of its collections, but also in the letterest and attention it garners from researchers and citizens: the H&EU has become the central site for consisting primary socious on the history of the European Union and European integration.

As part of the Archiver's chiebration, this orine exhibition is an abridged version of the recently published anniversary volume. The art of integration: 40 posters promoting Europe. Colourful, playful and at times deeply symbols, the featured potders are drawn from the unique Nicola Di Gias poster celestion deposited at the HAEL Nicola Di Gias, a tomopean Commission official from 1962 to 2003, had the visionary Senseight to celect hundreds of manifestors, appreciating the rich visual memory of European integration they could bransmit to future generations. They illustrate the treaties, policies, events and values the European indistinsiss sought to promote across, member states and beyond. Many of them are notable for their custanting visual and artistic value.

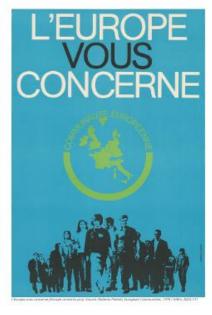
The Nicola DI Grow collection has become an important visual helding for the Historical Archives of the European Union. Since the collection was deposited in 2018, the Archives has selected from it for numerous evolutions and events. The posters have been displayed during the annual Open Days, and often figure into evisits to the Archives by schools, universities, clubs and associations. With this publication and exhibition, the art of integration-of posters promoting Europe, the Archives is thus pleased and proud to invite readers on a fascinating voyage into the visual history of a united Europe.

21 October 2024

### Dieter Schlenker

Director

Historical Archives of the European Union European University Institute







### Communicating united Europe

In the servible elements of the second world war, the lists to unite the peoples of Europe and nerder further conflict impossible quickly gained ground. Early proponents of European integration such as Aicide De Gasperi, Robert Schmann, Alkieto Sprietil, Jean Monnet, Konrad Adansuer, and others delivered impassioned messages for a pouceful, united Europe.

Their innovative, deeply pro-European ideas resounded with the war-ravaged

https://archives.eui.eu/en/audio visual/exhibitions





English

What was happening in the historical and contemporary audio-visual archives of European agencies and institutions?



## Audio-visual Management in EU Institutions / Agencies

IIAG Audio-visual Archives Survey (2017)

Missions to Brussels and Luxembourg

Participation in the DMO Working Group of the European Agencies Advisors on requests about AV records from European Institutions and Agencies





## **Audio-visual Management in EU Institutions / Agencies**

## **Conclusions**

- Audio-visual material is managed by communication departments that lack specialized knowledge and staff.

Large institutions apply library-based criteria that overlook key information (context).

- **Agencies with fewer resources** have limited records management, often handled by a single professional responsible for the entire agency's documentation.

- In some cases, historical collections and daily production are not properly managed, putting the audio-visual heritage at risk.



# EUI ARCHIVES OF THE AUDIO-VISUAI Management in EU Institutions / Agencies

## Consequences

- I some cases, **poor quality in the transfer** of audio-visual documentation: lack of inventories, missing copyright or descriptive information, duplicates and multiple versions, signs of degradation, compressed formats, and loss of information.

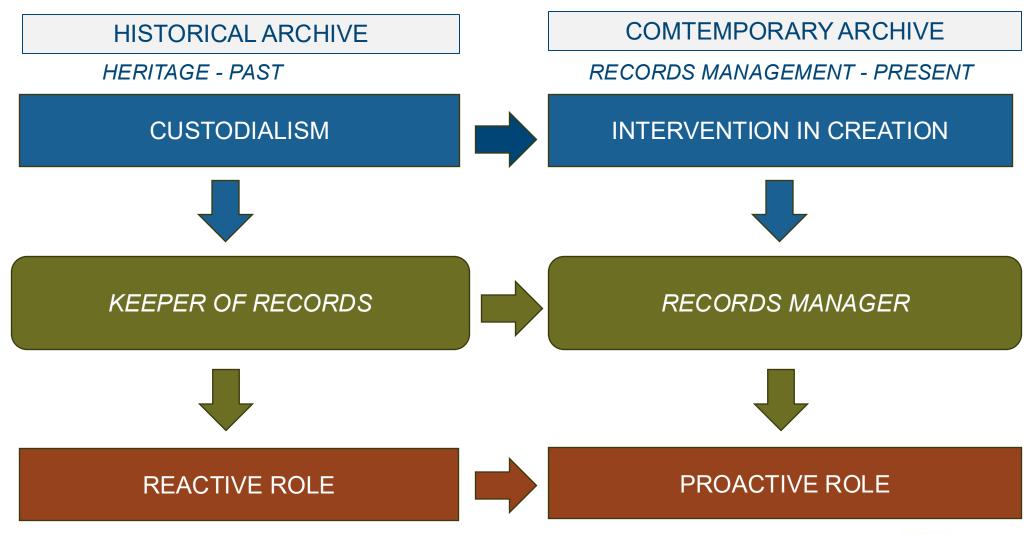
- Greater investment of time (and therefore money) needed to identify rights holders, make selections and assessments, and obtain descriptive information.

- Loss of information: inability to retrieve key data needed to describe and manage some documents, such as authorship, date, location, people, or event.

**Decontextualization of audio-visual documents** when grouped by format.



## **EU Agencies DMO Audio-Visual Working Group**









# **EU Agencies DMO Audio-Visual WG**

## **Mission Statement**

The Working Group aims to address **needs** that arise in the **management of audio-visual records** at the **EU Agencies**.

- To assist and support the EU Agencies in the management of audio-visual documentation.
- To draw up policies and recommendations for working with audio-visual material.
- To provide tools to improve workflows for description, conservation, digitisation, dissemination, digital preservation, copyright evaluation, and other tasks related to audiovisual management.
- To facilitate training activities.
- To create a **virtual space** for expressing doubts, promoting communication and updating knowledge.
- Participants.

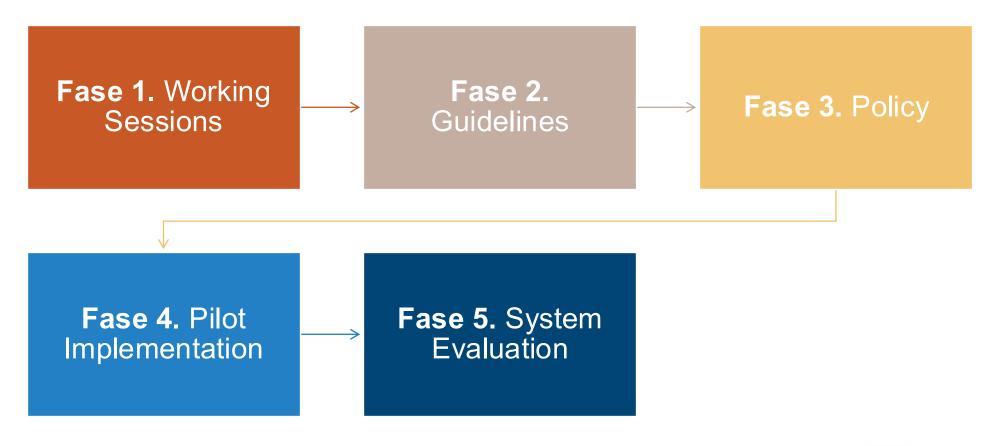






## **EU Agencies DMO Audio-Visual WG**

## Methodology







## Calendar

## 2023

## Fase 1 + 2. Working Sessions + Guidelines

- February Kick-off meeting
- March Metadata for audiovisual materials
- April Digitisation and preservation
- May Selection and evaluation of audiovisual material
- **September –** Digital formats
- **November -** Software for audio-visual management

## 2024

- April Rights management in audio-visual archives
- Noviembre Archive Structure

## Fase 3. Policy

- December Presentation + Open discussion
- **December** Final version

## 2025

Phase 4. Pilot Implementation
Phase 5. System Evaluation







# EU Agencies DMO Audio-Visual WG

## Calendar

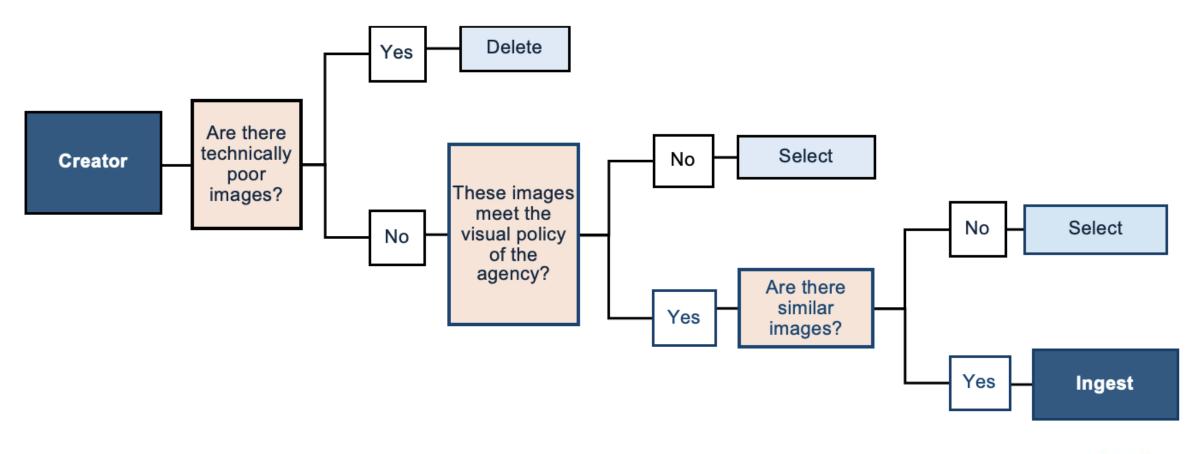
	2023									2024							2025			
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Kick-off Meeting																				
Phase 1. Working Sessions																				
Metadata																				
Digitisation																				
Selection																				
Digital Formats																				
Software																				
Rights																				
File Structure																				
Phase 2. Guidelines	February	March	April	May	June	July	August	September	October	November	December	April	May	June	July	October	November	December		
Metadata																				
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Presentation + Discussion																				
Final Version																				
Phase 4. Pilot Implementation	1																			
Phase 5. System Evaluation																				





## EU Agencies DMO Audio-Visual WG - Selection

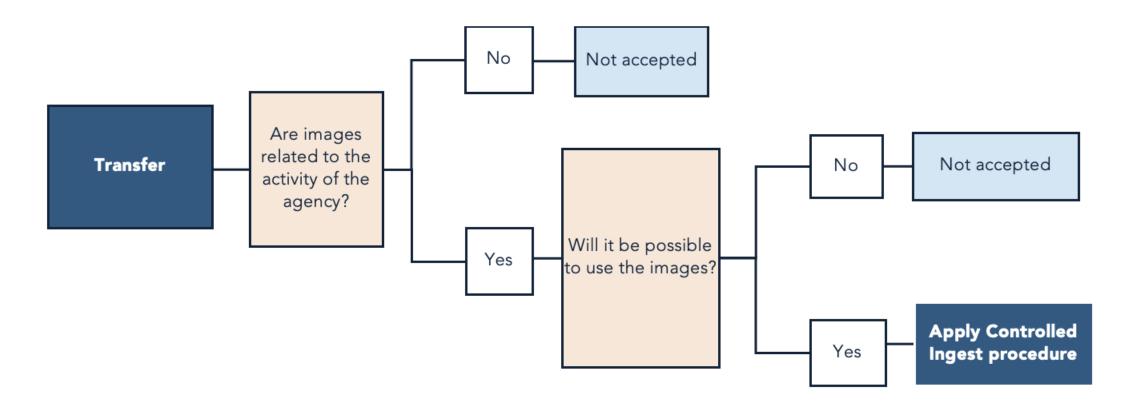
Proposed Diagram of the Controlled Ingestion Procedure





## EU Agencies DMO Audio-Visual WG - Selection

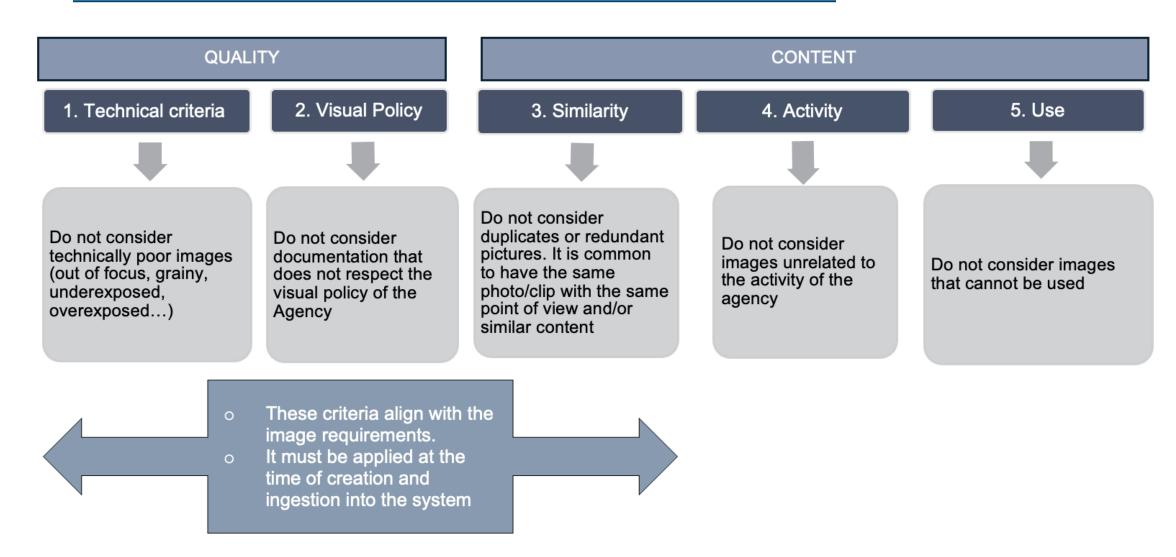
Proposed Diagram of the Uncontrolled Ingestion Procedure





## EU Agencies DMO Audio-Visual WG - Selection

Table of General Criteria for the Selection of Audiovisual Material





# EU Agencies DMO Audio-Visual WG - Digitisation

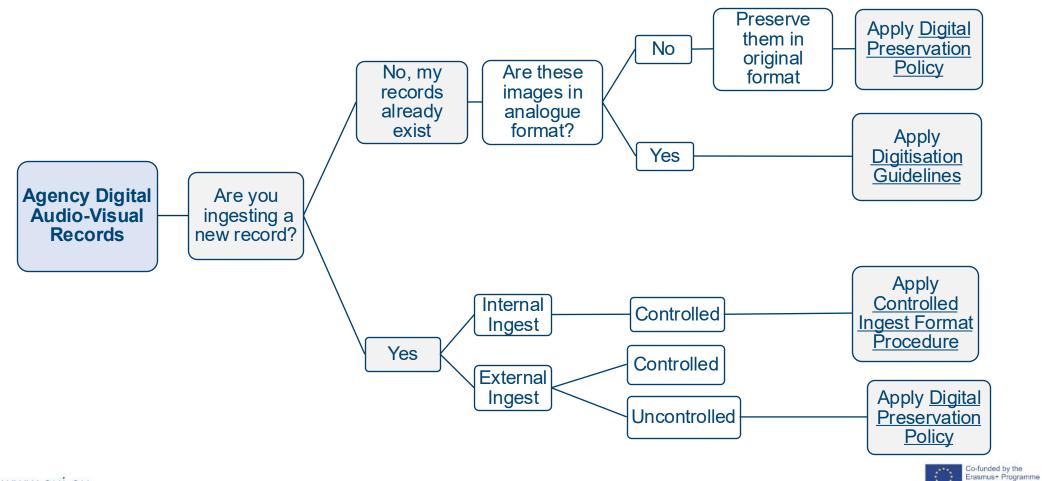
		Collection / Series – Requirement Score									
	Criteria	Weight	Α	В	С	D					
1	Conservation urgency	15%	2 (= 6%)	5 (= 15%)	4 (= 12%)	3 (= 9%)					
2	Importance of content	30%	1 (= 6%)	4 (= 24%)	3 (= 18%)	3 (= 18%)					
3	Usage request	10%	1 (=2 %)	4 (= 8%)	3 (= 6%)	5 (= 10%)					
4	Fragility of support	20%	3 (= 12%)	3 (= 12%)	3 (= 20%)	2 (= 8%)					
5	Rights for future reuse	10%	1 (=2 %)	5 (= 10%)	5 (= 10%)	2 (= 4%)					
6	Internal digitisation capacity	5%	1 (= 1%)	3 (= 3%)	2 (= 2%)	5 (= 5%)					
7	Available budget	10%	4 (= 8%)	5 (= 10%)	3 (= 6%)	2 (= 4%)					
			37	82	74	58					





## **EU Agencies DMO Audio-Visual WG** – Formats

Proposal for a General Ingestion Protocol - Formats





# Thank you for your attention!

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